DLN: 93493119004413

Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2011

OMB No 1545-0047

	Revenue	Service	► The organization may have t	o use a copy	of this return to	satisfy st	tate reporting	requiren	nents	Inspection
A Fo	r the 2	2011 cal	lendar year, or tax year beginnin	g 07-01-2011	and ending 06	5-30-2012)			
_		pplicable	C Name of organization College Entrance Examination Board					-	-	dentification number
	ress ch		Doing Business As				_	13-16 E Teleph		
	me chai		The College Board					(212)	713	-8000
	ial retui minated		Number and street (or P O box if ma 45 Columbus Avenue	all is not delivere	d to street address)	Room/sui	te			ts \$ 783,076,642
_	ended i		City or town, state or country, and Z	ID + 4			_			
		pending	New York, NY 10023	17 4						
י האי	Jication	Pending	F Name and address of princ	cinal officer		T				6
			Thomas Higgins	cipai omeei			H(a) Is thi affilia		retu	rn for
			45 Columbus Avenue New York, NY 10023				H(b) Are al	l affiliator	incli	uded?
			·							st (see instructions)
I Ta	x-exem	pt status	▼ 501(c)(3)	nsert no)	1947(a)(1) or 5	527				number 🕨
J W	ebsite	: F www	ocollegeboard org							
K For	n of org	ganızatıon	Corporation Trust Association	☐ Other ►			L Year of fo	mation 19	900	M State of legal domicile NY
Pa	rt I	Sumi	mary							
	1		scribe the organization's mission	_				11		
w			ect students to college success a , assessments, financial aid and							
Activities & Governance	-				•					
e I	-									
<u>§</u>	2 (Check th	ıs box ► ıf the organization dis	continued its	operations or di	sposed o	f more than 2	5% of its	net	assets
න නේ			of voting members of the governi						3	31
જુ			of independent voting members o						4	30
Ė	5 7	Total nun	nber of individuals employed in c	alendar year	2011 (Part V , lıı	ne 2a) .			5	1,579
묽	6 1	Total nun	nber of volunteers (estimate if ne	ecessary) .					6	443
-	7a 7	Total unr	elated business revenue from Pa	rt VIII, colun	nn (C), line 12				7a	-271,808
	ьſ	Net unrel	ated business taxable income fr	om Form 990	-T, line 34 .				7b	-271,808
							Prio	r Year		Current Year
a	8	Contrib	outions and grants (Part VIII, lin	e 1 h)				9,834,		9,164,547
	9							95,644,	-	737,198,960
Revenue	Investment income (Part VIII, column (A), lines 3, 4, and 7d) Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)							15,171,	445	12,621,907
	11		revenue (Part VIII, column (A), I evenue—add lines 8 through 11 :			-				0
	12	12) .	<u> </u>	·	<u></u>	•		20,650,	408	758,985,414
	13		and similar amounts paid (Part 1					1,264,	696	1,669,703
	14		s paid to or for members (Part I)							0
88	15	Salarıe 5-10)	s, other compensation, employe	e benefits (Pa	rt IX, column (A), lines	1	.71,841,	675	191,166,119
Expenses	16a	,	sional fundraising fees (Part IX, o	column (A), lıı	ne 11e)					0
Š	ь		ndraising expenses (Part IX, column (D)							
ш	17		expenses (Part IX, column (A), li			 .	4	75,868,	892	520,919,758
	18	Total e	xpenses Add lines 13-17 (mus	t equal Part I	X, column (A), lı	ne 25)	6	48,975,	263	713,755,580
	19	Revenu	ue less expenses Subtract line 1	.8 from line 1	2			71,675,	145	45,229,834
\$ \$ \$							Beginning	j of Curre ear	ent	End of Year
Not Assets or Fund Balances	20	Totala	ssets (Part X, line 16)	_		_		ear '38,780,	455	766,895,359
d B	21		abilities (Part X, line 26)					.48,295,		157,631,290
2 2 2 3	22		sets or fund balances Subtract I					590,485,		609,264,069
Pai	rt II		ature Block							
Unde	r penal	ties of pe	rjury, I declare that I have examine							
	ledge a	u Dellel,	, it is true, correct, and complete. I	Jecialativii VI	भानभवान (प्राप्तासा प्र	iai onicer	, is pased Off	an mivimi	aciUN	or without brobater tras ally
		Τ.								
		Ciana	ture of officer					13-04-12 ite		
Sign Here		'					Da	ite		
пег	е		as Higgins CFO or print name and title							
		· · · · ·	•		Date	Ta	heck if	Droporo	²c tau-	naver identification number
Paid		Preparer's signature			2013-04-12	Se	elf-	(see inst		payer identification number ns)
	arer's	Firm's no	me (or yours PricewaterhouseCoop	are IID		e	mployed 🕨 🦳			
Use (ıf self-em	nployed),					EIN 🕨		
_ 55 '	-··· y	address,	and ZIP + 4 1301 K Street NW 800)W			_	Phone r	o •	(202) 414-1000
			Washington, DC 200					Trione no	∪ F	<u> </u>
May	the IR:	S discus:	s this return with the preparer sh	iown above? (see instructions	s)				▼ Yes

					Form 990 (2011)
4e	Total program service expenses►\$	611,915,431	1		
	(Expenses \$	ıncludıng grants of	\$) (Revenue \$)
4d	Other program services (Describe in	Schedule O)			
	Research, Data and Analysis Advocacy Membership to Schedule O for additional information		Other		Please refer
4c	(Code) (Expenses \$	54,871,672	ıncludıng grants of \$	1,092,154) (Revenue \$	26,508,557)
	COLLEGE CONNECTION SUCCESS SYSTEMS SA students The SAT is used by the vast majority comprised 45 of test-takers. The College Boar colleges and universities to find students for the quality information about more than 3900 colleges.	y of four-year colleges d provided 45 million in neir campuses and to alli	Nearly 1 66 million studer fee waivers to nearly 22 ocate the financial aid effo	nts in the class of 2012 took the SAT, a of SAT test takers in the class of 2012 ectively and efficiently. The College Bo	and minority students The College Board helps pard website provided high
4b	(Code) (Expenses \$	299,255,712	ıncludıng grants of \$	570,289) (Revenue \$	344,527,796)
	COLLEGE READINESS Advanced Placement pro taken - discounts of 20 million given The PSA more than 22,000 schools- more than 2 millio Financial Aid, and the College Counseling Sour students College Board Schools help middle a Schedule O for more information	T/NMSQT measures the n in fee waivers provide cebook SpringBoard is	critical reading, math and d Publications include The a Pre-AP program for grad	l writing skills that students need for s e College Handbook, Scholarship Hand les 6-12 ReadiStep is a tool to help t	uccess in college it is given in Ibook, Book of Majors, Getting eachers guide middle school
4a	(Code) (Expenses \$	257,788,047	including grants of \$	7,260) (Revenue \$	366,162,607)
4	Describe the organization's program se expenses Section 501(c)(3) and 501(grants and allocations to others, the to	c)(4) organizations	and section 4947(a))(1) trusts are required to repor	•
	If "Yes," describe these changes on Sc	hedule O			
3	Did the organization cease conducting services?	or make significant	t changes in how it co		Yes V No
	If "Yes," describe these new services of	n Schedule O			

art IV	Check	klist of	Required	Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If</i> "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part $\sqrt{20}$	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes	
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I</i>	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Part II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than $$5,000$ of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III and IV	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II $\textcircled{\textbf{5}}$	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
	IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If</i> "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If</i> "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a	Yes	
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$? If "Yes," complete Schedule R, Part V, line 2	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	Yes	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	20	Yes	

