DLN: 93493300012167 OMB No 1545-0047 **Return of Organization Exempt From Income Tax** Form 990

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2016

☑ Yes ☐ No

Form **990** (2016)

Cat No 11282Y

-		of the Trea enue Servi	Surv Inform		security numbers on this orm 990 and its instruct					Open to Public Inspection
A F	or th	ne 2016	calendar year, or tax	year beginniı	ng 01-01-2016 , and	ending 12	-31-2016			
□ Ad	dress	applicable change hange	C Name of organization College Entrance Exam	<b>D Emplo</b> 13-16	-	fication number				
☐ Ini	tial re	-	Doing business as The College Board							
	n/ter	minated		PO box if mail i	s not delivered to street add	ress) Room/	'suite	E Telepho	one numbe	r
		ed return ion pendir	250 Vesey Street					(212)	713-8000	)
			City or town, state or p New York, NY 10281	province, country	, and ZIP or foreign postal c	ode		<b>G</b> Gross	receipts \$ 1	.,520,435,187
			F Name and address David Coleman	of principal o	fficer		H(a) I	s this a group r	eturn for	
			250 Vesey Street New York, NY 10281					ubordinates? Are all subordina	ates	☐Yes ☑No
Ta:	k-exe	mpt statu	<u> </u>		ert no )	П гоз	→     ` ´ ''	ncluded?		Yes No
	ebsi	te:▶ w	ww collegeboard org	DI(C)( ) <b>¬</b> (ins	ert no )	or 🗀 52/	1	f "No," attach a Group exemptio	***	•
			on 🗹 Corporation 🗌 Tri	ust 🗌 Associat	on ☐ Other ►		<b>L</b> Year of	formation 1900	<b>M</b> State	of legal domicile NY
Pa			<b>nmary</b> escribe the organization'	,						
Activities & Governance		and pare state lev focused	atives, we expand opporents, 23,000 high schools rels. Our primary goals a assessments, rigorous in eded most for tomorrow	s, and 3,900 core re to improve istruction, pers	olleges and universities i college and career readi	in over 180 ness and inc	countries, a crease acces	s well as policy s to opportunit	makers o y for all s	n the national and tudents through
জ ক	2		this box ▶ ☐ if the orga						assets	
WE	3		r of voting members of t						3	31
Acti	4   5		r of independent voting r umber of individuals emp						5	1,736
	l		umber of volunteers (est	•	, , ,	,		· · ·	6	417
	7a	Total u	nrelated business revenu	ie from Part VI	II, column (C), line 12				7a	524,830
	ь	Net unr	elated business taxable	ıncome from F	orm 990-T, line 34   .				7b	186,419
								Prior Year		Current Year
₫	١.	8 Contributions and grants (Part VIII, line 1h)							6,784 3,963,	
Ravenue	9 10	-	n service revenue (Part V nent income (Part VIII, c	879,427 30,702						
ď	l		evenue (Part VIII, colum			,,,,,	(			
	l		evenue—add lines 8 throi	915,776	,813	942,621,972				
	13	Grants	and similar amounts paid	838	,143	1,196,680				
	l		s paid to or for members	•			. —			(
Ses	l		s, other compensation, e sional fundraising fees (P				) <u> </u>	220,047	,373	239,315,333
Expenses	l		idraising expenses (Part IX, o							
₫	l		expenses (Part IX, colum		· ·			617,532	,262	664,542,365
	18	Total ex	kpenses Add lines 13-17	7 (must equal	Part IX, column (A), line	25)		838,417	,778	905,054,378
	19	Revenu	e less expenses Subtrac	ct line 18 from	line 12			77,359		37,567,594
Net Assets or Fund Balances							Begin	ning of Current		End of Year
Ass d Ba	l		ssets (Part X, line 16) . abilities (Part X, line 26)					1,087,190 253,406		1,134,642,155 246,519,590
F F	l		ets or fund balances Su					833,784		888,122,565
Pa			nature Block	berace in to 22				033,701	/200	000,122,000
	edge	e and bel	perjury, I declare that I lef, it is true, correct, an							
		<b>\</b>						2017-10 27		
Sign		Signa	ature of officer					2017-10-27 Date		_
Here			ha Stratis CAO & Treasurer							
		Туре	or print name and title						D.T	
Do:	,		Print/Type preparer's name Travis Patton		Preparer's signature Fravis Patton		Date 2015-04-22	Check I if	PTIN P0036962	.3
Paid Pre		er	Firm's name Pricewate	rhouseCoopers L	LP		I	self-employed Firm's EIN ► 1	L 3-4008324	
Use			Firm's address ▶ 600 13th	Street NW Suite	1000			Phone no (202	) 414-1000	ı
	٠,	- ,	Washingto	on, DC 20005						

May the IRS discuss this return with the preparer shown above? (see instructions) .

For Paperwork Reduction Act Notice, see the separate instructions.

Form	990 (2016)					Page <b>2</b>					
Par	t IIII Statemer	nt of Program Servi	ce Accomplis	hments							
	Check If Sc	hedule O contains a resp	onse or note to	any line in this Part III		🗹					
1	Briefly describe the	e organization's mission									
progr	nission is to serve o rams and initiatives, opportunity they e	we expand opportunitie	connect more th s for students ar	an 7 million students to d challenge them to ow	o college success and career on their future by practicing h	opportunity Through our lard and taking advantage of					
2	-	on undertake any signific	ant program ser	vices during the year w	hich were not listed on						
	the prior Form 990	. □Yes ☑No									
_	•	these new services on Sc									
3	Did the organization cease conducting, or make significant changes in how it conducts, any program										
	services?										
	•	-									
4	Section $501(c)(3)$		ons are required	to report the amount of	largest program services, as of grants and allocations to o						
4a	(Code	) (Expenses \$	386,533,611	including grants of \$	) (Revenue \$	338,272,000 )					
	See Additional Data										
4b	(Code	) (Expenses \$	301,716,762	ıncludıng grants of \$	997,059 ) (Revenue \$	446,462,875 )					
	See Additional Data										
4c	(Code	) (Expenses \$	42,122,670	ıncludıng grants of \$	199,621 ) (Revenue \$	94,183,018 )					
	See Additional Data										
	(Code	) (Expenses \$	50,973,763	including grants of \$	) (Revenue \$	21,952,190 )					
	and financial aid, colli- relationships among i	ege admission and completic	on, and the importa red goals through p	nce of teachers and school rograms, services and large	counselors Membership - The Co e-scale conferences, the College E						
4d	Other program ser	rvices (Describe in Sched	lule O )								
	(Expenses \$		luding grants of	\$	) (Revenue \$	21,952,190 )					
4e	Total program se	ervice expenses >	781,346,8	06							

or X as applicable

Yes

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11a

11b

11c

11d

11e

11f

12a

12b

13

14a

14b

15

16

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18

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Yes

Yes

Yes

Yes

Yes

Yes

Page 3

No

Nο

Nο

Nο

Nο

Nο

No

Nο

Nο

Nο

No

Nο

Nο

Nο

Νo

Nο

No

Nο

Form 990 (2016)

2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 💆 . . . Yes Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates 3 

Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? 4 5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,

assessments, or similar amounts as defined in Revenue Procedure 98-19? Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right

to provide advice on the distribution or investment of amounts in such funds or accounts?

the environment, historic land areas, or historic structures? If "Yes," complete Schedule D. Part II . . . . Did the organization maintain collections of works of art, historical treasures, or other similar assets? Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments,

a Did the organization report an amount for land, buildings, and equipment in Part X, line 10?

12a Did the organization obtain separate, independent audited financial statements for the tax year?

13 Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E

foreign organization? If "Yes," complete Schedule F, Parts II and IV . . . . . .

or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV . . . .

Did the organization receive or hold a conservation easement, including easements to preserve open space,

permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V

assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 🛸 . . . . . . . . . . .

b Was the organization included in consolidated, independent audited financial statements for the tax year?

**14a** Did the organization maintain an office, employees, or agents outside of the United States? . . . .

column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) . . . .

total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII

If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX,

c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its

d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported

Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🕏

Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses

If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional

**b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments

valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV . . . . . . . . . . . . . Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to

Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX.

Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII,

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"

the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 🛸

b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total

31

36

Nο

Nο

Nο

Nο

Nο

Nο

Nο

Nο

Νo

Nο

Nο

Nο

Nο

Nο

Nο

Νo

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Yes

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24a

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24d

25a

25b

26

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28a

28b

28c

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33

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35a

35h

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Yes

Form 990 (2016)

IV	Checklist of	Required	Schedules	(continued)

25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations.

instructions for applicable filing thresholds, conditions, and exceptions)

Par	Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Yes	

b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Yes	
23	Did the organization answer "Yes" to Part VII. Section A line 3.4 or 5 about compensation of the organization's			

current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes, 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and

**b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . .

Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes,"

b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and

Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons?

Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member

Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV

b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part

An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an

Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation

Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections

Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and

b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 Note.

Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I .

Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . . .

c Did the organization maintain an escrow account other than a refunding escrow at any time during the year

**d** Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? .

that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?

officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV

Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?

within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2

is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI

35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?

a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, 

rmر	990 (2016)			Page !
Par	t V Statements Regarding Other IRS Filings and Tax Compliance			_
	Check if Schedule O contains a response or note to any line in this Part V			
_			Yes	No
	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 1,743			
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b  0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by			
	this return	4 1	.,	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?  Note.If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	Yes	
b	If "Yes," enter the name of the foreign country ►VI , CA , CJ , MP , UK , BF  See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
Ea	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			No
		5b		140
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		No
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as	<del>                                     </del>		110
9	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form			
_	1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds.  Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?			
		8		
	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter  Institution foca and contributions uncluded on Part VIII. line 12			
	Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities  Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources			
_	against amounts due or received from them )			
.2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
.3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
a	Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> See the instructions for			
	additional information the organization must report on Schedule O  Enter the amount of reserves the organization is required to maintain by the states in	13a		
	which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		I

orm	990 (2016)			Page <b>6</b>
Part	8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions		nse to li	
Sec	Check if Schedule O contains a response or note to any line in this Part VI		• •	<b>✓</b>
1a	Enter the number of voting members of the governing body at the end of the tax year		Yes	No
	1a 31			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 30			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? •	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	<b>7</b> b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	<b>8</b> a	Yes	
b	Each committee with authority to act on behalf of the governing body?	<b>8</b> b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code		
100	Did the arganization have local chapters, branches, or affiliates?	10a	Yes	No No
	Did the organization have local chapters, branches, or affiliates?	IUa		110
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990	12-	Yes	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to	12a	res	
	conflicts?	12b	Yes	
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
16-	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Sec	ction C. Disclosure	200		
	List the States with which a copy of this Form 990 is required to be filed▶			
18	CA , DC , OR Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only)			
	available for public inspection. Indicate how you made these available. Check all that apply			
19	☐ Own website ☐ Another's website ☑ Upon request ☐ Other (explain in Schedule O)  Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year			
20	State the name, address, and telephone number of the person who possesses the organization's books and records  Martha Stratis 250 Vesey Street New York, NY 10281 (212) 713-8000			
			orm 00	0 (2016)

orm 990 (2	2016)	Page <b>7</b>									
Part VII	Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
	Check if Schedule O contains a response or note to any line in this Part VII										
Section	A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees										
La Complete	e this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's	tax									

year • List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

• List all of the organization's current key employees, if any See instructions for definition of "key employee" • List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee)

who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(B)

