

Appendix 8.* Media expertise source counts

Introduction and Overview

The object of this data collection is to contrast certain media outlets' number of mentions of expert sources from three different groups: the Education Establishment Citation Cartel; the Education Reform Citation Cartel; and Independents, such as the Traditionalists (in testing & measurement or curriculum & instruction) and Common Core opponents.

Setting the counts side-by-side for these different groups might seem to imply that the groups are equal in number. They are not. Each of the Cartels numbers less than a couple hundred. The number of scholars independent of the two Cartels numbers in the tens of thousands. Yet the Permanent Education Press represents the work of the two Cartels as all anyone needs to know. The overwhelming majority of scholars does not send out press releases, organize panels at the National Press Club, or cultivate ongoing relationships with journalists on social media. Indeed, many still consider such behavior to be unethical.

In most cases, data were collected at the website of the media outlet. Multiple versions of names of hundreds of experts from each group were then searched using the website's own search engine. False positives on the more common names were deleted..

In an effort to impose more structure and comparability in the sample selection of expert names, another contrast is offered that compares journalists' number of mentions of the authors of six multi-author books on the same topic—testing policy: two from each Cartel and two from the Independents.

Those books are:

From Establishment Cartel:

- 1) Ryan, K. E., & Shepard, L. A., Eds. (2008). *The Future of Test-Based Educational Accountability*, Routledge.
- 2) Hamilton, L. S., Stecher, B. M., Klein, S. P., Eds. (2002). *Making Sense of Test-Based Accountability in Education*, Rand Corporation.

Authors include: Eva L. Baker, Damian W. Betenbenner, Derek Briggs, Steven B. Dunbar, Michael Feuer, Edward Haertel, Laura S. Hamilton, Joan L. Herman, Vonda L. Kiplinger, Stephen P. Klein, Daniel J. Koretz, Vi-Nhuan Le, Robert L. Linn, Lorraine M. McDonald, M. David Miller, Brian M. Stecher, Bella Rosenberg, Katherine E. Ryan, Lorrie A. Shepard, Edward W. Wiley

From Reform Cartel:

- 1) Raymond, M. E., Peterson, P. E., & West, M. R., Eds. (2003). *No Child Left Behind? The Politics and Practice of Accountability*, Washington, DC: Brookings.
- 2) Evers, W. M., & Walberg, H. J., Eds. (2002). *School Accountability*, Hoover Institution Press.

Authors include: Julian R. Betts, Anthony S. Bryk, Anne Danenberg, Thomas S. Dee, Williamson L. Evers, Chester E. Finn, Jr., Eric A. Hanushek, Frederick M. Hess, Jennifer L. Hochschild, Caroline M. Hoxby, Lance T. Izumi, Brian A. Jacob, Thomas J. Kane, Tom Loveless, Terry M. Moe, Paul E. Peterson, John Raison, Diane Ravitch, Margaret E. Raymond, Andrew Rudalevige, Douglas O. Staiger, Martin R. West, Herbert J. Walberg, Ludger Woessmann

From Independents:

1) Phelps, R. P., Ed., (2009). *Correcting Fallacies about Educational and Psychological Testing*, American Psychological Association.

2) Phelps, R. P., Ed., (2008). *Defending Standardized Testing*, Psychology Press.

Authors include: Mary Lyn Bourque, Chad W. Buckendahl, Wayne J. Camara, Janet F. Carlson, Gregory J. Cizek, Linda M. Crocker, George K. Cunningham, John J. Fremer, Kurt F. Geisinger, Dean Goodman, Linda S. Gottfredson, Ronald K. Hambleton, Robert Hunt, Jacqueline P. Leighton, Michael A. McDaniel, Thomas D. Oakland, Ernest H. O'Boyle Jr., Richard P. Phelps, Barbara S. Plake, David R. Rogosa, Stephen G. Sireci

Order of Contents

Bloomberg

Education Writers Association (EWA)

Hechinger Report

USA Today

US News & World Report

Jay Mathews' *Washington Post* columns

*Appendix 8 of the book, *The Malfunction of US Education Policy: Elite Misinformation, Disinformation, and Selfishness*, by Richard P. Phelps