Part V Statements Regarding Other IRS Filings	s and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V		. [고	
			Yes	No
a	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable			
	1,846			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			
	1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
_	Statements filed for the calendar year ending with or within the year covered by this			
	return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
а	Did the organization have unrelated business gross income of \$1,000 or more during the			
u	year?	За	Yes	
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Yes	
a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account or securities account)?	4a	Yes	
b			163	
	If "Yes," enter the name of the foreign country CJ, UK, CA See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
	See mediacions for ming requirements for Form FD 1-20-22-1, Report of Foreign Bank and Financial Accounts			
а	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	טכ		
C	TI TES COMME SA OF SU, and the organization me Form 6000-17	5c		
а	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		No
	organization solicit any contributions that were not tax deductible?			
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).	OD		
-	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a		No
a	services provided to the payor?	/a		NO
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to			
	file Form 8282?	7c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year			
_	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Νo
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			
_	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did			
	the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			
	business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.	.		
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
0	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club			
	facilities			
1	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
	, , , , , , , , , , , , , , , , , , , ,			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?			
-	Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue			
	qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state	13a		
h	Enter the aggregate amount of reserves the organization is required to maintain by			
_	the states in which the organization is licensed to issue qualified health plans			
c	Enter the aggregate amount of reserves on hand			
_	13c			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		N o
h	If "Yes" has it filed a Form 720 to report these payments? If "No" provide an explanation in Schedule O	14b		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI $\,$. $\,$. $\,$.

Se	ction A. Governing Body and Management			
			Yes	No
1_	Enter the number of veting members of the governing heady at the and of the tay			
1a	Enter the number of voting members of the governing body at the end of the tax year			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	3			
	supervision of officers, directors or trustees, or key employees to a management company or other person? .			No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		Νo
	ection B. Policies (This Section B requests information about policies not required by the Internal			
ке	venue Code.)		Yes	No
102	Did the organization have local chapters, branches, or affiliates?	10a	163	No
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,	100		140
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
	Were officers, directors or trustees, and key employees required to disclose annually interests that could give			
	rise to conflicts?	12b	Yes	
C	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)			
16-	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	16a		No	
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?			
_		16b		
	Lot the Chates with which a compact the Source 2000 to required to be filed B.D. N.Y. D.C. CA			
17	List the States with which a copy of this Form 990 is required to be filed PR, NY, DC, CA			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)			

(3)s only) available for public inspection. Indicate how you made these available. Check all that apply

☐ O wn website ☐ A nother's website ☑ U pon request

- Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization 🕨 20

Thomas M Higgins CFO 45 Columbus Avenue

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0 in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ◆ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the orga	nızatıon nor any re	elated o	rgan	ızatı	ons	compe	ensat	ed any current or fo	ormer officer, direc	tor, or trustee
(A) Name and Title	(B) A verage hours per week (describe	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and
	hours for related organizations in Schedule O)	Individual trustae or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former		MISC)	related organizations
See Additional Data Table										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) A verage hours per week (describe	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						Repo compo froi organiz	(D) ortable ensation m the ation (W- 9-MISC)	(E) Reportable compensatior from related organizations (W- 2/1099-	portable pensation m related anizations		ated fother sation the
	hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			MISC		relat organiza	
See Additional Data Table													
											\top		
											4		
											+		
											+		
											+		
											\dashv		
											\top		
1b Sub-Total							F	•					
d Total (add lines 1b and 1c) .						•	<u> </u>		9,004,746			:	1,046,661
Total number of individuals (ind \$100,000 of reportable compe	_					above) who	receive	d more tha	ın			
	insacion nom the	organiz	ationi	- 50									
3 Did the organization list any fo on line 1a? <i>If</i> "Yes," complete So					ey e	mploy •	ee, d	or highes	t compens	ated employee	3	Yes	No No
4 For any individual listed on line organization and related organization and related organization.											4	Yes	
5 Did any person listed on line 1s services rendered to the organ										or individual for		103	N
											5		No_
Section B. Independent Con Complete this table for your five \$100,000 of compensation from the organization's tax	e highest comper n the organizatio												
	(A) ame and business ad	dress							Desc	(B) ription of services		(C Comper	
Educational Testing Services 4897 Collection Center Drive Chicago, IL 606930048									Testing Serv	ıces		250	,337,295
NCS Pearson 21866 Network Place Chicago, IL 606731218									Testing Serv	ices		29	,426,009
Expens IT Services US LLC 4400 Post Oak Parkway Houston, TX 77027									IT Consultin	9		26	,811,262
Alorica Inc 8151 Peters Road Plantation, FL 33324									Call Center	Services		7	,465,135
Fulfillment America One Burlington Ave									Fulfillment S	ervices		4	,945,731
Wilmington, MA 018873902 2 Total number of independent cor \$100,000 of compensation from	•	_	ot lım	nited	d to	those	lıste	d above)	who recei	ved more than			

Form 99			-f Damarana					Page 9
Part	/	Statement of	or Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513,or 514
#\$ ste	1a	Federated cam	paigns 1a					
e Tr	b	Membership du	ies 1b					
s, g	С	Fundraising ev	ents 1c					
#E #	d	Related organiz	zations 1d					
<u>ع کو</u>	e	Government grant	s (contributions) 1e	3,253,067				
Contributions, gifts, grants and other similar amounts	f g	sımılar amounts no	ons, gifts, grants, and 1f ot included above ibutions included in	5,911,480				
Cont	h		s 1a-1f	🕨	9,164,547			
				Business Code				
nua	2a	College Readiness		611710	366,162,607	366,162,607		
Program Service Revenue	ь	College Connection	n/Success	611710	344,527,796	344,527,796		
	С	Puerto Rico Latin A	America	611710	11,732,426	11,732,426		
ē. Ā	d	Other Services		611710	14,776,131	14,776,131		
<u>ه</u>	e							
୍ର ଆଧ	f	All other progra	am service revenue					
Š	_	Total Add line	s 2a-2f	L .	727 100 060			
	д 3		ome (including dividen		737,198,960			
			ar amounts)	_	7,414,753		-271,808	7,686,561
	4		stment of tax-exempt bond					
	5	Royalties		▶ ↑				
			(ı) Real	(II) Personal				
	6a	Gross rents						
	b	Less rental expenses						
	c	Rental income						
	d	or (loss) Net rental inco	me or (loss)					
	_	Tree remaining	(ı) Securities	(II) Other				
	7a	Gross amount	20,853,042	8,445,340				
		from sales of assets other						
	ь	than inventory Less cost or other basis and	16,678,097	7,413,131				
	c	sales expenses Gaın or (loss)	4,174,945	1,032,209				
	d	Net gain or (los	ss)		5,207,154			5,207,154
ě	8a	events (not inc	rom fundraising luding					
Other Revenue			s reported on line 1c)					
호	ь	less directev	penses b					
₹	c		(loss) from fundraising	events 🛌				
	9a	Gross income f	rom gaming activities ne 19 a					
	ь	less directev	penses b					
	c		(loss) from gaming acti					
	10a	Gross sales of returns and allo	ınventory, less					
	b c		a oods sold b (loss) from sales of inv	entory b				
	F-	Miscellaneous		Business Code	+	+		
	11a	, nacenaneou.		Dadiness code				
	b				+	+		
	c				+	+		
	d	Δ II other royen	ue					
	a e	Total. Add lines						
		i otali Auu IIIle:						
	12	Total revenue.	See Instructions .	▶↑				
					758,985,414	737,198,960	-271,808	12,893,715 Form 990 (2011)