(A)

• List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

(C)

(D)

Name and Title Average Position (do not check more Reportable Reportable Estimated hours per than one box, unless person compensation compensation amount of other week (list is both an officer and a from the from related compensation any hours director/trustee) organization (Worganizations from the for related 2/1099-MISC) (W- 2/1099organization and Highest compensated employee Individual trustee or director Former organizations MISC) related Institutional Trustee below dotted employee organizations line) See Additional Data Table

(F)

(E)

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Part VII Section A. Officers, Direct	tors Trustage	· Kay	Emnl	love		and	Hiak	act Co	mnane	ato	d Employees	(cont	unued)	Page 8	
(A) Name and Title	(B) Average hours per week (list any hours for related	Position than o	on (de	(C) o not ox, u n off or/t	) t che unle: ficer	eck moss pers r and a ee)	ore son	Repo compo froi organiz	( <b>D)</b> ortable ensatio m the	n W-	(E) Reportable compensation from related		(F) Estimated amount of other compensation		
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	2/109	9-M15C	-)			relat organiz	ed	
See Additional Data Table						_									
												+			
												+			
												$\top$			
												$\top$			
												$\top$			
1b Sub-Total			٠.	•		<u> </u>									
c Total from continuation sheets to Pad Total (add lines 1b and 1c)	•				•	<b>&gt;</b>		9.	138,087			0		1,528,771	
Total number of individuals (including of reportable compensation from the	but not limited	to thos			bove	e) who	rece	eived mo	re thar	\$10	00,000	•			
3 Did the organization list any former of line 1a? If "Yes," complete Schedule 3					mple	oyee,	or hi	ghest cor	mpensa	ited	employee on		Yes	No	
For any individual listed on line 1a, is organization and related organization individual	the sum of repos s greater than \$	ortable 3150,00	0۶ <i>Iḟ</i>								the	3	Yes		
5 Did any person listed on line 1a receive services rendered to the organization	ve or accrue cor	npensal	ion fi						tion or	ındı	vidual for	5	Yes	No No	
Section B. Independent Contract	ors													110	
Complete this table for your five high- from the organization. Report comper												mpen	sation		
-	(A) and business addre		,		9						(B)		(C Comper		
EDUCATIONAL TESTING SERVICES	ina business addre	:55							TESTIN		•			,100,138	
4897 COLLECTION CENTER DRIVE CHICAGO, IL 60693															
EXPERIS IT SERVICES US LLC									IT CON	SULT	ING		45	,909,180	
4400 POST OAK PARKWAY HOUSTON, TX 77027															
NCS PEARSON									TESTIN	G SE	RVICES		30	,215,145	
21866 NETWORK PLACE CHICAGO, IL 60673															
ALORICA INC									CALL CE	NTE	R SERVICES		15	,538,004	
8151 PETERS ROAD PLANTATION, FL 33324															
NATIONAL MERIT SCHOLARSHIP 1560 Sherman Avenue									COSPO	NSOR	SHIP SERVICES		8	,109,261	
Suite 200 Evanston, IL 60201	(					hat 2	_1	> '			11 1100 0	00 (			
2 Total number of independent contractor compensation from the organization ▶		not lim	iited t	o th	ose	ıısted	abov	/e) wno r	eceive	ı mo	ore than \$100,0	uu ot		<del></del>	
													Form QQ	0 (2016)	

Part		Statement of	Revenue								rage <b>3</b>
				a respo	onse or note to any	line in this	Part VIII				🗆
						(A) Total rev		(E Relat exe fund	ed or mpt ction	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
	1:	a Federated campaign	ns	1a	1			reve	enue		512-514
nts nts		<b>b</b> Membership dues		1b	<u> </u>						
ìra! nou		<b>c</b> Fundraising events		1c							
S. G An		d Related organizatio		1d	<u> </u>						
Gift		e Government grants (co		1e	3,311,143						
S. E		f All other contributions,		_ <u></u>	1						
Contributions, Gifts, Grants and Other Similar Amounts		and similar amounts no above		1f	652,792						
별 폭		g Noncash contribution	ons included								
Contr and C		ın lınes 1a-1f \$									
<u>ة</u> ك	_Ի	<b>1 Total.</b> Add lines 1a-1	.f		<u> </u>	3,96	33,935				
Пе					Business	Code					
ven		AP AND INSTRUCTION				611710		62,875	446,462	<u> </u>	
a <u>₹</u>		ASSESSMENTS	50 0 5ND 01 1 N			611710		72,000 83,018	338,272	<u> </u>	
Service Revenue		OTHER SERVICES	ES & ENROLLME	=IN I		611710	•	52,190	94,183 21,952	<u> </u>	
₹.							,		,	,	
ram	e f	All other program se	rvice revenue	_				0		0	0 0
Program		· -			900,8	70,083					
_		Total.Add lines 2a-2f  Investment income (ii			unterest and other	1					Π
		similar amounts) .			•		13,970,625			524,830	13,445,795
		Income from investme		-	ond proceeds <b>&gt;</b>						
	5	Royalties			<b>&gt;</b>	<u> </u>					
	62	Gross rents	(ı) Rea	l	(II) Personal	1					
	Ŀ	Less rental expenses									
	•	Rental income or		0	0	†					
	_	(loss)				1					
	•	Net rental income o	r (loss) (i) Securit		(II) Other						
	7a	Gross amount from sales of assets other than inventory	. ,	576,694							
	ŀ	Less cost or other basis and sales expenses	523,2	292,260	54,520,955	-					
	•	Gain or (loss)	11,3	84,434	12,432,895	]					
		l Net gain or (loss) .			<b>•</b>		23,817,329				23,817,329
Other Revenue	8a	Gross income from fo (not including \$	ed on line 1c)	of							
Å,		Less direct expense		b		]					
hе		: Net income or (loss)  Gross income from g			ents •	1					
ō		See Part IV, line 19		.63							
				а		1					
		Less direct expense: Net income or (loss)		b		]					
		aGross sales of invent returns and allowand	ory, less								
		Less cost of goods s		a b							
	_	Net income or (loss)  Miscellaneous		invent	Business Code						
	11	la				1					
	t	,									
	C	=									
	_	d All other revenue .					0		0	0	0
		a All other revenue . • Total. Add lines 11a			•				- 1		
		2 Total revenue. See		•			0				
		- Total Tevenue, 566	THE UCCIONS	• •	• • • •	9	42,621,972		900,870,083	524,830	37,263,124 Form <b>990</b> (2016)

orn	n 990 (2016)				Page <b>10</b>
	rt IX Statement of Functional Expenses ion 501(c)(3) and 501(c)(4) organizations must complete all co	lumns All other orga	nizations must comp	lete column (A)	
	Check if Schedule O contains a response or note to any	line in this Part IX			$\square$
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraisingexpenses
1	Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	491,371	491,371		
2	Grants and other assistance to domestic individuals See Part IV, line 22	705,309	705,309		
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, line 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	6,695,116	1,295,871	5,399,245	
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	180,595,417	121,894,638	58,700,779	0
8	Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	20,880,305	13,986,563	6,893,742	0
9	Other employee benefits	17,777,399	11,769,678	6,007,721	0
10	Payroll taxes	13,367,096	8,825,289	4,541,807	0
11	Fees for services (non-employees)				
а	Management				
b	Legal	874,937	620,879	254,058	
c	Accounting	445,065		445,065	
d	Lobbying	2,263,187		2,263,187	
	Professional fundraising services See Part IV, line 17				
	Investment management fees	6,882,289		6,882,289	
	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	57,940,534	57,940,534	0	0
12	Advertising and promotion	3,166,347	3,166,347		
	Office expenses	8,245,369	4,370,644	3,874,725	0
	Information technology	29,406,688	20,398,461	9,008,227	
	Royalties				
	Occupancy	23,766,188	15,621,011	8,145,177	0
	Travel	17,330,329	14,934,006	2,396,323	0
	Payments of travel or entertainment expenses for any federal, state, or local public officials			_,,	
19	Conferences, conventions, and meetings	10,449,693	9,312,700	1,136,993	0
	Interest	, ,		·	
	Payments to affiliates				
	Depreciation, depletion, and amortization	33,003,857	27,409,632	5,594,225	
	Insurance	1,288,450	, ,	1,288,450	
	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O )	2,233,133		2,233, .33	
	ASSESSMENT ADMINISTRATION & DEVELOPMENT	439,216,918	439,216,918		
i	PRINTING AND PUBLICATIONS	18,166,857	18,111,833	55,024	
	□ RESEARCH	7,235,943	7,235,943		
	d MARKETING	3,662,230	3,215,980	446,250	
	***		222.455	5745	_
	e All other expenses	1,197,484	823,199	374,285	0
	Total functional expenses. Add lines 1 through 24e	905,054,378	781,346,806	123,707,572	0
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Form **990** (2016)

Check here ▶ ☐ If following SOP 98-2 (ASC 958-720)

Page **11** 

246,519,590

886,703,744

888,122,565

1,134,642,155 Form **990** (2016)

1,418,821

Form 990 (2016)

	Beginning of year		End of year
1 Cash-non-interest-bearing	33,237,660	1	32,986,577
2 Savings and temporary cash investments	124,811,146	2	193,426,635
3 Pledges and grants receivable, net	2,561,974	3	2,120,442
4 Accounts receivable, net	98,639,957	4	100,268,281
Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of School July 1.	0	5	0

	4	Accounts receivable, net			98,639,957	4	100,268,281
	5	Loans and other receivables from current and for trustees, key employees, and highest compensa II of Schedule L	0	5	0		
S	6	Loans and other receivables from other disquali section 4958(f)(1)), persons described in sectio contributing employers and sponsoring organiza- voluntary employees' beneficiary organizations Part II of Schedule L	n 4958 Itions o	(c)(3)(B), and f section 501(c)(9)		6	0
et	7	Notes and loans receivable, net			7		
Assets	8	Inventories for sale or use				8	
⋖	9	Prepaid expenses and deferred charges			12,376,127	9	12,862,837
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	183,220,838			
	ь	Less accumulated depreciation	10b	56,435,052	122,160,324	<b>10</b> c	126,785,786
	11	Investments—publicly traded securities .	445,130,653	11	232,270,731		

ß	_	Part II of Schedule L						
ets	7	Notes and loans receivable, net				7		
SS	8	Inventories for sale or use				8		
A	9	Prepaid expenses and deferred charges	12,376,127	9	12,			
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	183,220,838				
	b	Less accumulated depreciation	<b>10</b> b	56,435,052	122,160,324	<b>10</b> c	126,	
	11	Investments—publicly traded securities .			445,130,653	11	232,	
	12	Investments—other securities See Part IV, line	11 .		239,870,064	12	426,	
	13	Investments—program-related See Part IV, line		0	13			
	14	Intangible assets				14		
	15	Other assets See Part IV, line 11	ts See Part IV, line 11					
	16	Total assets.Add lines 1 through 15 (must equ	al line	34)	1,087,190,480	16	1,134,	

1	basis complete rait vi or schedule b		,,		l	
Ь	Less accumulated depreciation	10b	56,435,052	122,160,324	10c	126,785,786
11	Investments—publicly traded securities .			445,130,653	11	232,270,731
12	Investments—other securities See Part IV, line	239,870,064	12	426,378,014		
13	Investments—program-related See Part IV, line	0	13			
14	Intangible assets				14	
15	Other assets See Part IV, line 11			8,402,575	15	7,542,852
16	Total assets.Add lines 1 through 15 (must equ	al line	34)	1,087,190,480	16	1,134,642,155
17	Accounts payable and accrued expenses			78,111,550	17	67,704,047
18	Grants payable				18	
19	Deferred revenue			89,800,656	19	96,202,955

		investments program related See Fare IV, line II	1		
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	8,402,575	15	7,542,852
	16	Total assets.Add lines 1 through 15 (must equal line 34)	1,087,190,480	16	1,134,642,155
	17	Accounts payable and accrued expenses	78,111,550	17	67,704,047
	18	Grants payable		18	
	19	Deferred revenue	89,800,656	19	96,202,955
	20	Tax-exempt bond liabilities		20	
Š	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
ities	22	Loans and other payables to current and former officers, directors, trustees,			

			l		
	15	Other assets See Part IV, line 11	8,402,575	15	7,542,852
	16	Total assets.Add lines 1 through 15 (must equal line 34)	1,087,190,480	16	1,134,642,155
	17	Accounts payable and accrued expenses	78,111,550	17	67,704,047
	18	Grants payable		18	
	19	Deferred revenue	89,800,656	19	96,202,955
	20	Tax-exempt bond liabilities		20	
Š	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
bilities	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
	1	G	1		1

	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
ilitie	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
qe !s		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties,	85,494,011	25	82,612,588

253,406,217

832.345.136

833,784,263

1,087,190,480

1,439,127

26

27

28

29

30

31

32

33

34

and other liabilities not included on lines 17-24)

complete lines 27 through 29, and lines 33 and 34.