Bloomberg Website Counts Jan. 11, 2022, March 13, 2022

All ranked

	hits	
Pondiscio Robert	77	
Petrilli Mike	22	172 Reform Cartel
Hess' Rick	17	10 Establishment Cartel
Hoxby Caroline	15	14 Independents
Hanushek Eric	13	
Chingos Matthew	10	
Mark Bauerlein	9	
Carnoy Martin	5	
Martin West	5	
Darling-Hammond Linda	4	
Robin Lake	4	
Andy Smarick	3	
Camara Wayne	2	
Eric Bettinger	2	
Raymond Margaret	2	
Dan Goldhaber	1	
Emmet McGroarty	1	
Izumi Lance	1	
James Milgram	1	
Koretz Daniel	1	
Wainer Howard	1	
Anthony Cody		
Ashley Jochim		
Betenbenner Damian		
Betts Julian R.		
Bishop Wayne		
Boaler Jo		
Bourque Mary Lyn		
Brent Bridgemen		
Bridget Terry Long		
Briggs Derek		
Bryk Anthony		
Buckendahl Chad		
Christine Campbell		
Christopher Avery		
Cizek Greg		
Crocker Linda		
Cunningham George		
Cunningham Peter		
Danenbergl Ann		
Dean Goodman		

Dee Thomas S.
Dietel Ron
Dunbar Steven
Eitel
Erich Martel
Eva Baker
Evers Williamson
Evers Williamson
Finn Chester
Fremer John
Garelick Barry
Geisinger Kurt
Gottfredson Linda
Greene Jay P
Haladyna Tom
Hambleton Ron
Heartel Edward
Herman Joan
Hochschild Jennifer
Innes Richard
Jacob Brian
Jane Robbins
Janet Carlson
Jennifer Jennings
Jim Stergios
Joel Spring
John Papay
John Stone
Joy Pullman
Kane Tom
Kiplinger Vonda
Klein Stephen
Larry Picus
Larry Stricker
Laura Hamilton
Leighton Jacqueline
Lieberman Myron
Ligon Glynn
Loeb Susanna
Loveless Tom
M. David Miller
Marty West
McDaniel Mike
McDonnell Loraine
McRae Douglas

McShane Michael
Merrifield
Michael Feuer
Milgram Jim
Moe Terry M
Monk David
O'Boyle Ernest
other drilling authors
Paul Hill
Peter Wood
Peterson Paul
Phelps Richard
Plake Barbara
Polikoff Morgan
Raison John
Ravitch Diane
Reardon Sean
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella
Rotherham Andrew
Rudalevige Andrew
Ryan Katherine
Schmidt Frank
Shepard Lorrie
Sireci Steve
Sol Stern
Staiger Douglas
Stecher Brian
Steiner David
Stotsky Sandra
Tom Fischer
Tom Oakland
Vi-Nhuan Le
Walberg Herbert J.
Wilbrink Ben
Wiley Edward W.
Will Fitzhugh
Willingham Dan
Woesmann Ludger
Ze'ev Wurman

Bloomberg Website Counts Jan. 11, 2022, March 13, 2022

3 book authors ranked

hits

Hess' Rick	17	
Hoxby Caroline	15	53 Reform Cartel
Hanushek Eric	13	1 Establishment Cartel
Martin West	5	2 Independents
Camara Wayne	2	
Raymond Margaret	2	
Izumi Lance	1	
Koretz Daniel	1	
Betenbenner Damian		
Betts Julian R.		
Bourque Mary Lyn		
Briggs Derek		
Bryk Anthony		
Buckendahl Chad		
Cizek Greg		
Crocker Linda		
Cunningham George		
Danenberg Ann		
Danenberg' Ann		
Dean Goodman		
Dee Thomas S.		
Dunbar Steven		
Eva Baker		
Evers Williamson		
Finn Chester		
Fremer John		
Geisinger Kurt		
Gottfredson Linda		
Hambleton Ron		
Heartel Edward		
Herman Joan		
Hochschild Jennifer		
Jacob Brian		
Janet Carlson		
Kane Tom		
Kiplinger Vonda		
Klein Stephen		
Laura Hamilton		
Leighton Jacqueline		
Loveless Tom		
M. David Miller		

McDaniel Mike
McDonnell Loraine
Michael Feuer
Moe Terry M
O'Boyle Ernest
Peterson Paul
Phelps Richard
Plake Barbara
Raison John
Ravitch Diane
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella
Rudalevige Andrew
Ryan Katherine
Shepard Lorrie
Sireci Steve
Staiger Douglas
Stecher Brian
Tom Oakland
Vi-Nhuan Le
Walberg Herbert J.
Wiley Edward W.
Woesmann Ludger