Part IX Statement of Functional Expenses

combined educational campaign and fundraising solicitation

Section 501(c)(3) and 501(c)(4) organizations must complete all columns All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) Check if Schedule O contains a response to any question in this Part IX (B) (C) (D) Do not include amounts reported on lines 6b, (A) Fundraising Program service Management and Total expenses 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to governments and organizations in the United States See Part IV, line 21 1,083,154 1,083,154 Grants and other assistance to individuals in the United States See Part IV, line 22 586,549 586,549 3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16 Benefits paid to or for members 0 5 Compensation of current officers, directors, trustees, and 7,891,330 2,287,842 5,603,488 key employees . . Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . 0 7 Other salaries and wages 139,412,293 100,405,364 38,519,527 487,402 Pension plan contributions (include section 401(k) and section 18,009,419 403(b) employer contributions) 12,618,173 5,324,054 67,192 15,247,768 10,683,242 4,507,638 56,889 Other employee benefits 10,605,309 7,430,535 3,135,206 39,568 10 Fees for services (non-employees) 11 Management 1,598,910 274,863 1,324,047 Legal Accounting 628,509 628,509 954,353 954,353 Lobbying Professional fundraising See Part IV, line 17 . . Investment management fees 2,645,212 2,645,212 61,955,598 52,733,635 9,052,332 g 169,631 2,874,386 Advertising and promotion . . . 2,874,386 12 9,424,279 4,599,313 4,802,561 13 Office expenses 22,405 13,848,120 8,148,963 5,699,157 14 Information technology 15 Royalties . . 315,688 315,688 17,781,063 12,396,127 16 5,326,102 58,834 17,939,325 14,263,170 3,630,439 17 45,716 Payments of travel or entertainment expenses for any federal, 18 state, or local public officials 19 Conferences, conventions, and meetings 9,742,161 7,790,721 1,938,014 13,426 O 20 21 Payments to affiliates 22 Depreciation, depletion, and amortization 18,073,426 13,033,855 5,039,571 23 931,218 931,218 24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) Assessment Administration Development 331,556,758 330,531,332 1,025,427 Printing and Publications 12,755,318 450,889 12,304,429 Research 6,816,143 6,816,143 Marketing 10,254,577 9,040,123 1,214,454 d е All other expenses 824,714 648,640 176,074 25 Total functional expenses. Add lines 1 through 24f 713,755,580 611,915,431 100,879,088 961,063 Joint costs. Check here ► 🗀 If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a

Part X **Balance Sheet** (A) (B) Beginning of year End of year 11,289,190 9,610,241 Cash—non-interest-bearing 1 147.679.391 115.571.433 2 3 6,787,159 4,339,931 103.669.234 116.936.933 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of 6 6,110,998 5.931,428 7 8 9 7.162.108 9 8.694.123 Prepaid expenses and deferred charges 10a 116,912,959 Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 10b 50,202,794 b Less accumulated depreciation 67,799,164 **10c** 66,710,165 227,351,834 11 262,641,565 11 158,019,496 172,353,264 12 12 Investments—other securities See Part IV, line 11 13 13 Investments—program-related See Part IV, line 11 . . 14 14 Intangible assets 3,091,451 15 15 3,926,706 738,780,455 766,895,359 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 16 75,999,452 17 65,674,624 17 Accounts payable and accrued expenses . 18 18 19 29,552,723 19 38,542,323 20 20 21 Escrow or custodial account liability Complete Part IV of Schedule D . . 21 Liabilities 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L \ldots . \ldots . \ldots 22 23 Secured mortgages and notes payable to unrelated third parties . . . 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule 42,743,202 25 53,414,343 D 26 148,295,377 26 157,631,290 **Total liabilities.** Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 576,811,505 27 603,952,185 Unrestricted net assets 13,673,573 28 5,311,884 28 Temporarily restricted net assets Fund 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34. ö 30 30 Capital stock or trust principal, or current funds Assets 31 31 Paid-in or capital surplus, or land, building or equipment fund 32 32 Retained earnings, endowment, accumulated income, or other funds ž 33 Total net assets or fund balances 590.485.078 33 609.264.069 34 Total liabilities and net assets/fund balances 738.780.455 34 766,895,359

Par	Check if Schedule O contains a response to any question in this Part XI			.┏	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		758.9	985,414
2	Total expenses (must equal Part IX, column (A), line 25)	2			755,580
3	Revenue less expenses Subtract line 2 from line 1	3		45,2	229,834
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		590,4	185,078
5	Other changes in net assets or fund balances (explain in Schedule O)	5		-26,4	150,84
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		609,2	264,069
Par	T XII Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII			୮	
1	Accounting method used to prepare the Form 990			Yes	No
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
С	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of to audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain its Schedule O		2c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both	ssued			
	☐ Separate basis ☐ Both consolidated and separated basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	e	3a	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the raudit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired	3b	Yes	

Employer identification number

OMB No 1545-0047

Inspection

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Public Charity Status and Public Support

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization College Entrance Examination Board

13-1623965

	rt I			blic Charity Sta						structions	
The c	rganı	zatıon ıs	not a priva	te foundation becaus	seitis (Forl	ınes 1 throu	ıgh 11, check	only one bo	x)		
1	Γ	A chur	ch, convent	ion of churches, or a	ssociation of	churches s	ection 170(b)(1)(A)(i).			
2	Г	A scho	ol described	d in section 170(b)(1	L)(A)(ii). (At	tach Schedu	ule E)				
3	\sqcap	A hosp	ital or a coo	perative hospital se	rvice organiz	ation descri	ıbed ın sectio	n 170(b)(1)	(A)(iii).		
4	Γ			h organization opera ity, and state	ted in conjun	ction with a	hospital des	cribed in sec	tion 170(b)(1)(A)(iii). E	nter the
5	Г	An orga	anızatıon op	erated for the benefi	t of a college	or universi	ty owned or o	perated by a	government	al unit desci	 ribed in
		sect ion	170(b)(1)((A)(iv). (Complete P	art II)						
6	Γ	A feder	al, state, or	local government o	r government	al unit desc	rıbed ın secti	on 170(b)(1)(A)(v).		
7	Γ	describ	oed in	at normally receives (A)(vi) (Complete P		al part of its	support from	a governme	ntal unit or fr	om the gene	ral public
8	\vdash			: described in sectio i		A)(vi) (Con	nnlete Dart II				
9	<u> </u>			at normally receives					outions mam	harchin faac	and groce
9	Į*			rities related to its e							
				oss investment inco						tax) Irom bus	sinesses
10	_			ganization after June							
11	<u>'</u>									o carry out t	ha nurnacas af
	ı	An organization organized and operated exclusively to test for public safety. Seesection 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h a Type I b Type II c Type III - Functionally integrated d Type III - Other									
e	Γ	By che	cking this b	ox, I certify that the	organization	ıs not contr	rolled directly or indirectly by one or more disqualified persons				
				ion managers and ot	her than one	or more pub	licly support	ed organızat	ions describe	ed in section	1509(a)(1) or
f		If the o	n 509(a)(2) rganızatıon thıs box	received a written d	etermınatıon	from the IR	S that it is a	Туре І, Туре	e II or Type I	II supportin	ig organization,
g		Since A		2006, has the organ	ızatıon accep	oted any gift	or contributi	on from any	of the		
		(i) a pe	erson who di	rectly or indirectly o	ontrols, eithe	er alone or t	ogether with	persons des	crıbed ın (ıı)		Yes No
		and (111) below, the	governing body of th	ne the suppor	ted organiza	ation?			11g((i)
		(ii) a fa	mily memb	er of a person descrı	bed in (i) abo	ve?				11g(ii)
		(iii) a 3	35% contro	lled entity of a perso	n described i	ın (ı) or (ıı) a	ibove?			11g(iii)
h 		Provide	the followi	ng information about	the supporte	ed organizat	ion(s)				
(i) Name suppor organiza		ne of (ii) (described on lorted EIN lines 1 - 9 above lization or IRC section		organızatı col (ı) lıst your gove	(iv) Is the organization in col (i) listed in your governing document?		cify the on in your t?	(vi) Is the organizat col (i) org	e Ion In anized	(vii) A mount of support?	
				(see instructions))	Yes	No	Yes	No	Yes	No]
Tota											