Organizations that do not follow SFAS 117 (ASC 958), check here ▶ □ and complete lines 30 through 34.

Capital stock or trust principal, or current funds . . .

Paid-in or capital surplus, or land, building or equipment fund . . .

Retained earnings, endowment, accumulated income, or other funds

Organizations that follow SFAS 117 (ASC 958), check here >  $\square$  and

Total liabilities. Add lines 17 through 25 .

Complete Part X of Schedule D

Temporarily restricted net assets

Permanently restricted net assets

Total net assets or fund balances

Total liabilities and net assets/fund balances

Unrestricted net assets

26

27

28

29

30

31

32

33 34

Assets or Fund Balances

Net

888,122,565

☐ Both consolidated and separate basis

If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis,

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

2b

2c

3a

3b

Yes

Yes

Yes

Yes Form 990 (2016)

b Were the organization's financial statements audited by an independent accountant?

Consolidated basis

consolidated basis, or both ✓ Separate basis

Audit Act and OMB Circular A-133?

### Additional Data

**Software ID:** 16000421

Software Version: 2016v3.0

**EIN:** 13-1623965

Name: College Entrance Examination Board

Form 990 (2016)

accepted credit-by-examination program, available at 2,900 colleges and universities

#### Form 990, Part III, Line 4a:

Focused Assessments The College Board's SAT Suite of Assessments makes it easier for students to show their best work. The tests measure what students are learning in class and what they'll need to succeed in college and career. The Suite also connects students with fee waivers, scholarship opportunities, free personalized practice and college and career planning tools. College Board assessments provide benchmarks and consistent feedback for measuring student progress over time, allowing teachers to accelerate students who are ahead and help those who are behind. Fee waivers and discounts of more than \$92 million were provided to underrepresented students during 2016 Redesigned SAT + PSAT/NMSOT These exams focus on the skills and knowledge that evidence shows is necessary for college and career success SAT 1 68 million students in the class of 2016 took the SAT - either the new or old - at least once through June 2016 Nearly 40 percent of all test takers reported using Official SAT Practice, making it the number one tool for SAT preparation PSAT/NMSQT Over 4 24 million students took either the PSAT/NMSQT or PSAT 10 in the 2015-16 school year, this represents 50 6% of all U S sophomores and 46 1% of all U S juniors taking either assessment in 2015-16. The College Board also offers the College-Level Examination Program (CLEP) to help students of all ages and backgrounds to earn college credit by demonstrating their mastery of college-level material. CLEP is the most widely

### Form 990, Part III, Line 4b:

SpringBoard SpringBoard reaches 1.2 million English Language Arts students and approximately 600,000 math students in over 700 districts across the country. The curricula are designed to prepare students for success in Advanced Placement courses, college, and career. Advanced Placement Program. Founded in 1955, AP gives students the opportunity to perform college-level work in high school, students who succeed in AP are more likely to succeed in college and can potentially save time and money through placement and credit-granting policies. The number of public high school students taking at least one AP Exam has almost doubled in 10 years from 645,000.

AP, Instruction and Personalized Practice The College Board's unique instruction offerings play a key role in preparing students for success in college and career

data to identify students with the potential to succeed in AP Last year, more than 5,400 unique users accessed this tool to find more AP-ready students

for the class of 2006, to 1 1 million students in the class of 2016 Since 2006, the percentage of U S students taking AP classes and then earning a score of 3 or higher on at least one AP Exam has grown by 7.6 points from 14.3% to 21.9% of public high school graduates. Free Personalized Practice. Through a partnership with Khan Academy, we

are committed to leveling the playing field by providing all students with free, personalized PSAT/NMSOT and SAT practice resources. Since its launch in June 2015, more than 4 million students have used Official SAT Practice on Khan Academy Students are able to access a personalized study plan and of interactive questions with instant

feedback, video lessons, full-length practice tests, and more AP Potential A free web-based tool that helps educators increase access to AP by using PSAT/NMSQT score

#### Form 990, Part III, Line 4c:

mailings for approximately 100,000 low-to moderate-income, college ready students in the class of 2017 with information on how to create a college list, apply to college. learn about financial aid and scholarship opportunities, and use the College Board's BigFuture resources. The same students received a follow-up mailing in November 2016 Expanded scholarship opportunities The College Board has partnered with the American Indian Graduate Center (AIGC), the Asian & Pacific Islander American Scholarship Fund (APIASF), the Cobell Scholarship administered by Indigenous Education, Inc., the Hispanic Scholarship Fund (HSF), the Jack Kent Cooke Foundation (JKCF), and the United Negro College Fund (UNCF) to expand access to more than \$160 million in scholarship dollars to low-income and underrepresented students. By using information from the PSAT/NMSQT and PSAT 10 to enhance recruitment efforts, AIGC, APIASF, Cobell, HSF, JKCF, and UNCF will have access to a better representation of eliqible students from high schools across the country College Application Fee Waivers Every eligible senior gets four college application fee waivers, which may be used to apply to 2.000 participating colleges. Since 2014, nearly 5.4 million college application fee waivers have been distributed to students across the United States. Student Search Service introduces students to higher education and financial aid opportunities by providing a way for them to give personal and preferential information to colleges and scholarship programs that are looking for students like them - all at no cost to the student 80 44% of eligible students in the graduating class of 2016 opted into Student

College & Career Opportunities & Enrollment The College Board is increasing opportunities and breaking down barriers to college through expanded access to AP courses and scholarships, and fee waivers for all who need them All In This campaign is designed to ensure that 100 percent of African American, Latino, and Native American students enroll in at least one AP class for which they've shown potential to succeed Realize Your College Potential mailing In September 2016, the College Board created customized

Search Service at least once while in high school CSS/Financial Aid PROFILE is used by nearly 400 organizations to help manage the financial aid process efficiently and equitably and to award need-based aid to the students who need it most. The College Board is expanding career opportunity by giving students better planning tools and helping them develop the skills that matter most for jobs of the future, including science, technology, engineering, and math (STEM), and coding. Focus on STEM Disciplines STEM disciplines are essential to our nation's ability to compete in the global marketplace. The redesigned SAT's math and analysis questions are grounded in science, social science, career scenarios, and other real-world contexts. AP Computer Science Principles. The College Board launched a new course in the fall of 2016, AP Computer Science Principles (AP CSP), with the goal of creating leaders in computer science and giving those who are traditionally underrepresented in the computer science field tools and opportunities to pursue careers in STEM (science, technology, engineering, and math). AP CSP was offered at more than 2,500 schools in its first year, making this the largest AP course launch ever. Over 45,000 students signed up to take the AP CSP exam in May 2017.

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (C) (D) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless person hours per compensation compensation amount of other is both an officer and a week (list from the from related compensation any hours director/trustee) organization (Worganizations from the for related 2/1099-MISC) (W- 2/1099organization and Officer Highest compensated employee key employee individual trustee or director Former organizations Institutional MISC) related below dotted organizations line) 20 SHIRLEY A ORT ...... Х Χ **TRUSTEE** 40 0 DAVID COLEMAN Х . . . . . . . . . . . . . . . . . . Х 1,455,613 255,518 PRESIDENT & CEO/TRUSTEE 20 DOUGLAS L CHRISTIANSEN ...... Χ Х TRUSTEE 0 0 TRUSTEE 2 0 WILLIAM M SCHILLING ...... Х 0 **TRUSTEE** 

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BARBARA A GILL	2 0		Г
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JAMES TILTON

PAM PAULSON

PHILIP A BALLINGER

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Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (C) (E) (F) (D) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless person hours per compensation compensation amount of other is both an officer and a week (list from the from related compensation director/trustee) organization (Wany hours organizations from the for related 2/1099-MISC) (W-2/1099organization and Officer Highest compensated employee Former key employee individual trustee or director Institutional MISC) related organizations below dotted organizations line) 20 VON MANSFIELD ...... 0 Χ **TRUSTEE** 20 DANIEL R PORTERFIELD PH D . . . . . . . . . . . . . . . . . . . Х 0 0 TRUSTEE 20 MICHAEL J SORRELL Х 0 TRUSTEE 20 CAESAR T STORLAZZI ...... Х 0 TRUSTEE 20 SCOTT VERZYL ...... Х 0 0 TRUSTEE 20 CHIO FLORES ...... Х 0

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KENNETH L ENDER

KAYA HENDERSON

MAGHAN KEITA

MARYBETH GASMAN

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (C) (E) (F) (D) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless person hours per compensation amount of other compensation is both an officer and a week (list from the from related compensation director/trustee) organization (Wany hours organizations from the for related 2/1099-MISC) (W-2/1099organization and Officer Former Highest compensated individual trustee or director emplovee Institutional MISC) related organizations below dotted organizations employee line) Trustee 20 LEWIS D FEREBEE ...... Χ **TRUSTEE** 20 KAINE OSBURN . . . . . . . . . . . . . . . . . . . Х 0 0 TRUSTEE 20 RONNE P TURNER Х **TRUSTEE** 20 ...... Х 0 20 ...... Х 0 TRUSTEE 20 JON D MCGEE ...... Х O 0 **TRUSTEE** 

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AL MIJARES TRUSTEE MICHAEL J MCDONOUGH

NAN M DAVIS

PAMELA AGOYO

CRAIG BECKER

JOSEPH DRAGONE

TRUSTEE

**TRUSTEE** 

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TRUSTEE

Compensated Employees, and Independent Contractors (C) (D) (E) (F) Name and Title Position (do not check more Average Reportable Reportable Estimated hours per than one box, unless person compensation compensation amount of other is both an officer and a from the from related week (list compensation director/trustee) any hours organization (Worganizations from the for related 2/1099-MISC) (W- 2/1099organization and Officer Former Individual trustee or director Key employee Highest compensatemploviee organizations MISC) related Institutional director below dotted organizations line) Trustee Ē 20 JUDY WHITE ................ 0 Х 2 0 Х 0