EWA Website Counts starting Dec. 27, 2021; Mar.12–13, 2022

All ranked own
hits profile

Petrilli Mike	57	1	
Hess' Rick	46	1	455 Reform Cartel
Rotherham Andrew	38	1	104 Establishment Cartel
Darling-Hammond Linda	34	1	17 Independents
Martin West	26	1	14 Unknown classification
Reardon Sean	26	1	
Robin Lake	22	1	
Loveless Tom	22	1	
Polikoff Morgan	21	1	
Raymond Margaret	19	1	
Pondiscio Robert	19	1	
Chingos Matthew	17	1	
Andy Smarick	16	1	
Anthony Cody	15		
Ravitch Diane	14	1	
Finn Chester	13	1	
Loeb Susanna	12	1	
Eric Bettinger	10	1	
Herman Joan	10	1	
Dan Goldhaber	9	1	
McShane Michael	9	1	
Bridget Terry Long	9		
Hoxby Carolyn	8	1	
Hanushek Eric	7	1	
Peterson Paul	7		
Kane Tom	7	1	
Paul Hill	6	1	
Christine Campbell	6	1	
Cunningham Peter	6	1	
Willingham Dan	6	1	
Michael Feuer	5	1	
John Papay	4		
Greene Jay P	4	1	
Dee Thomas S.	4	1	
Laura Hamilton	4	1	
Boaler Jo	4	1	
Fremer John	4	1	
Ashley Jochim	3	1	
Bryk Anthony	3	1	
Christopher Avery	3		
Dietel Ron	3		

Monk David	3	1
Briggs Derek	3	1
Sol Stern	2	
Peter Greene	2	
Marty West	2	
Steiner David	2	1
Staiger Douglas	2	1
Carnoy Martin	2	
Jennifer Jennings	2	1
Larry Picus	2	
Cizek Greg	2	1
Peter Wood	1	
Jim Stergios	1	
Will Fitzhugh	1	
Mark Bauerlein	1	
Betts Julian R.	1	1
Koretz Daniel	1	1
Eva Baker	1	1
Robert Linn	1	1
Camara Wayne	1	
Innes Richard	1	
Erich Martel	1	
Joy Pullman		
Emmet McGroarty		
Jane Robbins		
James Milgram		
Ze'ev Wurman		
Eitel		
Esolen		
Ketcham		
Talbert		
Mercedes K. Schneider		
Brad McQueen		
Orlean Koehle		
Joel Spring		
Donna H. Hearne		
Jacob Brian		1
Danenberg Ann		
Evers Williamson		
Hochschild Jennifer		1
Izumi Lance		
Moe Terry M		
Raison John		
Rudalevige Andrew		
Walberg Herbert J.		

Woesmann Ludger	
Stecher Brian	1
Klein Stephen	
Shepard Lorrie	1
Kiplinger Vonda	
McDonnell Loraine	1
Ryan Katherine	
Betenbenner Damian	
Dunbar Steven	1
Heartel Edward	
Vi-Nhuan Le	
M. David Miller	
Wiley Edward W.	
Rosenberg Bella	
Phelps Richard	2
Wainer Howard	
Ligon Glynn	
Hambleton Ron	
Sireci Steve	1
Crocker Linda	
Gottfredson Linda	
Garelick Barry	1
Schmidt Frank	
McDaniel Mike	
Geisinger Kurt	1
McRae Douglas	
Janet Carlson	
Bourque Mary Lyn	
Tom Oakland	
Wilbrink Ben	
O'Boyle Ernest	
Leighton Jacqueline	
Buckendahl Chad	
Robert Hunt	
Plake Barbara	
Rogosa David	
Dean Goodman	
Tom Fischer	
Larry Stricker	
Brent Bridgemen	
Haladyna Tom	
Bishop Wayne	1
Milgram Jim	
Stotsky Sandra	1
Lieberman Myron	

John Stone
Merrifield
Cunningham George
Evers Williamson

EWA Website Counts starting Dec. 27, 2021; Mar.12–13, 2022

3 book authors ranked own
hits profile

Author	Hits	Profile	Classification
Hess' Rick	46	1	165 Reform Cartel
Martin West	26	1	25 Establishment Cartel
Loveless Tom	22	1	7 Independents
Raymond Margaret	19	1	14 Unknown classification
Ravitch Diane	14	1	
Finn Chester	13	1	
Herman Joan	10	1	
Hoxby Carolyn	8	1	
Hanushek Eric	7	1	
Kane Tom	7	1	
Peterson Paul	7		
Michael Feuer	5	1	
Dee Thomas S.	4	1	
Fremer John	4	1	
Laura Hamilton	4	1	
Briggs Derek	3	1	
Bryk Anthony	3	1	
Cizek Greg	2	1	
Staiger Douglas	2	1	
Betts Julian R.	1	1	
Camara Wayne	1		
Eva Baker	1	1	
Koretz Daniel	1	1	
Robert Linn	1	1	
Betenbenner Damian			
Bourque Mary Lyn			
Buckendahl Chad			
Crocker Linda			
Cunningham George			
Danenbergl Ann			
Dean Goodman			
Dunbar Steven		1	
Evers Williamson			
Geisinger Kurt		1	
Gottfredson Linda			
Hambleton Ron			
Heartel Edward			
Hochschild Jennifer		1	
Izumi Lance			
Jacob Brian		1	
Janet Carlson			