Sch	edule A (Form 990 or 990-EZ) 2011						Page 2
F	Support Schedule (Complete only if you	ou checked the	box on line 5,	7, or 8 of Part	I or if the orga	nızatıon failed	to qualify
	under Part III. If the	<u>organization</u>	fails to qualify t	<u>inder the tests</u>	listed below, p	lease complete	Part III.)
	ection A. Public Support endar year (or fiscal year beginning						
Cui	in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received (Do not						
	include any "unusual grants ")						
2	Tax revenues levied for the						
_	organization's benefit and either						
	paid to or expended on its						
	behalf						
3	The value of services or facilities						
	furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions						
•	by each person (other than a						
	governmental unit or publicly						
	supported organization) included or	ו					
	line 1 that exceeds 2% of the						
	amount shown on line 11, column (f)						
6	Public Support. Subtract line 5 from	ı					
	line 4						0
	ection B. Total Support						
Cal	endar year (or fiscal year beginning	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
_	in)	(-,	(-,	(-,	(-,	(-,	(-,
7	A mounts from line 4						
8	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar						
	sources						
9	Net income from unrelated						
	business activities, whether or						
	not the business is regularly carried on						
10	Other income (Explain in Part						
	IV) Do not include gain or loss						
	from the sale of capital assets						
11	Total support (Add lines 7 through 10)						
12	Gross receipts from related activiti	es etc (See ins	tructions)		<u> </u>	12	<u> </u>
13	First Five Years If the Form 990 is		•	l third fourth or	fifth tay year ac		NIZOTION
13	check this box and stop here	ioi the organizat	ion's mst, second	i, tilliu, lourtii, or	ilitii tax yeal as o	3 501 (C)(3) Olyal	Zation, ▶
S	ection C. Computation of Pul	olic Support I	Percentage				
14	Public Support Percentage for 201	1 (lıne 6 column	(f) divided by line	11 column (f))		14	0 %
15	Public Support Percentage for 201	O Schedule A, Pa	art II, line 14			15	
16a	33 1/3% support test—2011. If the	organization did	I not check the bo	x on line 13 and	line 14 is 33 1/3		this box
	and stop here. The organization qua				11110 11 13 33 1/3	70 of more, eneces	▶ □
b	33 1/3% support test—2010. If the				6a, and line 15 is	33 1/3% or more	e, check this_
	box and stop here. The organization						▶ ┌
17a	10%-facts-and-circumstances test						
	is 10% or more, and if the organization med						
	organization	co the lacts all	a circumstances	cost The Organia	Lacion quannes a:	s a pasificity suppl	F □
b	10%-facts-and-circumstances test	—2010. If the org	janization did not	check a box on lı	ne 13, 16a, 16b,	or 17a and line	· •
	15 is 10% or more, and if the orgai	nization meets th	ne "facts and circi	ımstances" test,	check this box a	nd stop here.	
	Explain in Part IV how the organiza	tion meets the "	facts and circums	tances" test The	e organızatıon qu	alıfıes as a publıc	
18	supported organization Private Foundation If the organizat	ion did not check	k a hov on line 12	16a 16h 17a 4	or 17h chack the	s hov and soo	► □
	instructions	ara not check	. a box on fille 13	, 10u, 10b, 1/a (z. I z by check till:	S SON AIIA SEE	▶□

Part III Support Schedule for Organizations Described in IRC 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	•	•		, ,	•	
	ndar year (or fiscal year beginning	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	in) Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	16,728	16,286	11,370	9,834	9,165	63,383
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	391,220	614,865	657,104	695,645	737,199	3,296,033
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	607,948	631,151	668,474	705,479	746,364	3,359,416
	A mounts included on lines 1, 2, and 3 received from disqualified persons						
Ь	A mounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
8	Public Support (Subtract line 7 c from line 6)						3,359,416
Se	ection B. Total Support						
	ndar year (or fiscal year beginning	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9	ın) Amounts from line 6	607,948	631,151	668,474	705,479	746,364	3,359,416
10a	Gross income from interest,	007,540	031,131	000,474	703,473	740,304	3,333,410
	dividends, payments received on securities loans, rents, royalties and income from similar sources	5,690	3,205	4,633	6,831	7,415	27,774
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						0
c	Add lines 10a and 10b	5,690	3,205	4,633	6,831	7,415	27,774
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						0
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0
13	Total support (Add lines 9, 10c, 11 and 12)	613,638	634,356	673,107	712,310	753,779	3,387,190
14	First Five Years If the Form 990 is check this box and stop here	for the organizatio	n's first, second,	thırd, fourth, or fi	ifth tax year as a	501(c)(3) organ	ization, ►
Se	ection C. Computation of Pub	olic Support Pe	rcentage				
15	Public Support Percentage for 201			3 column (f))		15	99 180 %
16	Public support percentage from 20	10 Schedule A, Pa	rt III, line 15			16	99 130 %
	ection D. Computation of Inv	estment Incor	ne Percentag	ie.			
17	Investment income percentage for				(f))	17	0 820 %
18	Investment income percentage fro	•		•	. , ,	18	0 870 %
	33 1/3% support tests—2011. If th				line 15 is more t		
13a	more than 33 1/3%, check this box						IIIIe 17 IS HOU

33 1/3% support tests-2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line

18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

	required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).							
	Facts And Circumstances Test							
	Part III Schedule A was completed in thousands Please note that there was no impact to the resulting percentage computed							
-	Explanation							

Schedule A (Form 990 or 990-EZ) 2011

DLN: 93493119004413

OMB No 1545-0047

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Political Campaign and Lobbying Activities

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities).

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- ◆ Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- ◆ Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- ◆ Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35c (Proxy Tax), then

◆ Section 501(c)(4), (5), or (6) organizations Complete Part III

Name	of the	organization	l
College	Entranc	e Examination	Board

Employer identification number

13-1623965

Part I-A	Complete if the organization	is exempt under section	501(c) or	is a section 527	organization.