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430,063

391,513

421,205

432,680

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166,557

44,035

55,518

58,068

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest

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TRUSTEE
GREGG FLEISHER
Trustee
MARCIA HUNT
Trustee

CHAT LEONARD

NANCY MCCALLIN

STEFANIE SANFORD

COMMUNICATIONS JAMES MONTOYA

THERESA SHAW

CYNDIE SCHMEISER

CHIEF OF ASSESSMENT

**OFFICER** 

CHIEF OF GLOBAL POLICY, ADVOCACY &

SEC'Y & CHIEF OF MEMBERSHIP, GOVERNANCE, & GLOBAL HIGHER ED 7/25/16-12/31/16

SENIOR VICE PRESIDENT AND CHIEF INFORMATION

**GERALD POPE** 

Trustee

Trustee

Trustee

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (C) (E) (F) (D) Name and Title Average Position (do not check more Reportable Reportable Estimated hours per than one box, unless person compensation compensation amount of other is both an officer and a from related week (list from the compensation director/trustee) any hours organization (Worganizations from the for related 2/1099-MISC) (W-2/1099organization and Officer Former Individual trustee or director Key employee employee Highest compensat Institutional MISC) related organizations director below dotted organizations line) Trustee Ē 40 0 JEREMY SINGER ............ Х 185,858 684,880

CHIEF OPERATING OFFICER 40 0 STEVEN TITAN 475,517 36,866 VICE PRESIDENT TREASURED 1/1/16-3/16/16

VICE PRESIDENT, TREASURER 1/1/16-3/16/16							
PETER SCHWARTZ	40 0						
GENERAL COUNSEL & CHIEF ADMINISTRATIVE OFFICER			Х		399,265	0	42,760
ROBERT GORDON	40 0				200 604	0	24.452
SENIOR VP, FINANCE & GLOBAL STRATEGY			^		398,684	U	34,452

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275,721

189,395

242,656

437,361

345,556

363,961

36,309

10,204

41,359

41,485

28,976

172,763

GENERAL COUNSEL & CHIEF ADMINISTRATIVE OFFICER			х		399,265	0	
ROBERT GORDON	40 0		V		200.604		
SENIOR VP, FINANCE & GLOBAL STRATEGY			^		398,684	U	
MARTHA STRATIS	40 0						

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CHIEF ACCOUNTING OFFICER AND TREASURER

SEC'Y & CHIEF OF MEMBERSHIP, GOVERNANCE &

SVP, Communications & Marketing Communications

GLOBAL HIGHER ED 1/8/16-7/24/16

SVP, COLLEGE AND CAREER ACCESS

VP, SECRETARY 1/1/16-1/7/16

3/17/16-12/31/16 ERICKA MILLER

DOROTHY SEXTON

TREVOR PACKER

SVP, AP PROGRAMS

STEVE BUMBAUGH

John McGrath

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (C) (D) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated hours per than one box, unless person amount of other compensation compensation week (list is both an officer and a from the from related compensation any hours director/trustee) organization (Wfrom the organizations for related 2/1099-MISC) (W-2/1099organization and Office key employee indradual trustee or director emplovee Former organizations MISC) related Institutional below dotted organizations line) compens

		न व		sat ed			
CONNIE BETTERTON	40 0						
VICE PRESIDENT, HIGHER EDUCATION ACCESS AND STRATEGY				Х	333,451	0	35,641
MATTHEW COSTELLO	40 0			<	315,123	0	57,920
VICE PRESIDENT, ASSESSMENT OPERATIONS				^	313,123	٥	37,920
GREGORY WALKER	40 0						

MATTHEW COSTELLO	400				315,123	ر	57
VICE PRESIDENT, ASSESSMENT OPERATIONS				^	315,123		5/
GREGORY WALKER	40 0			V	220 224		55
VICE PRESIDENT, MIDWEST REGIONAL OFFICE				^	320,224	U	55
CEAN DIICUIEV	40 0						

		l .	ı	1		ı			i
GREGORY WALKER	40 0					v	320,224	0	55
VICE PRESIDENT, MIDWEST REGIONAL OFFICE						^	320,224		
SEAN BUCKLEY	40 0								
			l		1	ΙX	356.132	I 0	55

VICE PRESIDENT, MIDWEST REGIONAL OFFICE				Х	320,224	0	55,518
SEAN BUCKLEY	40 0			V	356 433		55 510
SENIOR VICE PRESIDENT, RESEARCH				^	356,132	٠ ا	55,518

SEAN BUCKLEY	40 0			,	356,132	0	55,518
SENIOR VICE PRESIDENT, RESEARCH				^	330,132		33,316
TODD HUSTON	40 0						

SENIOR VICE PRESIDENT, RESEARCH							
TODD HUSTON	40 0						
SR VP, STATE AND DISTRICT PARTNERS RECLASSIFIED AS NON-OFFICER				Х	396,592	0	58,018

Х

Х

420,827

51,668

55,428

0

40 0

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......

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**NEIL LANE** 

GENERAL COUNSEL

PAUL SECHRIST

FORMER TRUSTEE

efile GRAPHIC print - DO NOT PROCESS				As Filed Data -			DLN: 9	3493300012167	
SCI	IED	ULE A	Pul	hlic C	harity Statu	s and Put	olic Sunn	ort	OMB No 1545-0047
(For	m 990			f the org	janization is a sect	ion 501(c)(3) c	organization o		2016
990E	<b>(Z</b> )			4	4947(a)(1) nonexe ▶ Attach to Form 9				2010
•		the Treasury	► Information	n about	Schedule A (Form			ıctions is at	Open to Public Inspection
Name	of th	<del>ue Service</del> ne organiza			<u>www.irs.go</u>	<u>0V/10FII1990</u> .		Employer identific	<u> </u>
ollege	e Entrai	nce Examinatio	on Board					13-1623965	
Pai					s (All organization				_
_	rganız —		•		t is (For lines 1 thro	•	,		
1		•		·	ociation of churches o			(A)(i).	
2					)(A)(ii). (Attach Sch	,	• • • • • • • • • • • • • • • • • • • •		
3			·		ce organization descr			•	
4		name, city,	and state	-				170(b)(1)(A)(iii). E	<u> </u>
5	Ш		ition operated for the [ <b>iv].</b> (Complete Part		of a college or univer	sity owned or op	erated by a gov	ernmental unit descri	bed in <b>section 170</b>
6		A federal, s	tate, or local govern	ment or <u>c</u>	governmental unit de	scribed in <b>sectio</b>	on 170(b)(1)(A	۱)(v).	
7			ation that normally re <b>0(b)(1)(A)(vi).</b> (Co			s support from a	governmental u	ınıt or from the gener	al public described in
8		A communi	ty trust described in	section	170(b)(1)(A)(vi)	(Complete Part I	[ )		
9					cribed in <b>170(b)(1)</b> e instructions Enter t			with a land-grant coll college or university	ege or university or a
.0	<b>✓</b>	from activit	ies related to its exe	mpt func d busine	tions—subject to cert ss taxable income (le	ain exceptions, a	and (2) no more	s, membership fees, a than 331/3% of its su sses acquired by the c	pport from gross
.1	П			- 1	exclusively to test for	r public safety S	ee section 509	(a)(4).	
2		more public	ly supported organiz	ations de		<b>09(a)(1)</b> or sec	tion 509(a)(2	s of, or to carry out th  ). See section 509(a  12e 12f and 12g	
а		<b>Type I.</b> A so	upporting organizati	on operat Jularly ap	ted, supervised, or co	ontrolled by its si	upported organi	zation(s), typically by of the supporting orga	
b		Type II. A manageme	supporting organizat	ion supe organizat	ion vested in the san			organization(s), by ha ge the supported orga	
С		Type III f		<b>ted.</b> A su				nd functionally integra	ted with, its
d		Type III n functionally	on-functionally int	<b>egrated</b> anization	A supporting organi	zation operated   fy a distribution	in connection wi	th its supported orgar I an attentiveness req	
e		Check this	box if the organization	n receive	•	ation from the II	RS that it is a Ty	pe I, Type II, Type II	I functionally
f	Enter		of supported organiz	-	g. acca supporting	o. gamzadon			
g				t the sup	ported organization(	s)			
(i)Na	organization Is the organi		(iv Is the organiz your governin	ation listed in	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)			
						Yes	No		
			I						
				-					
Γotal			tion Act Notice, see			Cat No 11285	·F	 Schedule A (Form 9	000 57) 5515

Sch	nedule A (Form 990 or 990-EZ) 2016						Page <b>2</b>
P	art II Support Schedule for	Organizations	Described in S	ections 170(b	)(1)(A)(iv) ar	d 170(b)(1)(A	(vi)
	(Complete only if you ch	ecked the box o	n line 5, 7, 8, o	r 9 of Part I or i	f the organization	on failed to quali	
	III. If the organization fa	ails to qualify un	der the tests lis	ted below, plea:	se complete Par	t III.)	
	Section A. Public Support		T	ı		1	
	Calendar year (or fiscal year beginning in) ▶	(a)2012	<b>(b)</b> 2013	(c)2014	(d)2015	<b>(e)</b> 2016	(f)Total
1	Gifts, grants, contributions, and						
-	membership fees received (Do not						
	include any "unusual grant ")						
2	Tax revenues levied for the						
	organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities						
_	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a						
	governmental unit or publicly						
	supported organization) included on						
	line 1 that exceeds 2% of the amount						
_	shown on line 11, column (f)						
6	<b>Public support.</b> Subtract line 5 from line 4						
	Section B. Total Support	1	•		•		
	Calendar year	(a)2012	<b>(b)</b> 2013	(c)2014	(d)2015	(e)2016	(f)Total
_	(or fiscal year beginning in) ▶	(4)2012	(6)2013	(6)2014	(4)2013	(0)2010	(1)10tai
7							
8	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties and						
	income from similar sources						
9							
	activities, whether or not the						
10	business is regularly carried on Other income Do not include gain or						
10	loss from the sale of capital assets						
	(Explain in Part VI )						
11	<del>_</del> _						
4.5	10 Gross receipts from related activities,	etc (see instruction	l ns)			12	
13	First five years. If the Form 990 is fo	=				-	anization,
	check this box and stop here				<u> </u>	<u> ▶ ∟</u>	
	Section C. Computation of Public	• •		(6)			
	Public support percentage for 2016 (III			column (f))		14	
	Public support percentage for 2015 Sc					15	
16	a <b>33 1/3% support test—2016.</b> If the	e organization did r	not check the box	on line 13, and lir	ne 14 is 33 1/3% o	r more, check this	
	and <b>stop here.</b> The organization qual						ightharpoons
b	<b>33 1/3% support test—2015.</b> If th	ie organization did	not check a box of	on line 13 or 16a,	and line 15 is 33 i	/3% or more, chec	k this
	box and <b>stop here.</b> The organization						▶□
<b>17</b> a	a 10%-facts-and-circumstances test						
	is 10% or more, and if the organization in Part VI how the organization meets						
		the racts-and-cire	cumstances test	The organization	quaimes as a pubi	iciy supported	. □
	organization	rt_2015 If the	raanization did ===	t chack a hay as !	mo 12 165 164	or 17a and line	▶⊔
b	10%-facts-and-circumstances tes 15 is 10% or more, and if the organization						
	Explain in Part VI how the organization						
	supported organization			-	•	•	▶ □
18	B 1 1 6 1 11 7611	on did not check a	box on line 13, 1	6a, 16b, 17a, or 1	.7b, check this box	and see	· <b>—</b>
	instructions		, -	. , ,	,		►□
					Schodu	le A (Form 990 o	r 990-F7) 2016

performed, or facilities furnished in

any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the

Part III

3,627,558

the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (a)2012 (b)2013 (c)2014 (d)2015 (e)2016 (f)Total (or fiscal year beginning in) ▶ Gifts, grants, contributions, and membership fees received (Do not 7,570 8,058 3,923 5,646 3,964 29,161 include any "unusual grants") Gross receipts from admissions, merchandise sold or services

813,419

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If

organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge 779,466 821,477 Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified persons **b** Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of

\$5,000 or 1% of the amount on line

(a)2012

779,466

9,584

9,584

789,050

Public support percentage for 2016 (line 8, column (f) divided by line 13, column (f))

Investment income percentage for 2016 (line 10c, column (f) divided by line 13, column (f))

Support Schedule for Organizations Described in Section 509(a)(2)

771,896

(b)2013

821,477

11,825

11,825

833,302

First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization.