Kiplinger Vonda	
Klein Stephen	
Leighton Jacqueline	
M. David Miller	
McDaniel Mike	
McDonnell Loraine	1
Moe Terry M	
O'Boyle Ernest	
Phelps Richard	1
Plake Barbara	
Raison John	
Robert Hunt	
Rogosa David	
Rosenberg Bella	
Rudalevige Andrew	
Ryan Katherine	
Shepard Lorrie	1
Sireci Steve	1
Stecher Brian	1
Tom Oakland	
Vi-Nhuan Le	
Walberg Herbert J.	
Wiley Edward W.	
Woesmann Ludger	

Hechinger Report, Jul-Aug 2022
All ranked

hits

Darling-Hammond Linda	41
Hess' Rick	35
Petrilli Mike	34
Ravitch Diane	26
Hanushek Eric	20
Dan Goldhaber	14
Reardon Sean	14
Boaler Jo	13
Polikoff Morgan	13
Chingos Matthew	11
Finn Chester	11
Dee Thomas S.	9
Hoxby Carolyn	8
Loveless Tom	8
Pondiscio Robert	8
Rotherham Andrew	8
Willingham Dan	8
Peterson Paul	7
Robin Lake	7
Loeb Susanna	6
Cunningham Peter	5
Greene Jay P	5
Koretz Daniel	5
Laura Hamilton	5
Milgram R. James	5
Moe Terry M	5
Stotsky Sandra	5
Briggs Derek	4
Fremer John	4
Jonah Rockoff	4
Peter W. Wood	4
Andy Smarick	3
Ashley Jochim	3
Carnoy Martin	3
Christopher Avery	3
Jennifer Jennings	3
Kane Tom	3
Martin West	3
Paul Hill	3
Raymond Margaret	3
Sarah Cohodes	3

255	Reform Cartel
91	Establishment Cartel
45	Independents
26	Unknown classification

Steiner David	3
Cizek Greg	2
Eitel Robert S.	2
Haladyna Tom	2
Hambleton Ron	2
Jacob Brian	2
McShane Michael	2
Robbins Jane	2
Staiger Douglas	2
Stergios Jim	2
Wurman Ze'ev	2
Bourque Mary Lyn	1
Bryk Anthony	1
Christine Campbell	1
Evers Williamson	1
Innes Richard	1
Janet Carlson	1
John Papay	1
McGroarty Emmett	1
Monk David	1
Rebarber Ted	1
Shepard Lorrie	1
Stecher Brian	1
Bauerlein Mark	
Betenbenner Damian	
Betts Julian R.	
Bishop Wayne	
Brent Bridgemen	
Buckendahl Chad	
Camara Wayne	
Crocker Linda	
Cunningham George	
Danenberg' Ann	
Dean Goodman	
Dietel Ron	
Dunbar Steven	
Erich Martel	
Eva Baker	
Garelick Barry	
Geisinger Kurt	
Gottfredson Linda	
Heartel Edward	
Herman Joan	
Hochschild Jennifer	
Izumi Lance	

Jack Stenner
Joel Spring
John Stone
Kiplinger Vonda
Klein Stephen
Larry Picus
Larry Stricker
Leighton Jacqueline
Lieberman Myron
Ligon Glynn
M. David Miller
Malbert Smith
Marty West
McDaniel Mike
McDonnell Loraine
McRae Douglas
Mercedes K. Schneider
Michael Feuer
O'Boyle Ernest
Phelps Richard
Plake Barbara
Pullman Joy
Raison John
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella
Rudalevige Andrew
Ryan Katherine
Schmidt Frank
Sireci Steve
Talbert Kent D.
Tampio Nicholas
Tom Fischer
Tom Oakland
Vi-Nhuan Le
Wainer Howard
Walberg Herbert J.
Wilbrink Ben
Wiley Edward W.
Woesmann Ludger