- Provide a description of the organization's direct and indirect political campaign activities on behalf of or in opposition to candidates for public office in Part IV
- Political expenditures
- Volunteer hours

art I-B	Complete if the	organization is exem	pt under section 501((c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955
- Enter the amount of any excise tax incurred by organization managers under section 4955
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?
- Was a correction made? ☐ Yes
- If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

- Enter the amount directly expended by the filing organization for section 527 exempt function activities
- Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities
 - Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b
- 3 Did the filing organization file Form 1120-POL for this year? Yes
- Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the

amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(e) A mount of political (a) Name (b) Address (c) EIN (d) A mount paid from contributions received filing organization's and promptly and funds If none, enter -0directly delivered to a separate political organization If none. enter -0-

f Grassroots lobbying expenditures

(The term "expenditures" means amounts paid or incurred.) Lia Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures to influence a legislative body (direct lobbying) c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000 over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000 over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 over \$1,000,000 but not over \$1,000,000 \$1,000,000 g Grassroots nontaxable amount (enter 25% of line 1f) Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.)	ווטפ	edule C (F	01111 9 9 0 01 9 9 0 - EZ) 2 0 1 1					Page ∠	
A Check If the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member expenses, and share of excess lobbying expenditures) Check If the filing organization checked box A and "limited control" provisions apply Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures to influence a legislative body (direct lobbying)	Pa	rt II-A		n is exempt under	section 501(c)(3) and fi	iled Form 5768	(election	
expenses, and share of excess lobbying expenditures) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures to influence public opinion (grass roots lobbying) Total lobbying expenditures to influence a legislative body (direct lobbying) Total lobbying expenditures (add lines 1a and 1b) Other exempt purpose expenditures Total lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 In the excess over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 In the excess over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 In the excess over \$1,500,000 In the excess over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 In the excess over \$1,500,000 Over \$1,000,000 Expense \$1,000,000 In the excess over \$1,500,000 Over \$1,000,000 In the excess over \$1,500,000 Over \$1,000,000 In the excess over \$1,500,000 Over \$1,000,000 In the excess	١	Check		an affiliated group (and	lıst ın Part IV ea	ch affiliated gr	oup member's nam	e, address, EIN,	
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(The term "expenditures" means amounts paid or incurred.) Ital Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1225,000 plus 10% of the excess over \$1,000,000 Over \$17,000,000 Over \$17,000,000 S11,000,000 S11,000,000 F11,000,000			Limits on Lobbying	Expenditures			(a) Filing	(b) Affiliated	
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Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,000,000 Over \$1,500,000 but not over \$1,000,000 S225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 S1,000,000 Grassroots nontaxable amount (enter 25% of line 1f) Subtract line 1g from line 1a If zero or less, enter -0- Subtract line 1f from line 1c If zero or less, enter -0- If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying celling amount	f	· · · · · · · · · · · · · · · · · · ·							
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Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,00		Over \$500,	000 but not over \$1,000,000	\$100,000 plus 15% of the	e excess over \$500,0	000			
g Grassroots nontaxable amount (enter 25% of line 1f) h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying celling amount		Over \$1,00	0,000 but not over \$1,500,000	\$175,000 plus 10% of the	e excess over \$1,000	,000			
g Grassroots nontaxable amount (enter 25% of line 1f) h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1ffrom line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount		Over \$1,50	0,000 but not over \$17,000,000	\$225,000 plus 5% of the	excess over \$1,500,	000			
h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying ceiling amount		Over \$17,0	00,000	\$1,000,000					
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i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount		Grassroo	ts nontaxable amount (enter 25% of li	ne 1f)					
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Jection 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying ceiling amount									
4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete al columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount									
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Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 2009 Lobbying non-taxable amount		(Sor	ne organizations that made a	section 501(h) el	ection do not	have to co		ne five	
beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying non-taxable amount b Lobbying ceiling amount			Lobbying Exp	enditures During	4-Year Avera	ging Period	d		
b Lobbying ceiling amount				(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total	
	2a	Lobbyin	g non-taxable amount						
	b								
c Total lobbying expenditures	c	Total loi	obying expenditures						
d Grassroots non-taxable amount	d	Grassro	ots non-taxable amount						
e Grassroots ceiling amount (150% of line 2d, column (e))	e								

Part II-B	Complete if the organization is exempt under section 501(c)(3) and has	NOT filed Fo	rm 5768
	(election under section 501(h)).		

	(election under section 501(n)).			Г	71.3	
	-	(6	a)		(b)	
		Yes	No	1	A mour	nt
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of					
а	Volunteers?		Νo			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes				
C	Media advertisements?		Νo			
d	Mailings to members, legislators, or the public?		Νo			
е	Publications, or published or broadcast statements?		Νo			
f	Grants to other organizations for lobbying purposes?		Νo			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes			95	54,353
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		Νo			
i	Other activities? If "Yes," describe in Part IV		Νo			
j	Total lines 1c through 1i				95	54,353
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		Νo			
b	If "Yes," enter the amount of any tax incurred under section 4912					
C	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?		Νo			
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(6)	501(c)(5),	or s	ectio	n
	501(c)(6).				Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?		ſ	1		110
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?		-	2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?		-	3		
	t III-B Complete if the organization is exempt under section 501(c)(4), section 5	501(c)(5).	or s	ectio	'n
	501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part I answered "Yes".					-
1	Dues, assessments and similar amounts from members	1				
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
а	Current year	2a				
b	Carryover from last year	2b				
c	Total	2c				
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and					
	political expenditure next year?	4				
5	Taxable amount of lobbying and political expenditures (see instructions)	5				
	Supplemental Information					

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Identifier Return Reference Explanation

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

DLN: 93493119004413

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury

Supplemental Financial Statements ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b

ntema	l Revenue Service	► Attach to	Form 990. ► See separate instructions.	Inspection					
	me of the organiz			Employer identification number					
Col	lege Entrance Examır	nation Board		13-1623965					
Pa	rt I Organi	zations Maintaining Donor A	Advised Funds or Other Similar Fi						
		ation answered "Yes" to Form 9		and or recounter complete in the					
			(a) Donor advised funds	(b) Funds and other accounts					
1	Total number at	end of year							
2	Aggregate conti	ributions to (during year)							
3	Aggregate grant	ts from (during year)							
4	Aggregate value	e at end of year							
5			visors in writing that the assets held in don e organization's exclusive legal control?	or advised Yes No					
6	used only for ch		d donor advisors in writing that grant funds enefit of the donor or donor advisor, or for ar						
Pa	rt III Conser	vation Easements. Complete	e if the organization answered "Yes" to	o Form 990, Part IV, line 7.					
1	Purpose(s) of c	onservation easements held by the	organization (check all that apply)						
			tion or pleasure) Preservation of an						
	☐ Protection	of natural habitat	Preservation of a c	certified historic structure					
	Preservation	on of open space							
2		2a-2d if the organization held a qua e last day of the tax year	alified conservation contribution in the form	of a conservation					
				Held at the End of the Year					
а		f conservation easements		2a					
b	_	estricted by conservation easement	•	2b					
С		servation easements on a certified h	· · ·	2c					
d	Number of cons	servation easements included in (c)	acquired after 8/17/06	2d					
3	Number of cons	ervation easements modified, trans	ferred, released, extinguished, or terminate	d by the organization during					
	the taxable yea	r ►							
4	Number of state	es where property subject to conserv	vation easement is located ►						
5		ization have a written policy regarding the conservation easements it holds	ng the periodic monitoring, inspection, hand s?	dling of violations, and					
6	Staff and volunt	teer hours devoted to monitoring, ins	specting and enforcing conservation easem	ents during the year 🛌					
7	A mount of expe	enses incurred in monitoring, inspect	ting, and enforcing conservation easements	s during the year					
•	▶ \$								
8		servation easement reported on line and 170(h)(4)(B)(ii)?	2(d) above satisfy the requirements of sec	tion Yes No					
9	balance sheet,		conservation easements in its revenue and f the footnote to the organization's financial ements						
Par	't IIII Organi Comple	zations Maintaining Collecti te if the organization answered	ons of Art, Historical Treasures, "Yes" to Form 990, Part IV, line 8.	or Other Similar Assets.					
1a	art, historical tr	reasures, or other similar assets hel	S 116, not to report in its revenue stateme Id for public exhibition, education or researd inancial statements that describes these it	ch in furtherance of public service,					
b	historical treas		S 116, to report in its revenue statement a r public exhibition, education, or research ii ns						
	(i) Revenues in	ncluded in Form 990, Part VIII, line	1	► \$					
	(ii) Assets incli	uded in Form 990, Part X		► \$					
2		on received or held works of art, his nts required to be reported under SF	storical treasures, or other similar assets fo AS 116 relating to these items	or financial gain, provide the					