0 0

0

(c)2014

265,869

5,360

5,360

0

271,229

265,869

261,946

885,073 0

(d)2015

885.073

14,462

14,462

899,535

879,427

904,834

(e)2016

904,834

13,404

13,404

170

0

900,870

0

0

0

3,656,719

3.656.719

3,656,719

54,635

54,635

3,711,524

98 52 %

98 75 %

1 47 %

1 25 %

▶□

Schedule A (Form 990 or 990-EZ) 2016

170

(f)Total

(or fiscal year beginning in) ▶ Amounts from line 6

1975

10a

С

11

14

15

16

17

18

20

13 for the year c Add lines 7a and 7b

from line 6)

Section B. Total Support Calendar year

Add lines 10a and 10b

regularly carried on

11, and 12)

Gross income from interest, dividends, payments received on

securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30,

Net income from unrelated business

activities not included in line 10b.

Other income Do not include gain

whether or not the business is

or loss from the sale of capital assets (Explain in Part VI ) Total support. (Add lines 9, 10c,

check this box and stop here

Section C. Computation of Public Support Percentage

Public support percentage from 2015 Schedule A, Part III, line 15

Section D. Computation of Investment Income Percentage

Investment income percentage from 2015 Schedule A, Part III, line 17

Public support. (Subtract line 7c

more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support tests—2015. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

19a 331/3% support tests-2016. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not

Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

16

17

Part IV Supporting Organizations (Complete only if you checked a box on line 12 of Part I If you checked 12a of Part I, complete Sections A and B If you checked 12b of

Part I, complete Sections A and C If you checked 12c of Part I, complete Sections A, D, and E If you checked 12d of Part I, complete

7

8

10a

Schedule A (Form 990 or 990-EZ) 2016

Sections A and D, and complete Part V ) Section A. All Supporting Organizations Yes No

1	Are all of the organization's supported organizations listed by name in the organization's governing documents?  If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose,				
	describe the designation If historic and continuing relationship, explain	1			
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509 (a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described				
	ın section 509(a)(1) or (2)	2			
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c)				
	below	1 - '		l	

	(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section $509(a)(1)$ or (2)	L
	W 20010 305 (4)(1) 01 (2)	L
	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c)	Ĺ
	below	ſ
•	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the	

	III Section 309(a)(1) or (2)	2	i				
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c)						
	below	3a					
b	the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the						
	determination	3b					
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes?						
	If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use						

	below	3a			
b	Did the organization confirm that each supported organization qualified under section $501(c)(4)$ , $(5)$ , or $(6)$ and satisfied the public support tests under section $509(a)(2)$ ? If "Yes," describe in <b>Part VI</b> when and how the organization made the				
	determination				
	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use				
	checked 12a or 12b in Part I, answer (b) and (c) below				
	Did the eventualities have obtained and discussion in deciding whather to make make to the fewers commented	$\Box$			

		30	l			
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes?					
	If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use	3с				
а	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you					
	checked 12a or 12b ın Part I, answer (b) and (c) below					
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported					
	organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations	4b				
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections					
	501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support					

	to the foleigh supported organization was used exclusively for section 170(e)(2)(b) purposes	4c	
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable) Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by		
	amendment to the organizing document)	5a	
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b	
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c	
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its		

6

7

8

9a

9b

9с

10a

10b

Schedule A (Form 990 or 990-EZ) 2016

supported organizations, or (III) other supporting organizations that also support or benefit one or more of the filing

Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a

Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes,"

Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting

Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in

Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding

Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether

certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes,"

Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes,"

organization's supported organizations? If "Yes," provide detail in Part VI.

complete Part I of Schedule L (Form 990 or 990-EZ)

the organization had excess business holdings)

organization had an interest? If "Yes," provide detail in Part VI.

provide detail in Part VI.

answer line 10b below

substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ)

which the supporting organization also had an interest? If "Yes," provide detail in Part VI.

Рa	rt IV	Supporting Organizations (continued)						
				Yes	No			
11	Has	the organization accepted a gift or contribution from any of the following persons?						
а		erson who directly or indirectly controls, either alone or together with persons described in (b) and (c) below, the						
	gove	erning body of a supported organization?	11a					
b	A fa	mily member of a person described in (a) above?	11b					
С	A 35	5% controlled entity of a person described in (a) or (b) above? If "Yes" to a, b, or c, provide detail in Part VI	11c					
_	ti-	a B. Tuna I Suppositing Ouspainstings						
3	ectio	n B. Type I Supporting Organizations		Yes	No			
1	Did	the directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or		103	110			
	elec	t at least a majority of the organization's directors or trustees at all times during the tax year? If "No," describe in Part						
		now the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the anization had more than one supported organization, describe how the powers to appoint and/or remove directors or						
	trus	tees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such						
	pow	ers during the tax year	1					
2		the organization operate for the benefit of any supported organization other than the supported organization(s) that						
		rated, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part VI</b> how providing such benefit ied out the purposes of the supported organization(s) that operated, supervised or controlled the supporting						
		anization	2					
S	ectio	n C. Type II Supporting Organizations		Yes				
1	14/	e a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of		res	No			
1		e a majority of the organization's directors of trustees during the tax year also a majority of the directors of trustees of $f$ of the organization's supported organization(s)? If "No," describe in <b>Part VI</b> how control or management of the						
	supp	porting organization was vested in the same persons that controlled or managed the supported organization(s)						
			1					
					•			
S	ectio	n D. All Type III Supporting Organizations			T			
	Б			Yes	No			
1		the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the						
	Forn	n 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing						
	aoci	uments in effect on the date of notification, to the extent not previously provided?						
,	14/0=	is any of the evaluation's officers directors or twisters of the rivation of the evaluation by the supported or appropriate	1					
2	(s) (	e any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how the organization						
	maii	ntained a close and continuous working relationship with the supported organization(s)	2					
_	By reason of the relationship described in (2), did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in <b>Part VI</b> the role the organization's supported organizations played in this regard							
3								
<u> </u>		<b>n E. Type III Functionally-Integrated Supporting Organizations</b> ck the box next to the method that the organization used to satisfy the Integral Part Test during the year <b>(see instructi</b>	1					
	a $\square$	The organization satisfied the Activities Test. Complete <b>line 2</b> below	uns)					
	. 🗀							
	ь 🗆	The organization is the parent of each of its supported organizations. Complete <b>line 3</b> below						
	с 🗌	The organization supported a governmental entity Describe in <b>Part VI</b> how you supported a government entity (see	ınstru	ctions)				
2	Acti	vities Test Answer (a) and (b) below.		Yes	No			
		substantially all of the organization's activities during the tax year directly further the exempt purposes of the						
		ported organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI identify those supported anizations and explain</b> how these activities directly furthered their exempt purposes, how the organization was						
	responsive to those supported organizations, and how the organization determined that these activities constituted							
		stantially all of its activities the activities described in (a) constitute activities that, but for the organization's involvement, one or more of the	2a					
	orga	anization's supported organization(s) would have been engaged in? If "Yes," explain in <b>Part VI</b> the reasons for the						
		anization's position that its supported organization(s) would have engaged in these activities but for the organization's livement	21					
3			2b					
		ent of Supported Organizations Answer (a) and (b) below.  the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of	3a					
		supported organizations? <i>Provide details in <b>Part VI.</b></i>	Ja					
		the organization exercise a substantial degree of direction over the policies, programs and activities of each of its						
	supp	ported organizations? If "Yes," describe in <b>Part VI.</b> the role played by the organization in this regard	3b					

-	Add liftes 1 till odgif 3			
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8		
	Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year)	1		
а	Average monthly value of securities	1a		
b	Average monthly cash balances	<b>1</b> b		
c	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	<b>Discount</b> claimed for blockage or other factors (explain in detail in Part VI)			
2	Acquisition indebtedness applicable to non-exempt use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		

d	Total (add lines 1a, 1b, and 1c)	1d	
е	<b>Discount</b> claimed for blockage or other factors (explain in detail in Part VI)		
2	Acquisition indebtedness applicable to non-exempt use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
	Section C - Distributable Amount		Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2	Enter 85% of line 1	2	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4	Enter greater of line 2 or line 3	4	
5	Income tax imposed in prior year	5	
6	<b>Distributable Amount.</b> Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	

Schedule A (Form 990 or 990-EZ) (2016)

c Excess from 2014.

d Excess from 2015. . . . . .

e Excess from 2016. . . .

RESULTING PERCENTAGE COMPUTED

SCHEDULE FOR ORGANIZATIONS

DESCRIBED IN SECTION 509 (A)

(2)

Schedule A (Form 990 or 990-F7) 2016

efile GRAPHIC print - DO NOT PROCESS As Filed Data -

## **Political Campaign and Lobbying Activities**

www.irs.gov/form990.