Hechinger Report, Jul-Aug 2022
 3 book authors ranked

hits

Hess' Rick	35
Petrilli Mike	34
Ravitch Diane	26
Hanushek Eric	20
Finn Chester	11
Dee Thomas S.	9
Hoxby Carolyn	8
Loveless Tom	8
Peterson Paul	7
Koretz Daniel	5
Laura Hamilton	5
Moe Terry M	5
Briggs Derek	4
Fremer John	4
Kane Tom	3
Martin West	3
Raymond Margaret	3
Cizek Greg	2
Hambleton Ron	2
Jacob Brian	2
Staiger Douglas	2
Bourque Mary Lyn	1
Bryk Anthony	1
Evers Williamson	1
Janet Carlson	1
Shepard Lorrie	1
Stecher Brian	1
Betenbenner Damian	
Betts Julian R.	
Buckendahl Chad	
Camara Wayne	
Crocker Linda	
Cunningham George	
Danenberg' Ann	
Dean Goodman	
Dunbar Steven	
Eva Baker	
Geisinger Kurt	
Gottfredson Linda	
Heartel Edward	
Herman Joan	

83	Reform Cartel
16	Establishment Cartel
10	Independents
26	Unknown classification

Hochschild Jennifer
Izumi Lance
Kiplinger Vonda
Klein Stephen
Leighton Jacqueline
M. David Miller
McDaniel Mike
McDonnell Loraine
Michael Feuer
O'Boyle Ernest
Phelps Richard
Plake Barbara
Raison John
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella
Rudalevige Andrew
Ryan Katherine
Sireci Steve
Tom Oakland
Vi-Nhuan Le
Walberg Herbert J.
Wiley Edward W.
Woesmann Ludger

USA Today April 24, 2022

All ranked

	hits
Petrilli Mike	22
Hess Rick	20
Ravitch Diane	8
Loveless Tom	7
Rudalevige Andrew	7
Andy Smarick	6
Chingos Matthew	6
Pondiscio Robert	6
Robin Lake	5
Darling-Hammond Linda	4
Hanushek Eric	4
Rotherham Andrew	4
Stotsky Sandra	3
Boaler Jo	2
Cunningham Peter	2
Dan Goldhaber	2
Robert S. Eitel	2
Emmett McGroarty	2
Anthony Esolen	2
James Milgram	2
Michael Feuer	2
Peter Wood	2
Peterson Paul	2
Bishop Wayne	1
Bridget Terry Long	1
Bryk Anthony	1
Christopher Avery	1
Dee Thomas S.	1
Finn Chester	1
Greene Jay P	1
Herman Joan	1
Innes Richard	1
Jacob Brian	1
Jane Robbins	1
Jim Stergios	1
Joel Spring	1
Joy Pullman	1
Kane Tom	1
Kathleen Porter-Magee	1
Mark Bauerlein	1
Martin West	1
McShane Michael	1

93	Reform Cartel
8	Establishment Cartel
22	Independents
8	Unknown classification

Mercedes K. Schneider	1
Polikoff Morgan	1
Raymond Margaret	1
Reardon Sean	1
Willingham Dan	1
Anthony Cody	
Ashley Jochim	
Betenbenner Damian	
Betts Julian R.	
Bourque Mary Lyn	
Brad McQueen	
Brent Bridgemen	
Briggs Derek	
Buckendahl Chad	
Camara Wayne	
Carnoy Martin	
Christine Campbell	
Cizek Greg	
Crocker Linda	
Cunningham George	
Danenberg Ann	
Dean Goodman	
Dietel Ron	
Donna H. Hearne	
Dunbar Steven	
Eric Bettinger	
Erich Martel	
Eva Baker	
Evers Williamson	
Evers Williamson	
Fremer John	
Garelick Barry	
Geisinger Kurt	
Gottfredson Linda	
Haladyna Tom	
Hambleton Ron	
Heartel Edward	
Hochschild Jennifer	
Hoxby Carolyn	
Izumi Lance	
Jack Stenner	
Janet Carlson	
Jennifer Jennings	
John Papay	
John Stone	

Ralph Ketcham
Kiplinger Vonda
Klein Stephen
Koretz Daniel
Larry Picus
Larry Stricker
Laura Hamilton
Leighton Jacqueline
Lieberman Myron
Ligon Glynn
Loeb Susanna
M. David Miller
Malbert Smith
McDaniel Mike
McDonnell Loraine
McRae Douglas
Merrifield
Moe Terry M
Monk David
OBoyle Ernest
Orlean Koehle
Paul Hill
Peter Greene
Phelps Richard
Plake Barbara
Raison John
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella
Ryan Katherine
Schmidt Frank
Shepard Lorrie
Sireci Steve
Sol Stern
Staiger Douglas
Stecher Brian
Steiner David
Keith Talbert
Tom Fischer
Tom Oakland
Vi-Nhuan Le
Wainer Howard
Walberg Herbert J.
Wilbrink Ben