a Revenues included in Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

Part	•••• Organizations Maintaining Co	illections of Art	<u>, His</u>	toric	al Trea	asures, or O	<u>the</u>	<u>r Similar Asse</u>	ts (c	ontinued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	y of th	ne follo	wing tha	it are a significa	nt u	se of its collection	1	
а	Public exhibition		d	Γ	Loan or	exchange progr	ams			
ь	Scholarly research		e	\sqcap	Other					
С	Preservation for future generations									
4	Provide a description of the organization's co	ollections and expla	ın hav	w thev	further t	he organization	's ev	remnt nurnose in		
	Part XIV					-				
5	During the year, did the organization solicitions assets to be sold to raise funds rather than								Yes	□ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an ar	ements. Comple	ete ıf	the o	rganiza	ition answered				
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?						ets i		Yes	┌ No
b	If "Yes," explain the arrangement in Part XI	V and complete the	follow	ıng ta	ble	_				
						-		Amou	ınt	
С	Beginning balance					_	1c			
d	Additions during the year					<u> </u>	1d			
е	Distributions during the year						1e			
f	Ending balance					L	1f			
2a	Did the organization include an amount on F	orm 990, Part X, line	21?					Γ	Yes	✓ No
ь	If "Yes," explain the arrangement in Part XIV	/								
Pa	rt V Endowment Funds. Complete									
		(a)Current Year	(b)	Prior Ye		(c)Two Years Back)Three Years Back (e)Four	Years Back
1a	Beginning of year balance	13,675,000			907,000	21,296,00	+	31,731,000		
b	Contributions	5,215,000		8,8	347,000	6,493,00	0	4,094,000		
C	Investment earnings or losses									
d	Grants or scholarships									
e	Other expenditures for facilities and programs	13,577,000		12,0	079,000	10,882,00	0	14,529,000		
f	Administrative expenses									
g	End of year balance	5,313,000		13,6	575,000	16,907,00	0	21,296,000		
2	Provide the estimated percentage of the year	r end balance held a	is				ı	·		
а	Board designated or quasi-endowment 🕨									
b	Permanent endowment 🕨									
c	Term endowment ▶ 100 000 %									
За	Are there endowment funds not in the posse	ssion of the organiza	ation	that a	re held a	nd administered	for	the		
	organization by								Yes	+
	(i) unrelated organizations			•			•	3a(i)		No
	(ii) related organizations						•	3a(ii)		No
ь 4	If "Yes" to 3a(II), are the related organization Describe in Part XIV the intended uses of the						•	3b		
	t VI Land, Buildings, and Equipme									
re I	Land, Buildings, and Equipme	ent. See ronn 99	U, Pa							
	Description of property				Cost or oth (investme			(c) Accumulated depreciation	(d) Bo	ook value
1a	Land									
b	Buildings		•			20,092	834	12,217,901		7,874,933
C	Leasehold improvements		•			24,483	.071	5,811,366	1	18,671,705
d I	Equipment					62,131	527	29,313,352	3	32,818,175
						10,205	527	2,860,175		7,345,352
Tota	I. Add lines 1a-1e <i>(Column (d) should equal Fo</i>	orm 990, Part X, colun	nn (B)), line	10(c).) .			•	(56,710,165
								Schedule D (F	orm 9	990) 2011

Part VIII Investments—Other Securities. See	Form 990, Part X, line 12	
(a) Description of security or category (including name of security)	(b)Book value	(c) Method of valuation Cost or end-of-year market value
		Cost of end-of-year market value
1)Financial derivatives		
(2)Closely-held equity interests		
(3)0ther (A)Partnerships	83,247,785	
A) i dicileranipa	03,247,703	
(B) Nonpublicly traded securites	89,105,479	
	, ,	
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)	172,353,264	
Part VIII Investments—Program Related. See		
		(c) Method of valuation
(a) Description of investment type	(b) Book value	Cost or end-of-year market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)		
Part IX Other Assets. See Form 990, Part X, lin		
(a) Descrip	tion	(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1		
Part X Other Liabilities. See Form 990, Part X		
(-) D - - - - - - -		
	(b) A mount	
Federal Income Taxes		
Accrued Retirement Benefits	32,943,000	
Deferred Rent	15,585,000	
Investment In Subsidiaries	1,361,000	
Other Liabilities	445,967	
457 B Plan LIability	3,079,376	
Total. (Column (b) should equal Form 990, Part X, col (B) line 25)	53,414,343	

Pa	rt XI Reconciliation of Change in Net Assets from Form 990 to Financial Statemen	its	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	758,985,414
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	758,985,414
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	758,985,414
Par	t XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	er Re	eturn
1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV) 2d		
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV)		
C	Add lines 4a and 4b	4 c	
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	
	TXIII Reconciliation of Expenses per Audited Financial Statements With Expenses	per	Return
1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments		
c	Other losses		
d	Other (Describe in Part XIV) 2d		
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIV)		
C	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	
	rt XIV Supplemental Information		
Cor	mplete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Pa	rt IV	ines 1 b and 2 b

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
X		The Board recognizes in the consolidated financial statements only those tax positions determined to be more likely than not of being sustained upon examination based on the technical merits of the positions under the presumptions that the taxing authorities have full knowledge of all relevant facts
X		The determination of which tax positions are more likely than not of being sustained requires the use of significant judgments and estimates by management, which may or may not be borne out by actual results As of June 30, 2012 and 2011, the Board had no reserves for uncertain tax positions

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DLN: 93493119004413

OMB No 1545-0047

Open to Public **Inspection**

SCHEDULE F (Form 990)

Department of the Treasury Internal Revenue Service

to Part I

c Totals (add lines 3a and 3b)

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

Statement of Activities Outside the United States

▶ Attach to Form 990. ▶ See separate instructions.

	ne of the organization ege Entrance Examination Board				Employer ident	irication number
COII	eye Liittalice Examiliation Board				13-1623965	
Pa	General Informatio "Yes" to Form 990, Pa			ne United States. C	omplete if the organiz	ation answered
1	For grantmakers. Does the	organızatıon n	naıntaın record	s to substantiate the	amount of the grants	or
	assistance, the grantees' eli					ard
	the grants or assistance?					│ Yes │ No
2	For grantmakers. Describe in Pa United States	art V the organiz	ation's procedur	es for monitoring the use	e of grant funds outside th	ne
3	Activites per Region (Use Part	V ıf addıtıonal s	pace is needed)			
	(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region or independent contractors	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region/investments in region
	See Add'l Data			iegiony		
	Sub-total		2			121,166,564
	b Total from continuation sheets	I	I	I	i l	296,248

121,462,812

Pai	Part IV,	line 15, for any					plete if the organiza received more thai		
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
	-								
	_								
	_								
2	Enter total nui tax-exempt by	mber of recipie y the IRS, or fo	ent organizations lis or which the grante	ted above that are e or counsel has pro	recognized as chari ovided a section 50	ties by the foreign o 1(c)(3) equivalency	country, recognized letter	as . ►	
3	Enter total nui	mber of other o	organizations or en	tities					(Form 990) 2011