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Open to Public

OMB No 1545-0047

Inspection

DLN: 93493300012167

Department of the Treasury Internal Revenue Service

EZ)

SCHEDULE C (Form 990 or 990-

> ▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ. ▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then • Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C • Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B Section 527 organizations Complete Part I-A only If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then • Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B • Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then • Section 501(c)(4), (5), or (6) organizations Complete Part III Name of the organization **Employer identification number** College Entrance Examination Board 13-1623965 Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization. Provide a description of the organization's direct and indirect political campaign activities in Part IV Political expenditures Volunteer hours Part I-B Complete if the organization is exempt under section 501(c)(3). Enter the amount of any excise tax incurred by the organization under section 4955 1 2 Enter the amount of any excise tax incurred by organization managers under section 4955 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes Was a correction made? ☐ Yes □ No h If "Yes," describe in Part IV Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b 4 Did the filing organization fileForm 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV (a) Name (b) Address (c) EIN (d) Amount paid from (e) Amount of political filing organization's contributions received funds If none, enter and promptly and -0directly delivered to a separate political organization If none, enter -0-3 5

Schedule C (Form 990 or 990-EZ) 2016

Total lobbying expenditures

Grassroots ceiling amount (150% of line 2d, column (e))

Grassroots nontaxable amount

Grassroots lobbying expenditures

DESCRIPTION OF THE LOBBYING

DESCRIPTION OF THE LOBBYING

Schedule C, Part II-B, Line 1 DETAILED

**ACTIVITY** 

**ACTIVITY** 

Pa	IT II-B Complete if the organization is exempt under section 501(c)(3) and has NOT fill Form 5768 (election under section 501(h)).	ed			
For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying		(a)		(b)	
activ		Yes	No	Amou	nt
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of				
а	Volunteers?		No		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes			
С	Media advertisements?		No		
d	Mailings to members, legislators, or the public?	Yes			
е	Publications, or published or broadcast statements?		No		
f	Grants to other organizations for lobbying purposes?		No		
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		2,	263,187
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No		<u> </u>
i	Other activities?		No		
j	Total Add lines 1c through 1i			2,	263,187
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No		
b	If "Yes," enter the amount of any tax incurred under section 4912				
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Pa	rt III-A Complete if the organization is exempt under section 501(c)(4), section 501(c) (6).	(5), 0	r secti		
1	Were substantially all (90% or more) dues received nondeductible by members?		Г	Yes	No
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		-	2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?		-	3	
	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)	(5), o	r secti	_	:)(6)
	and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part answered "Yes."	III-A	, line 3	, is	
1	Dues, assessments and similar amounts from members	1			
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).				
а	Current year	2a			
b	Carryover from last year	2b			
С	Total	2c			
3	Aggregate amount reported in section $6033(e)(1)(A)$ notices of nondeductible section $162(e)$ dues	3			
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	١.			
5	Taxable amount of lobbying and political expenditures (see instructions)	5			
	art IV Supplemental Information				
	•				
	ovide the descriptions required for Part l-A, line 1, Part l-B, line 4, Part l-C, line 5, Part II-A (affiliated group list), tructions), and Part II-B, line 1 Also, complete this part for any additional information	Part II-	·A, lines	1 and 2 (s	ee ——
	Return Reference Explanation				
Sche	edule C, Part II-B, Line 1 DETAILED The College Board contacts legislators and their staff to provide data and stat	istics oi	n K-12 e	ducation a	nd

college admissions and to encourage them to support appropriations for education

college admissions and to encourage them to support appropriations for education

The College Board contacts legislators and their staff to provide data and statistics on K-12 education and

efile GRAPHIC print - DO NOT PROCESS SCHEDULE D

(Form 990)

1

2

3

5

2

3

5

6

As Filed Data -

DLN: 93493300012167

OMB No 1545-0047

# Supplemental Financial Statements

► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990.

Internal Revenue Service Name of the organization College Entrance Examination Board

Open to Public Department of the Treasury Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990. Inspection **Employer identification number** 13-1623965 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b)Funds and other accounts Total number at end of year Aggregate value of contributions to (during Aggregate value of grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ No Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c C Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year > Number of states where property subject to conservation easement is located > Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(II)? □ No In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

2

Assets included in Form 990, Part X For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Revenue included on Form 990, Part VIII, line 1

Cat No 52283D

Schedule D (Form 990) 2016

Par	t III	Organizations Maintaining Col	lections of	of Art, Hi	storic	cal Tr	reasu	res, or	Other	Similar A	Assets (co	ntınued)	
3		the organization's acquisition, accessio (check all that apply)	n, and other	records, c	check a	ny of	the fol	lowing tl	nat are a	sıgnıfıcant	use of its o	collection	I
а		Public exhibition d Loan or exchange programs											
b		Scholarly research			е		Other						
С		Preservation for future generations											
4	Provid Part X	de a description of the organization's col	llections and	explain h	ow the	y furth	ner the	organiz	ation's ex	empt purp	ose in		
5		g the year, did the organization solicit o s to be sold to raise funds rather than to								ular	☐ Yes		No
Pa	rt IV	Escrow and Custodial Arrange Complete if the organization answ X, line 21.		" on Form	າ 990,	, Part	IV, lır	ne 9, or	reporte	ed an amo	ount on Fo	rm 990	, Part
1a		organization an agent, trustee, custodi led on Form 990, Part X?	an or other	ıntermedia	ary for	contrib	butions	or othe	r assets	not	☐ Yes		No
ь	If "Ye	s," explain the arrangement in Part XIII	and comple	ete the follo	owina i	table		Γ		-	Amount		_
С		ning balance	'					ľ	1c				
d	_	ons during the year						F	1d				
е		outions during the year						ŀ	1e				
f		g balance						ŀ	1f				_
2a		e organization include an amount on Fo	orm 990 Par	t X line 2	1 for e	scrow	or cus	L stodial a	ccount lia	ability?	п.,		
b		s," explain the arrangement in Part XIII	•	•						•	☐ Yes	. U	No
Pa	irt V	Endowment Funds. Complete if											
			(a)Currer	it year	<b>(b)</b> Pr	ior year	r (	<b>(c)</b> Тwo ye	ars back	(d)Three ye	ears back (	<b>e)</b> Four ye	ars back
<b>1</b> a	Beginn	ing of year balance											
b	Contrib	utions											
С	Net inv	estment earnings, gains, and losses											
d	Grants	or scholarships											
e		expenditures for facilities ograms											
f	Admini	strative expenses											
g	End of	year balance											
2	Provid	de the estimated percentage of the curre	ent year end	l balance (	lıne 1g	, colur	mn (a)	) held as	5				
а	Board	designated or quasi-endowment <b>&gt;</b>											
ь	Perma	anent endowment 🟲											
С	Temp	orarily restricted endowment <b>&gt;</b>											
	The p	ercentages on lines 2a, 2b, and 2c shou	ıld equal 100	0%									
3а		nere endowment funds not in the posses ization by	ssion of the	organizatio	n that	are he	eld and	d admini	stered fo	r the		Yes	No
	(i) ur	related organizations									3a(	i)	
b		elated organizations	 ns listed as r	equired or	n Sched	 dule R	· ·				. 3a(		
4	Descr	ibe in Part XIII the intended uses of the	organizatio	n's endowr	ment f	unds						•	·
Pa	rt VI	Land, Buildings, and Equipme	nt.										
		Complete if the organization answ											
	Descri	ption of property (a) Cost or oth		( <b>b)</b> Cost or	r other t	oasis (o	other)	(c)Accu	imulated d	epreciation	(d	<b>)</b> Book val	ue
<b>1</b> a	Land												
b	Building	gs											
c	Leaseh	old improvements	57,884,009							15,969,253			11,914,756
d	Equipm	nent	111,541,832							38,878,240			72,663,592
е	Other		13,794,997							1,587,559			12,207,438
Tati	- Add	lines 12 through 10 (Column (d) must o	aual Farma O	00 0==+ V	1	(D)	line 1	0(-) )			1		25 705 705

Part VII Investments—Other Securities. Complete if the See Form 990, Part X, line 12.	ne organization a	answered 'Yes' on F	Form 990, Part IV, line 11b.
(a) Description of security or category (including name of security)	(b)Book value		(c)Method of valuation or end-of-year market value
(1)Financial derivatives			or end or year market value
(2)Closely-held equity interests	70.370	100	
(A) NONPUBLICLY TRADED SECURITIES	70,379,		F
(B) PARTNERSHIPS (B)	355,998,	816	F
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 12 ) ▶	, ,		
Part VIII Investments—Program Related. Complete if the See Form 990, Part X, line 13.	the organization	answered 'Yes' on	Form 990, Part IV, line 11c.
(a) Description of investment	(b) Book va		(c) Method of valuation or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 13 )	<b>•</b>		
Part IX Other Assets. Complete if the organization answered  (a) Description		), Part IV, line 11d S	ee Form 990, Part X, line 15  (b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)  Part X  Other Liabilities. Complete if the organization a	nswered 'Yes' or	n Form 990, Part I	▶  V, line 11e or 11f.
See Form 990, Part X, line 25.  1. (a) Description of liability	(1	<b>b)</b> Book value	
(1) Federal income taxes			
DEFERRED RENT		34,073,272	
457 (B) PLAN LIABILITY		4,528,919	
ACCRUED POST-RETIREMENT BENEFITS		43,335,397	
DEFERRED COMPENSATION		675,000	
Capital Lease Payable			
Security Deposit			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 25 )  2. Liability for uncertain tax positions In Part XIII, provide the text of	f the footnote to th	82,612,588	ocial statements that reports the
organization's liability for uncertain tax positions under FIN 48 (ASC 7			<del></del>

Add lines 4a and 4b .

Other losses .

Part XI

2

e

b

Part XII

5

1

2

b

d

е 3

а

b

4

5

3

4

Schedule D (Form 990) 2016

10,993,762

6,882,289

0

2e

3

4c

2e

3

4c

5

6,882,289

0

Page 4

10,993,762

935,739,683

6,882,289

942,621,972

898,172,089

898.172.089

6,882,289

905,054,378

Schedule D (Form 990) 2015

Donated services and use of facilities .

Prior year adjustments . . . .

Other (Describe in Part XIII ) .

Add lines 2a through 2d .

Add lines 4a and 4b .

See Additional Data Table

Subtract line 2e from line 1 .

Net unrealized gains (losses) on investments .

Net unrealized gams (1035cs) on investments	
Donated services and use of facilities	
Recoveries of prior year grants	
Other (Describe in Part XIII )	
Add lines 2a through 2d	
Subtract line <b>2e</b> from line <b>1</b>	
Amounts included on Form 990, Part VIII, line 12, but not on line	e <b>1</b>
Investment expenses not included on Form 990, Part VIII, line 7	b
Other (Describe in Part XIII )	

Total expenses and losses per audited financial statements .

Amounts included on line 1 but not on Form 990, Part IX, line 25

Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b .

Other (Describe in Part XIII ) . . . . . .

Amounts included on line 1 but not on Form 990, Part VIII, line 12

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

line 7b .

Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12) . . . . . . .

Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18) . . . . . . . .