Wiley Edward W.
Will Fitzhugh
Woesmann Ludger
Zeev Wurman

USA Today April 24, 2022

3 book authors ranked

hits

Hess Rick	20	
Ravitch Diane	8	47 Reform Cartel
Rudalevige Andrew	7	1 Establishment Cartel
Andy Smarick	6	0 Independents
Hanushek Eric	4	8 Unknown classification
Peterson Paul	2	
Bryk Anthony	1	
Dee Thomas S.	1	
Finn Chester	1	
Herman Joan	1	
Jacob Brian	1	
Kane Tom	1	
Martin West	1	
McShane Michael	1	
Raymond Margaret	1	
Anthony Cody		
Anthony Esolen		
Ashley Jochim		
Betenbenner Damian		
Betts Julian R.		
Bishop Wayne		
Boaler Jo		
Bourque Mary Lyn		
Brad McQueen		
Brent Bridgemen		
Bridget Terry Long		
Briggs Derek		
Buckendahl Chad		
Camara Wayne		
Carnoy Martin		
Chingos Matthew		
Christine Campbell		
Christopher Avery		
Cizek Greg		
Crocker Linda		
Cunningham George		
Cunningham Peter		
Dan Goldhaber		
Danenberg Ann		
Darling-Hammond Linda		
Dean Goodman		

Dietel Ron
Donna H. Hearne
Dunbar Steven
Emmett McGroarty
Eric Bettinger
Erich Martel
Eva Baker
Evers Williamson
Evers Williamson
Fremer John
Garelick Barry
Geisinger Kurt
Gottfredson Linda
Greene Jay P
Haladyna Tom
Hambleton Ron
Heartel Edward
Hochschild Jennifer
Hoxby Carolyn
Innes Richard
Izumi Lance
Jack Stenner
James Milgram
Jane Robbins
Janet Carlson
Jennifer Jennings
Jim Stergios
Joel Spring
John Papay
John Stone
Joy Pullman
Kathleen Porter-Magee
Keith Talbert
Kiplinger Vonda
Klein Stephen
Koretz Daniel
Larry Picus
Larry Stricker
Laura Hamilton
Leighton Jacqueline
Lieberman Myron
Ligon Glynn
Loeb Susanna
Loveless Tom
M. David Miller

Malbert Smith
Mark Bauerlein
McDaniel Mike
McDonnell Loraine
McRae Douglas
Mercedes K. Schneider
Merrifield
Michael Feuer
Moe Terry M
Monk David
OBoyle Ernest
Orlean Koehle
Paul Hill
Peter Greene
Peter Wood
Petrilli Mike
Phelps Richard
Plake Barbara
Polikoff Morgan
Pondiscio Robert
Raison John
Ralph Ketcham
Reardon Sean
Robert Hunt
Robert Linn
Robert S. Eitel
Robin Lake
Rogosa David
Rosenberg Bella
Rotherham Andrew
Ryan Katherine
Schmidt Frank
Shepard Lorrie
Sireci Steve
Sol Stern
Staiger Douglas
Stecher Brian
Steiner David
Stotsky Sandra
Tom Fischer
Tom Oakland
Vi-Nhuan Le
Wainer Howard
Walberg Herbert J.
Wilbrink Ben

Wiley Edward W.
Will Fitzhugh
Willingham Dan
Woesmann Ludger
Zeev Wurman

US News Website Counts Jan. 11, 2022

All ranked

	hits	
Rotherham Andrew	93	
Hess' Rick or Frederick	28	240 Reform Cartel
Petrilli Mike	18	27 Establishment Cartel
Darling-Hammond Linda	14	5 Independents
Robin Lake	13	6 Unknown classification
Chingos Matthew or Matt	9	
Cunningham Peter	9	
Andy Smarick	7	
McShane Michael	7	
Martin West	6	
Reardon Sean	6	
Loveless Tom	6	
Pondiscio Robert	6	
Hanushek Eric	6	
Ravitch Diane	6	
Finn Chester	5	
Dee Thomas S.	5	
Polikoff Morgan	4	
Dan Goldhaber	3	
Peterson Paul	3	
Steiner David	3	
Kathleen Porter-Magee	3	
Stotsky Sandra	3	
Woesmann Ludger	2	
Jennifer Jennings	2	
Stecher Brian	2	
Loeb Susanna	1	
Hoxby Caroline	1	
Paul Hill	1	
Moe Terry M	1	
Michael Feuer	1	
Boaler Jo	1	
Briggs Derek	1	
Cizek Greg	1	
Milgram Jim	1	
Raymond Margaret		
Kane Tom		
Christine Campbell		
John Papay		
Greene Jay P		
Ashley Jochim		