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Part V if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
		•		1	1	Cahadi	ule F (Form 990) 2011

Part IV Foreign Forms

1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? <i>If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)</i>	굣	Yes	Γ	Νo
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)	Γ	Yes	굣	Νo
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)	⊽	Yes	Г	Νo
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)	ত	Yes	Г	No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)	F	Yes	Г	Νo
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).	Г	Yes	ল	Νo

Schedule F (Form 990) 2011

Software ID: 11000218 **Software Version:** 2011.0.0

EIN: 13-1623965

Name: College Entrance Examination Board

Schedule F (Form 990) 2011

Page **5**

Part V Supplemental Information

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

Form 990 Schedule F	Part I - Activit	ies Outside T	he United States		
(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service (s) in region	(f) Total expenditures for region
Central America and the Caribbean			Program Services	Testing	250,595
Central America and the Caribbean			Program Services	Educational Conferences	23,819
Central America and the Caribbean			Investments	Investments	109,772,866
East Asia and the Pacific		1	Program Services	Testing	3,461,795
East Asia and the Pacific			Program Services	Educational Conferences	278,327
East Asia and the Pacific			Program Services	Workshops	98,626
Europe			Program Services	Testing	763,103
Europe			Program Services	Educational Conferences	88,111
Europe			Program Services	Workshops	16,929
Europe			Investments	Investments	1,210,965
Middle East and North Africa			Program Services	Testing	1,209,063
Middle East and North Africa			Program Services	Educational Conferences	19,573
North America			Program Services	Testing	1,129,749
North America			Program Services	Educational Conferences	634,816
North America		1	Program Services	Workshops	159,582
North America			Investments	Investments	1,990,707
Russia and the Newly Independent States			Program Services	Testing	57,938
Russia and the Newly Independent States			Program Services	Educational Conferences	7,479
South America			Program Services	Testing	40,427
South America			Program Services	Educational Conferences	37,683
South Asia		1	Program Services	Testing	9,585
South Asia			Program Services	Educational Conferences	179,043
Sub-Saharan Africa			Program Services	Educational Conferences	22,031

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DLN: 93493119004413

OMB No 1545-0047

2011

Open to Public Inspection

SCHEDULE G (Form 990 or 990-EZ) Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Name of the organization College Entrance Examination Board Employer identification number

13-1623965

Pa	rt I Fundraising Ac	tivities. Complet	e if the d	organiza	tion answered "Yes'	' to Form 990, Part IV	, line 17.		
1	Indicate whether the orga	nızatıon raısed funds	through a	any of the	following activities C	heck all that apply			
а	Mail solicitations			е	Solicitation of no	on-government grants			
b	Internet and e-mail so	olicitations		f	Solicitation of g	overnment grants			
c	Phone solicitations			g	Special fundrais	ing events			
d	☐ In-person solicitation	S							
2a									
b	If "Yes," list the ten higher to be compensated at leas								
((i) Name and address of individual or entity (fundraiser)	(ii) Activity	fundrais custo cont	Did ser have ody or rol of outlons?	(iv) Gross receipts from activity	(v) A mount paid to (or retained by) fundraiser listed in col (i)	(vi) A mount paid to (or retained by) organization		
Tota				>					
3	List all states in which the licensing	organization is regis	stered or	licensed t	o solicit funds or has l	peen notified it is exempt	: from registration or		

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events (Add col (a) through col (c))
		(event type)	(event type)	(total number)	
2	1 Gross receipts				
:	2 Less Charitable contributions				
3	3 Gross income (line 1 minus line 2)				
۱,	4 Cash prizes				
	5 Non-cash prizes				
,	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses .				
1	10 Direct expense summary Add lin	es 4 through 9 in colum	n (d)	🛌	(
1	11 Net income summary Combine li	nes 3 and 10 in column	(d)	•	
rt	IIII Gaming. Complete if the oi	rganızatıon answered	"Yes" to Form 990, Pa	rt IV, line 19, or repo	orted more than
	\$15,000 on Form 990-EZ, lii	ne 6a.	, , , , , , , , , , , , , , , , , , ,		
	\$15,000 on Form 990-EZ, lii	ne 6a. (a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
	\$15,000 on Form 990-EZ, lii Gross revenue			(c) Other gaming	(Add col (a) through
				(c) Other gaming	(Add col (a) through
	1 Gross revenue			(c) Other gaming	(Add col (a) through
	1 Gross revenue			(c) Other gaming	(Add col (a) through
	1 Gross revenue			(c) Other gaming	(Add col (a) through
	1 Gross revenue 2 Cash prizes 3 Non-cash prizes 4 Rent/facility costs	(a) Bingo			(Add col (a) through
	1 Gross revenue 2 Cash prizes 3 Non-cash prizes 4 Rent/facility costs 5 Other direct expenses	(a) Bingo ☐ Yes ☐ No	□ Yes	Г Yes	(Add col (a) through
	1 Gross revenue	(a) Bingo Yes No s 2 through 5 in column	T Yes	Г Yes Г No	(Add col (a) throug col (c))
	1 Gross revenue 2 Cash prizes 3 Non-cash prizes 4 Rent/facility costs 5 Other direct expenses 6 Volunteer labor 7 Direct expense summary Add line 8 Net gaming income summary Com	(a) Bingo Yes No S 2 through 5 in column bine lines 1 and 7 in col	T Yes No (d)	Г Yes Г No	(Add col (a) throug col (c))
	1 Gross revenue	(a) Bingo Yes No s 2 through 5 in column bine lines 1 and 7 in column ation operates gaming ac	Tyes No (d)	Г Yes	(Add col (a) through col (c))
	1 Gross revenue	(a) Bingo Yes No s 2 through 5 in column bine lines 1 and 7 in column ation operates gaming ac gaming activities in eac	T Yes No (d)	Г Yes Г No	(Add col (a) through col (c))

Sche	dule G (Form 990 or 990-EZ) 20	11				Page 3
11	Does the organization operate ga	aming activities with nonmembers? $oldsymbol{\cdot}$			es [No No
12		neficiary or trustee of a trust or a mem				
	formed to administer charitable of	gaming?		Г ү	es 「	No
13	Indicate the percentage of gamir	ng activity operated in		1 1		
а				13a		
b	An outside facility			13b		
14	Provide the name and address of records	the person who prepares the organiza	tion's gaming/special events book	s and		
	Name 🟲					
	Address ►					
15a	Does the organization have a co	ntract with a third party from whom the	organization receives gaming			
	revenue?			Гү	es F	- No
b		ning revenue received by the organizat				.,,
	amount of gaming revenue retain	ed by the thırd party 🟲 \$				
c	If "Yes," enter name and address	5				
	Name 🟲					
	Address ►					
16	Gaming manager information					
	Name 🟲					
	Gaming manager compensation I	\$ \$				
	Description of services provided	>				
	Director/officer	Employee	Independent contractor			
17	Mandatory distributions					
а	Is the organization required unde	er state law to make charitable distribu	tions from the gaming proceeds to			
	= =				es [No
b		required under state law distributed tactivities during the tax year > \$	o other exempt organizations or sp	ent		
Par		provide additional information for	responses to quuestion on Sc	hedule G (see		
	Identifier	ReturnReference	Explana	tıon		
<u></u>						

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DLN: 93493119004413 OMB No 1545-0047

(Form 990)

Department of the Treasury

Internal Revenue Service

Schedule I

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. ► Attach to Form 990

Inspection

Name of the organization						Employer identification	on number
College Entrance Examination Board						13-1623965	
Part I General Information	n on Grants and	l Assistance				l	
 Does the organization maintain the selection criteria used to av Describe in Part IV the organization 	vard the grants or as: ation's procedures fo	sistance? r monitoring the use o	f grant funds in the Unite	d States			√ Yes
Form 990, Part IV, lin Part IV and Schedule	e 21 for any recip	ient that received n	nore than \$5,000. Ch	eck this box if no one	recipient receive	ed more than \$5,000.	Use
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of gra or assistance
See Additional Data Table							
	_						
2 Enter total number of section 503 Enter total number of other organization		_				. _	16 6

(a)Type of grant or assistance

(f)Description of non-cash assistance

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990,	Part IV, line 22.
	Use Schedule I-1 (Form 990) if additional space is needed.	