2a

2b 2c

2d

4a

4b

2a

2b

2c

2d

4b

V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

Part XIIII Supplemental	nformation
	or Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, <i, 2d="" 4b="" 4b,="" also="" and="" complete="" lines="" part="" td="" this="" to<="" xii,=""></i,>
Return Reference	Explanation

Page <b>5</b>	Schedule D (Form 990) 2015				
inued)	Part XIII Supplemental Information (co				
Explanation	Return Reference				

Schedule D (Form 990) 2016

### **Additional Data**

Software ID: 16000421
Software Version: 2016v3.0

**EIN:** 13-1623965

Name: College Entrance Examination Board

### Supplemental Information

Return Reference	Explanation
Schedule D, Part X, Line 2 FIN 48 (ASC 740) footnote	Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which the temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The Board recognizes in the financial statements only those tax positions determined to be more likely than not of being sustained upon examination, based on the technical merits of the positions under the presumption that the taxing authorities have full knowledge of all relevant facts. The determination of which tax positions are more likely than not of being sustained requires the use of significant judgments and estimates by management, which may or may not be borne out by actual results. As of December 31, 2016, the Board had no reserves for uncertain tax provisions.

efile GRAPHIC print - DO NOT PROCESS As Filed Data -DLN: 93493300012167 OMB No 1545-0047 SCHEDULE F Statement of Activities Outside the United States (Form 990) 2016 ► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. Open to Public ► Attach to Form 990. ► See separate instructions. Department of the Treasury Inspection ▶ Information about Schedule F (Form 990) and its instructions is at www.irs.gov/form990. Internal Revenue Service Name of the organization Employer identification number College Entrance Examination Board 13-1623965 General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Part I Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of its grants and 1 other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? 2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed ) 3 (a) Region (b) Number of (d) Activities conducted in (c) Number of (e) If activity listed in (d) is a (f) Total expenditures offices in the region (by type) (e.g., program service, describe for and investments employees, agents, fundraising, program and independent specific type of in region region contractors in services, investments, grants service(s) in region to recipients located in the region region) See Add'l Data 8,377,385 3a Sub-total 153,722,288 b Total from continuation sheets to Part I c Totals (add lines 3a and 3b) 162,099,673 Cat No 50082W For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule F (Form 990) 2016

Schedule F (Form 990) 2016							Page <b>3</b>
				ad States. Complete if	the organization an	nswered "Yes" to Form 9	90, Part IV, line 16.
Part III can be (a) Type of grant or assistance	e duplicated if addition (b) Region	(c) Number of recipients	needed.  (d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
l				1	1	1	
						1	
						1	
			<u> </u>				
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			+				
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			+				
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			+			1	
						1	
		+					
	<u></u>						edule F (Form 990) 2016

Sche	dule F (Form 990) 2016		Page <b>4</b>
Par	t IV Foreign Forms		
1	Was the organization a U S transferor of property to a foreign corporation during the tax year? If "Yes,"the organization may be required to file Form 926, Return by a U S Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	<b>☑</b> Yes	□No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)		
	Instructions for Forms 5520 and 5520 Pry	☐ Yes	<b>✓</b> No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign		
	Corporations (see Instructions for Form 5471)	<b>✓</b> Yes	□No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)	<b>✓</b> Yes	□No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)		
		<b>✓</b> Yes	□No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the		
	organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713)	☐ Yes	<b>☑</b> No

### **Additional Data**

Part V

Software ID: 16000421 Software Version: 2016v3.0

**EIN:** 13-1623965

Name: College Entrance Examination Board

TESTING

**EDUCATIONAL** 

CONFERENCES

Page 5

215,685

409

Schedule F (Form 990) 2016

### **Supplemental Information** Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting

method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

### Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Central America and the Caribbean			Program Services	WORKSHOPS	3,579

Program Services

Program Services

Central America and the

Central America and the

Caribbean

Caribbean

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i e , is a program service, for region fundraising, program describe specific type of agents in reaion service(s) in region services, grants to region recipients located in the region) East Asia and the Pacific ITESTING 2.513.158 Program Services East Asia and the Pacific 133,288 Program Services IEDUCATIONAL CONFERENCES East Asia and the Pacific Program Services IWORKSHOPS. 96,507

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i e , is a program service, for region fundraising, program describe specific type of agents in region service(s) in region services, grants to region recipients located in the region) Europe (Including Iceland and ITESTING 1.545.987 Program Services Greenland) Europe (Including Iceland and Program Services **IEDUCATIONAL** 116.930 Greenland) CONFERENCES Europe (Including Iceland and lworkshops. 71.450 Program Services Greenland)

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i.e., is a program service, for region fundraising, program describe specific type of agents in region service(s) in region services, grants to region recipients located in the region) Middle East and North Africa ITESTING 2,248,602 Program Services Middle East and North Africa 58,513 Program Services IEDUCATIONAL CONFERENCES North America (Canada & Program Services TESTING 1,124,840 Mexico only)

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures ın region (by type) (ı e , offices in the employees or is a program service, for region fundraising, program describe specific type of agents in reaion service(s) in region services, grants to region recipients located in the region) North America (Canada & 142.920 Program Services IEDUCATIONAL Mexico only) CONFERENCES Russia and Neighboring States ITESTING 57.809 Program Services South America Program Services IWORKSHOPS. 15,821

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i.e., is a program service, for region fundraising, program describe specific type of agents in region service(s) in region services, grants to region recipients located in the region) South America ITESTING 31.887 Program Services 8,536 South America Program Services IEDUCATIONAL CONFERENCES South Asia Program Services IEDUCATIONAL 14,327 ICONFERENCES

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i e , is a program service, for region fundraising, program describe specific type of agents in reaion service(s) in region services, grants to region recipients located in the region) South Asia 147,600 Program Services IWORKSHOPS. Sub-Saharan Africa 4,834 Program Services IEDUCATIONAL CONFERENCES Sub-Saharan Africa 0 Investments 419,781

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (d) Activities conducted (e) If activity listed in (d) (f) Total expenditures offices in the employees or in region (by type) (i e , is a program service, for region fundraising, program describe specific type of agents in region service(s) in region services, grants to region recipients located in the region) North America (Canada & lworkshops. 1.348.889 Program Services Mexico only) Central America and the 0 Investments 146.692.453 Carıbbean Europe (Including Iceland and 0 Investments 679.113 Greenland)

Form 990 Schedule F Part I - Activities Outside The United States (a) Region (b) Number of (c) Number of (e) If activity listed in (d) (d) Activities conducted (f) Total expenditures offices in the employees or ın region (by type) (ı e , is a program service, for region describe specific type of agents in fundraising, program region services, grants to service(s) in region region recipients located in the region) 4.406.755 North America (Canada & 0 lInvestments Mexico only)

efile GRAPHIC print - DO	NOT PROCESS	As Filed Data -				DL	N: 93493300012167
Schedule I (Form 990)  Department of the Treasury Internal Revenue Service	Co	ations, d States , line 21 or 22. w.irs.gov/form990.		2016 Open to Public Inspection			
Name of the organization	Employer identific	cation number					
College Entrance Examination Bo	13-1623965						
Part I General Inform	nation on Grants	and Assistance				•	
the selection criteria used	to award the grants	or assistance?			for the grants or assistance	e, and	☑ Yes ☐ No
2 Describe in Part IV the org	·	<del>_</del>					
		nestic Organizations a Ecan be duplicated if add		nts. Complete if the or	ganızatıon answered "Yes"	on Form 990, Part IV, line	21, for any recipient
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
	• • • • •	=					9
For Paperwork Reduction Act Not				Cat No 50055P			nedule I (Form 990) 2016

ELIGIBILITY, AND MONITORS USE OF GRANT FUNDS

THE COLLEGE BOARD MAINTAINS ACCURATE RECORDS OF THE AMOUNTS OF GRANTS IN ACCORDANCE WITH GAAP, DOCUMENTS SELECTION CRITERIA AND

Schedule I (Form 990) 2016

Schedule I, Part I, Line 2 Procedures for monitoring use of

grant funds

### **Additional Data**

NEW YORK, NY 10007

		Software ID	: 16000421				
		Software Version	<b>:</b> 2016v3.0				
		EIN	: 13-1623965				
		Name	: College Entrance E	xamınatıon Board			
Form 990,Schedule I, Part	II, Grants and	Other Assistance to	Domestic Organiza	tions and Domest	ic Governments.		_
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	( <b>d)</b> Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HARVARD UNIVERSITY 104 MOUNT AUBURN STREET CAMBRIDGE, MA 02138	04-2108580	501(C)(3)	25,455				RESEARCH
THE FUND FOR PUBLIC SCHOOLS 52 CHAMBERS STREET	11-2656137	501(C)(3)	152,500				STEM EDUCATION

(a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (a) Description of (h) Purpose of grant if applicable organization grant cash (book, FMV, appraisal, non-cash assistance or assistance or government other) assistance 501(C)(3) 100.000 SMART HISTORY INC 27-2115614 EDUCATION 10 WOODBROOK ROAD PLEASANTVILLE, NY 10570

10 WOODBROOK ROAD
PLEASANTVILLE, NY 10570

WESTERN INTERSTATE 84-6008945 501(C)(3) 116,666

COMMISSION FOR HIGHER
EDUCATION
3035 CENTER GREEN DRIVE
SUITE 200

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

BOULDER, CO 803012204

(a) Name and address of **(b)** EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (a) Description of (h) Purpose of grant if applicable (book, FMV, appraisal, organization grant cash non-cash assistance or assistance or government other) assistance 33-1071771 501(C)(3) 10.000 EDUCATION LEADERSHIP ENTERPRISE FOR A DIVERSE AMERICA

501 SEVENTH AVENUE NEW YORK, NY 10018					
NATIONAL COLLEGE ADVISING CORP 301 W BARBEE CHAPEL ROAD SUITE 210	46-1192687	501(C)(3)	25,000		EDUCATION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

CHAPEL HILL, NC 27517

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments. (a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (g) Description of (h) Purpose of grant if applicable (book, FMV, appraisal, organization grant cash non-cash assistance or assistance or government other) assistance 20-4323096 501(C)(3) 10.000 EDUCATION URBAN DEBATE LEAGUES 200 S MICHIGAN AVENUE SUITE 1040 CHICAGO, IL 60604 BRAVEN INC 46-4340594 501(C)(3) 10.000 RESEARCH

1046 WEST KIZIE STREET

SUITE 301 CHICAGO, IL 60642

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments. (a) Name and address of (d) Amount of cash (e) Amount of non-(f) Method of valuation (a) Description of (h) Purpose of grant **(b)** EIN (c) IRC section organization ıf applıcable grant cash (book, FMV, appraisal, non-cash assistance or assistance other) or government assistance 64-6000758 IRC 115 20.000 Teacher training MISSISSIPPI DEPARTMENT OF EDUCATION PO BOX 771 JACKSON, MS 39205

## Schedule J

(Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" on Form 990, Part IV, line 23.
 ► Attach to Form 990.
 ► Information about Schedule J (Form 990) and its instructions is at <a href="www.irs.gov/form990">www.irs.gov/form990</a>.

DLN: 93493300012167

2015

Open to Public Inspection

**Employer identification number** 

Department of the Treasury Internal Revenue Service

Name of the organization

Internal Revenue
Service

College Entrance Examination Board 13-1623965 **Questions Regarding Compensation** Yes No Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax idemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Yes Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a? 2 Yes Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III Compensation committee Written employment contract Independent compensation consultant Compensation survey or study Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed on Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization Receive a severance payment or change-of-control payment? 4a Yes Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4h Yes Participate in, or receive payment from, an equity-based compensation arrangement? **4c** Νo If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9. For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? 5а Νo 5h Any related organization? Νo If "Yes," on line 5a or 5b, describe in Part III For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? 6a Νo Any related organization? 6b Νo If "Yes," on line 6a or 6b, describe in Part III For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Νo Were any amounts reported on Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe ın Part III 8 Νo If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?