Bryk Anthony
Christopher Avery
Staiger Douglas
Carnoy Martin
Betts Julian R.
Jacob Brian
Danenberg' Ann
Evers Williamson
Hochschild Jennifer
Izumi Lance
Raison John
Rudalevige Andrew
Walberg Herbert J.
Herman Joan
Laura Hamilton
Dietel Ron
Monk David
Larry Picus
Koretz Daniel
Eva Baker
Robert Linn
Klein Stephen
Shepard Lorrie
Kiplinger Vonda
McDonnell Loraine
Ryan Katherine
Betenbenner Damian
Dunbar Steven
Heartel Edward
Vi-Nhuan Le
M. David Miller
Wiley Edward W.
Rosenberg Bella
Willingham Dan
Fremer John
Camara Wayne
Innes Richard
Phelps Richard
Wainer Howard
Ligon Glynn
Hambleton Ron
Sireci Steve
Crocker Linda
Gottfredson Linda
Garelick Barry

Schmidt Frank
McDaniel Mike
Geisinger Kurt
McRae Douglas
Janet Carlson
Bourque Mary Lyn
Tom Oakland
Wilbrink Ben
O'Boyle Ernest
Leighton Jacqueline
Buckendahl Chad
Robert Hunt
Plake Barbara
Rogosa David
Dean Goodman
Tom Fischer
Larry Stricker
Brent Bridgemen
Haladyna Tom
Erich Martel
Bishop Wayne
Lieberman Myron
John Stone
Merrifield
Cunningham George
Evers Williamson

US News Website Counts Jan. 11, 2022

3 book authors ranked

	hits	
Hess' Rick or Frederick	28	
Martin West	6	63 Reform Cartel
Loveless Tom	6	4 Establishment Cartel
Hanushek Eric	6	5 Independents
Ravitch Diane	6	6 Unknown classification
Finn Chester	5	
Dee Thomas S.	5	
Peterson Paul	3	
Stotsky Sandra	3	
Woesmann Ludger	2	
Stecher Brian	2	
Hoxby Caroline	1	
Moe Terry M	1	
Michael Feuer	1	
Briggs Derek	1	
Cizek Greg	1	
Raymond Margaret		
Kane Tom		
Bryk Anthony		
Staiger Douglas		
Betts Julian R.		
Jacob Brian		
Danenberg' Ann		
Evers Williamson		
Hochschild Jennifer		
Izumi Lance		
Raison John		
Rudalevige Andrew		
Walberg Herbert J.		
Herman Joan		
Laura Hamilton		
Eva Baker		
Robert Linn		
Klein Stephen		
Shepard Lorrie		
Kiplinger Vonda		
McDonnell Loraine		
Ryan Katherine		
Betenbenner Damian		
Dunbar Steven		
Heartel Edward		

Vi-Nhuan Le
M. David Miller
Wiley Edward W.
Rosenberg Bella
Fremer John
Camara Wayne
Phelps Richard
Hambleton Ron
Sireci Steve
Crocker Linda
Gottfredson Linda
McDaniel Mike
Geisinger Kurt
Janet Carlson
Bourque Mary Lyn
Tom Oakland
O'Boyle Ernest
Leighton Jacqueline
Buckendahl Chad
Robert Hunt
Plake Barbara
Rogosa David
Dean Goodman
Cunningham George

Jay Mathews' *Washington Post* counts, May 2016 to July 2021*
 all ranked, search conducted February 2022

hits

Trevor Packer	12		
Loveless Tom	9	Reform Cartel	42
Petrilli Mike	5	Establishment Cartel	13
Ravitch Diane	5	Independents	10
Robert Schaeffer	5	Unknown classification	20
E. D. Hirsch	4		
Finn Chester	4		
Pondiscio Robert	4		
Jal Mehta	3		
Richard Kahlenberg	3		
Sarah Fine	3		
Willingham Dan	3		
Paul Hill	2		
Phil Daro	2		
Seth Gershenson	2		
Yong Zhao	2		
Ashley Jochim	1		
Dan Goldhaber	1		
Erich Martel	1		
Hanushek Eric	1		
Hess' Rick	1		
Loeb Susanna	1		
Mark Bauerlein	1		
Peterson Paul	1		
Polikoff Morgan	1		
Reardon Sean	1		
Robin Lake	1		
Rotherham Andrew	1		
Will Fitzhugh	1		
Elaine M. Allensworth	1		
Steve Levitt	1		
David Figlio	1		
Grover "Russ" Whitehurs	1		
Andy Smarick			
Anthony Cody			
Betenbenner Damian			
Betts Julian R.			
Bishop Wayne			
Boaler Jo			
Bourque Mary Lyn			
Brad McQueen			
		<u>Organizations Represented</u>	
		Fordham Institute/Foundation	17
		Coilege Board	12
		Brookings Institution	10
		FairTest	6
		Center Reinventing Public Ed	5
		Core Knowledge	4
		Harvard University	4
		Hoover Institution	4
		American Enterprise Institute	3
		Century Foundation	3
		Stanford University	3
		University of Chicago	2
		Concord Review	1
		Manhattan Institute	1
		University of Arkansas	1