Schedule J (Form 990) 2015							Page Z
Part III Officers, Director	s, Trustees, Key Er	mployees, and Hig	hest Compensate	<b>ed Employees.</b> Use	duplicate copies i	f additional space is	needed.
For each individual whose compens instructions, on row (ii) Do not list <b>Note.</b> The sum of columns (B)(i)-(ii	any individuals that are	not listed on Form 990	, Part VII		-	·	
(A) Name and Title	(B) Breakdown o	f W-2 and/or 1099-MI	SC compensation	(C) Retirement and	( <b>D)</b> Nontaxable	(E) Total of columns	<b>(F)</b> Compensation in
	Base (1) compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	column(B) reported as deferred on prior Form 990

See Additional Data Table

Schedule J (Form 990) 2015

Cahadula 1 (Farm 000) 201 F

Schedule 3 (1 01111 330) 2013	rage 3				
art III Supplemental Information					
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information					
Return Reference	Evaluation				

Schedule J (Form 990) 2015

Schedule 1 (Form 990) 2015

## Additional Data

**Software ID:** 16000421

Software Version: 2016v3.0 **EIN:** 13-1623965

Name: College Entrance Examination Board

Explanation Paul Sechrist occupied an apartment in New York City paid for by the College Board as compensation for his services of developing a handbook for use by

Return Reference

Schedule J, Part II, Column (B)(I)

the Board of Trustees

## Part III, Supplemental Information

Part III, Supplemental Information Return Reference Explanation Schedule J. Part I. Line 1a First-IFIRST CLASS TRAVEL IS SOMETIMES USED BY 3 STAFF MEMBERS OF THE OFFICE OF THE PRESIDENT AND IS EXCLUDED FROM TAXABLE COMPENSATION IN ACCORDANCE WITH IRC SEC 274 class or charter travel

Part III, Supplemental Information		
Return Reference	Explanation	

Schedule J, Part I, Line 4a

Severance or change-of-control Steve Titan \$277,369 payment

Part III, Supplemental Information Return Reference Explanation

Schedule J. Part I. Line 4b

Deferred compensation was accrued but not paid to the following David Coleman \$200,000 Jeremy Singer \$125,000 Stephanie Sanford Supplemental nonqualified \$125,000 John McGrath \$125,000 retirement plan

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees								
		<b>(i)</b> Base	W-2 and/or 1099-MIS (ii) Bonus &	<b>(iii)</b> Other	(C) Retirement and other deferred benefits compensation		(E) Total of columns (B)(ı)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
		Compensation	incentive compensation	reportable compensation				
1DAVID COLEMAN PRESIDENT & CEO/TRUSTEE	(1)	804,245	512,369	138,999	234,450	21,068	1,711,131	0
	(11)	0	0	0	0	-		0
1STEFANIE SANFORD CHIEF OF GLOBAL POLICY,	(1)	393,915	15,631	20,517	159,450	7,107	596,620	0
ADVOCACY & COMMUNICATIONS	(11)	0	0	0	0	- 0		0
2JAMES MONTOYA	(1)	345,741	27,416	18,356	34,450	9,585	435,548	0
SEC'Y & CHIEF OF MEMBERSHIP, GOVERNANCE, & GLOBAL HIGHER ED 7/25/16-12/31/16	(11)	0	0	0	0	0	- 0	0
3THERESA SHAW SENIOR VICE PRESIDENT	(1)	382,476	17,669	21,060	34,450	21,068	476,723	0
AND CHIEF INFORMATION OFFICER	(11)	0	0	0	0	-		0
4CYNDIE SCHMEISER CHIEF OF ASSESSMENT	(1)	379,925	25,338	27,417	34,450	23,618	490,748	0
	(11)	0	0	0	0	-		0
5JEREMY SINGER CHIEF OPERATING OFFICER	(1)	609,567	24,520	50,793	159,450	26,408	870,738	0
	(11)	0	0	0	0	- - 0		0
6STEVEN TITAN VICE PRESIDENT,	(1)	161,354	9,778	304,385	25,976	10,890	512,383	0
TREASURER 1/1/16-3/16/16	(11)	0	0	0	0			0
<b>7</b> PETER SCHWARTZ GENERAL COUNSEL & CHIEF	(1)	366,314	15,733	17,218	34,450	8,310	442,025	0
ADMINISTRATIVE OFFICER	(11)	0	0	0	0			0
8ROBERT GORDON SENIOR VP, FINANCE &	(1)	374,623	7,866	16,195	34,450	2	433,136	0
GLOBAL STŔATEGY	(11)	0	0	0	0			0
9MARTHA STRATIS CHIEF ACCOUNTING	(1)	235,829	25,150	14,742	34,201	2,108	312,030	0
OFFICER AND TREASURER 3/17/16-12/31/16	(11)	0	0	0	0			0
10ERICKA MILLER SEC'Y & CHIEF OF	(1)	182,400	0	6,995	4,799	5,405	199,599	0
MEMBERSHIP, GOVERNANCE & GLOBAL HIGHER ED 1/8/16-7/24/16	(11)	0	0	0	0	- 0		0
11DOROTHY SEXTON VP, SECRETARY 1/1/16-	(1)	236,626	3,568	2,462	31,774	9,585	284,015	0
1/7/16	(11)	0	0	0	0	0	0	o
12TREVOR PACKER SVP, AP PROGRAMS	(1)	386,557	49,847	957	34,450	7,035	478,846	0
	(11)	0	0	0	0	- 0		0
13STEVE BUMBAUGH SVP, COLLEGE AND CAREER	(1)	344,245	0	1,311	7,908	21,068	374,532	0
ACCESS	(11)	0	0	0	0			0
14John McGrath SVP,Communications &	(1)	325,500	25,984	12,477	159,450	13,313	536,724	0
Marketing Communications	(11)	0	0	0	0			0
15CONNIE BETTERTON VICE PRESIDENT, HIGHER	(1)	280,329	44,295	8,827	34,450	1,191	369,092	0
EDUCATION ACCESS AND STRATEGY	(11)	0	0	0	0			0
16MATTHEW COSTELLO	(1)	281,767	25,712	7,644	34,450	23,470	373,043	0
VICE PRESIDENT, ASSESSMENT OPERATIONS	(11)	0	0	0	0			0
17GREGORY WALKER VICE PRESIDENT, MIDWEST	(1)	253,066	48,344	18,814	34,450	21,068	375,742	0
REGIONAL OFFICE	(11)	0	0	0	0			0
18SEAN BUCKLEY	(1)	305,960	15,296	34,876	34,450	21,068	411,650	0
SENIOR VICE PRESIDENT, RESEARCH	(11)	0	0	0	0			0
19TODD HUSTON	(1)	335,830	44,179	16,583	34,450	0 23,568	454,610	
SR VP, STATE AND DISTRICT PARTNERS RECLASSIFIED AS	(11)	0	44,1/9	10,383	0 54,430	23,306	454,610	
NON-OFFICER			0			0	0	

(A) Name and Title (B) Breakdown of W-2 and/or 1099-MISC compensation (C) Retirement and (D) Nontaxable (E) Total of columns (F) Compensation in other deferred benefits (B)(ı)-(D) column (B) (ii) (iii) compensation reported as deferred Base Bonus & Other on prior Form 990 Compensation reportable incentive compensation compensation 21NEIL LANE (i) 400,881 19,946 34,450 20,978 476,255 GENERAL COUNSEL [(II)]

51,668

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

51,668

[(II)]



FORMER TRUSTEE

efile GRAPHIC print - DO NOT PROCESS			As Filed Data -		DLN:	93493300012167
SCHEDULE O (Form 990 or 990- EZ) Department of the Treasury		Complete to pro Form 990 o Information about	al Information to Form 990 or 990-EZ ide information for responses to specific questions on 990-EZ or to provide any additional information.  Attach to Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.		2016 Open to Public Inspection	
Name of the org College Entrance E	xamınatıor		n		Employer identi	ification number
Return Reference				Explanation		
Form 990, Part III, Line 4d Description of other program services	The Col llege pro nd comp ege Boa ugh pro unity, ex	lege Board's Research and A eparation and access, college pletion, and the importance o ard works to strengthen relati grams, services and large-sc	Advocacy efforts are reaffordability and final final freachers and school onships among members to conferences, the	21,952,190) Research & Advoc elated primarily to the areas of o ancial aid, college admission a l counselors Membership - The bers to achieve our shared goals College Board seeks to foster co erto Rico and Latin America - As	co Coll S thro omm	

Return Explanation

Form 990,
Part VI, Line
6 Classes of members or long to post-secondary /higher education

The College Board is a membership corporation chartered by the NYS Board of Regents whose members are institutions, systems, organizations and agencies engaged in or serving post-secondary/higher and secondary education and working to support preparation for and transit

990 Schedule O, Supplemental Information

stockholders

Return Reference	Explanation
Form 990, Part VI, Line 7a Members or stockholders electing members of governing body	Members elect 30 of the 31 members of the governing body, the Board of Trustees, by appoin ting delegates who represent them at meetings of the College Board, Regional Assemblies, a nd National Assemblies as follows 9 Trustees are elected by 6 Regional Assemblies, 6 Trustees are elected by 3 National Assemblies, and 15 Trustees are elected at-large nationally The President is appointed by the Trustees

members or stockholders

Return Reference	Explanation
Form 990, Part VI, Line 7b Decisions requiring approval by	If the governing board proposes an amendment of the corporate Charter or bylaws, a two-thi rds vote of the members is required to approve the proposed amendment. Members may also su spend the Bylaws with a unanimous vote when a quorum is present at a meeting

Return Reference

The 990 is reviewed by the Tax Director, the College Board's public accounting firm, the C

Part VI, Line

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d are reviewed by the College Board Office of the General Counsel

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Reference	Едранация
Form 990, Part VI, Line 12c Conflict of interest policy	Annual Disclosure Statement - Each year, the College Board Office provides the Trustees, O fficers, and Executive Directors "Guidelines for Avoiding Conflicts of Interest, Maintaini ng Confidentiality, and Barring Insider Trading" and requires them to sign annual disclosu re statements, which are reviewed by the College Board Offices of the Secretary and Genera I Counsel The College Board Employee Handbook ("Handbook") sets forth the College Board p olicies on conflicts, which require employees to report actual and potential conflicts in writing A violation will result in immediate discipline, up to and including immediate te rmination Ethics and Compliance Reporting System is an additional mechanism for both employees to raise concerns in an anonymous and confidential manner through an internet based ethics and compliance reporting system and call center. Reports submitte

Explanation

Return

Reference	
Form 990,	The process for determining compensation for the organization's officers and top managemen
Part VI, Line	t is modeled after the requirements in the IRS Code Section 4958 to establish the presumpt
15a Process	ion of reasonable compensation. Compensation was reviewed and recommended in advance of be
to establish	ing paid by the Trustee Committee on Human Resources and Compensation and then approved by
compensation	the Trustee Executive Committee Both Committees are comprised of individuals who have no
of top	conflict of interest The Trustee Committee on Human Resources and Compensation engages a
managament	n independent third party executive componentian concultant who provides comparable market

**Explanation** 

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Return Reference	Explanation
Form 990, Part VI, Line 15b Process to establish compensation of other employees	The process for determining compensation for the organization's officers and top managemen t is modeled after the requirements in the IRS Code Section 4958 to establish the presumpt ion of reasonable compensation. Compensation was reviewed and recommended in advance of being paid by the Trustee Committee on Human Resources and Compensation and then approved by the Trustee Executive Committee. Both Committees are comprised of individuals who have no conflict of interest. The Trustee Committee on Human Resources and Compensation engages a nundependent third-party executive compensation consultant who provides comparable market data. The compensation of the officers and top management is determined based on the mark et data. The Trustee Committee on Human Resources and Compensation conducted a review of the comparability data and documented its discussion and decisions in minutes that are retained with the organization's other governance materials.

Return Explanation
Reference

Form 990,
Part VI, Line
19 Required documents available to the public

The College Board complies with all laws requiring public disclosure of governing document savailable at college Board's B ylaws, Charter, and Assembly Governance Plans are available at collegeboard org

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part XI, Line 9 Other changes in net assets or fund balances	Release of Temporarily Restricted Net Assets20225, Post Retirement Benefits - 5797171,