Brent Bridgemen
Bridget Terry Long
Briggs Derek
Bryk Anthony
Buckendahl Chad
Camara Wayne
Carnoy Martin
Chingos Matthew
Christine Campbell
Christopher Avery
Cizek Greg
Crocker Linda
Cunningham George
Cunningham Peter
Danenberg Ann
Darling-Hammond Linda
David Klein
Dean Goodman
Dee Thomas S.
Dietel Ron
Donna H. Hearne
Dunbar Steven
Eitel
Emmet McGroarty
Eric Bettinger
Esolen
Eva Baker
Evers Williamson
Fremer John
Garelick Barry
Geisinger Kurt
Gottfredson Linda
Greene Jay P
Haladyna Tom
Hambleton Ron
Heartel Edward
Herman Joan
Hochschild Jennifer
Hoxby Carolyn
Innes Richard
Izumi Lance
Jacob Brian
James Milgram
Jane Robbins
Janet Carlson

Jennifer Jennings
Jerome Dancis
Jim Stergios
Joel Spring
John J. Cannell
John Papay
John Stone
Joy Pullman
Kane Tom
Ketcham
Kiplinger Vonda
Klein Stephen
Koretz Daniel
Larry Picus
Larry Stricker
Laura Hamilton
Leighton Jacqueline
Lieberman Myron
Ligon Glynn
M. David Miller
Martin West
Marty West
McDaniel Mike
McDonnell Loraine
McRae Douglas
McShane Michael
Mercedes K. Schneider
John Merrifield
Michael Feuer
Moe Terry M
Monk David
O'Boyle Ernest
Orlean Koehle
Paul Clopton
Paul Kirschner
Peter Greene
Peter Wood
Phelps Richard
Plake Barbara
Raison John
Raymond Margaret
Robert Hunt
Robert Linn
Rogosa David
Rosenberg Bella

Rudalevige Andrew
Russell Warne
Ryan Katherine
Schmidt Frank
Shepard Lorrie
Sireci Steve
Sol Stern
Staiger Douglas
Stecher Brian
Steiner David
Stotsky Sandra
Talbert
Tom Fischer
Tom Oakland
Vi-Nhuan Le
Wainer Howard
Walberg Herbert J.
Wilbrink Ben
Wiley Edward W.
Woesmann Ludger
Ze'ev Wurman

*Appendix 8 of the book, *The Malfunction of US Education Policy: Elite Misinformation, Disinformation, and Selfishness*, by Richard P. Phelps

Jay Mathews' *Washington Post* counts, May 2016 to July 2021*
 3 book authors ranked

hits

Loveless Tom	9		
Ravitch Diane	5		
Finn Chester	4		
Paul Hill	2	Reform Cartel	18
Hanushek Eric	1	Establishment Cartel	0
Hess' Rick	1	Independents	0
Peterson Paul	1	Unknown classification	5

Betenbenner Damian
 Betts Julian R.

Bourque Mary Lyn
 Bryk Anthony

Buckendahl Chad
 Camara Wayne
 Cizek Greg
 Crocker Linda
 Cunningham George

Cunningham Peter
 Danenberg Ann

Dean Goodman
 Dee Thomas S.

Dunbar Steven
 Evers Williamson

Fremer John
 Geisinger Kurt

Gottfredson Linda
 Hambleton Ron

Heartel Edward
 Herman Joan

Hochschild Jennifer
 Hoxby Carolyn

Izumi Lance
 Jacob Brian

Janet Carlson
 Kane Tom

Kiplinger Vonda
 Klein Stephen

Koretz Daniel
 Laura Hamilton

Leighton Jacqueline
 M. David Miller

Martin West

Organizations Represented

Brookings Institution	9
Fordham Institute/Foundation	4
Center Reinventing Public Ed	2
Harvard University	1
Hoover Institution	1
American Enterprise Institute	1
Stanford University	1

Marty West
McDaniel Mike
McDonnell Loraine
Michael Feuer
Moe Terry M
O'Boyle Ernest
Phelps Richard
Plake Barbara
Raison John
Raymond Margaret
Robert Hunt
Robert Linn
Rogosa David
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Shepard Lorrie
Sireci Steve
Staiger Douglas
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