(d)A mount of

(e)Method of valuation

(c)A mount of

(b)Number of

(a) , , pe or grant or assistance	recipients	cash grant	non-cash assistance	(book, FMV, appraisal, other)	(1) Description of non-easin assistance
(1) Scholarships for public	14	16,260			
(2) Health research	147	570,289			
Part IV Supplemental Information	ation. Complete this p	art to provide the info	ormation required in F	Part I, line 2, and any othe	r additional information.
Identifier Return Refere	nce Expl	anation			

Procedures for Monitoring Use of Grants Funds in U.S. The College Board maintains accurate records of the amounts of grants in accordance with GAAP, documents selection criteria and eligibility, and monitors use of grant funds

Schedule I (Form 990) 2011

Software ID: 11000218

Software Version: 2011.0.0

EIN: 13-1623965

Name: College Entrance Examination Board

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
A merican Council On EducationOne Dupont Circle NW 800 Washington, DC 20036	53- 0196573	501c3	12,000				Community Education
Boys and Girls Clubs of Metro Atlanta100 Edgewood Avenue Atlanta, GA 30303	58- 0566123	501c3		7,985	FMV	Books	Community Education

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV,	(g) Description of non-cash	(h) Purpose of grant or assistance
or government					appraisal, other)	assistance	
California State University External Relations401 Golden Shore Long Beach, CA 90802	94- 3067788	501c3		32,368	FMV	Books	Community Education
Computer Science Teacher's Association2 Penn Plaza Suite 701 New York, NY 10121	13- 1921358	501c3	15,000				Community Education

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

· · · · · · - · · - · · - · · · · · · ·							
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Copiague Public Schools2650 Great Neck Road Copiague, NY 11726	11- 6000450	115	10,000				Community Education
Council Of Chief State School Officers One Massachusetts Avenue NW Suite 7 Washington, DC 20001	53- 0198090	501c3	40,000				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DonorschooseOrg213 West 35 Street Second FI East New York, NY 11743	13- 4129457	501c3	140,000				Community Education
Economedes High School-ECISD1414 N Alamo Road Edinburg,TX 78542	17- 4600071	115	26,500				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Excelencia in Education Inc1717 N Street NW 2nd floor Washington, DC 20036	20- 0927912	I 501c3	10,000				Community Education
Fort Lauderdale High School1600 NE 4th Avenue Fort Lauderdale, FL 33305	59- 6000530	115	26,500				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Georgetown University Georgetown Scholarship Program Whit Washington, DC 20057	53- 0196603	I 501c3	7,520				Community Education
Lebanon High School1700 South 5th Street Lebanon, O R	93- 1175526	1 115		8,092	FMV	Books	Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Lincoln Square Business Improvement District1841 Broadway Suite 1112 New York, NY 10023	13- 3922300	501c3	10,000				Community Education
National Center For Learning Disabilities 381 Park Avenue South Suite 1401 New York, NY 10016	13- 2899381	501c3	10,000				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
National College Access Network 1001 Connecticut Avenue NW Suite 63 Washington, DC 20036	31- 1793562	501c3	20,000				Community Education
National Math & Science Initiative 325 North Saint Paul Street Suite 2	11- 3769438	501c3	166,666				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	valuation (book, FMV, appraisal,	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
New Mexico AP InitiativePO Box 31088 Santa Fe, NM 87594	27- 0293685	501c3	25,000		other)		Community Education
The National Governors Association444 North Capital Street NW Suite 6 Washington, DC 20036	23- 7391796	501c3	70,000				Community Education

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
The University of Massachusetts- AmherstBusiness Office Murray D Lincoln Ca Amherst, MA 01003	04- 3167352	115	10,000				Community Education
Western Interstate Commission3035 Center Green Drive Boulder,CO 80301	84- 6008945	501c3	72,000				Community Education

(a) Name and address of organization	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV,	(g) Description of non-cash	(h) Purpose of grant or assistance
or government					appraisal, other)	assistance	
Woodbury Public Schools25 North Broad Street Woodbury,NJ 08096	21- 6000350	115	26,500				Community Education
World History Connected Inc 17576 North Amberwood Drive Surprise, AZ 85374	01- 0785524	501c3	10,000				Community Education

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OMB No 1545-0047

Schedule J (Form 990)

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

Compensation Information

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Name of the organization College Entrance Examination Board

Department of the Treasury

Internal Revenue Service

Employer identification number

13-1623965 **Questions Regarding Compensation** Yes Νo Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax idemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e g, maid, chauffeur, chef) If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement orprovision of all the expenses described above? If "No." complete Part III to explain Yes Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? Yes Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply Compensation committee ✓ Written employment contract Compensation survey or study Independent compensation consultant Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization Receive a severance payment or change-of-control payment? **4**a Yes 4h Participate in, or receive payment from, a supplemental nonqualified retirement plan? Yes Participate in, or receive payment from, an equity-based compensation arrangement? 4c Νo If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? **5**a Νo 5b Any related organization? Νo If "Yes," to line 5a or 5b, describe in Part III For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? Νo 6b Any related organization? Νo If "Yes," to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Νo Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe ın Part III 8 Νo If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

(A) Name	(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Nume	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported in prior Form 990 or Form 990-EZ
See Additional Data Table							

Schedule J (Form 990) 2011 Page **3**

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

	Identifier	Return Reference	Explanation
Ι		1a and 4b	President received deferred compensation 521,628 and a monthly housing allowance that is included in his taxable compensation

Schedule J (Form 990) 2011

Software ID: 11000218 **Software Version:** 2011.0.0

EIN: 13-1623965

Name: College Entrance Examination Board

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of	f W-2 and/or 1099-MI	SC compensation	(C) Deferred	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base Compensation	(ii) Bonus & ıncentive compensation	(iii) O ther compensation	compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
Laurence Bunin	(1) (11)) 267,196)		36,600	31,850	1,868	337,514	
Wayne Camara	(1) (11)) 295,188	17,894	22,990	31,850	5,655	373,577	
Eric Cantor	(1) (11)) 257,241)	7,187	25,929	31,850	4,081	326,288	
Gaston Caperton	(1) (11)	550,131	659,013	223,436	31,850	22,795	1,487,225	
Diane Duggan	(1) (11)	387,403	28,119	26,090	31,850	10,792	484,254	
Herbert Elish	(1) (11)) 460,415)	55,125	57,239	31,850	12,494	617,123	
Thomas Higgins	(1) (11)) 387,094	39,383	43,360	31,850	23,950	525,637	
Peter Kauffman	(1) (11)) 282,367		5,643	31,850	13,963	333,823	
Andrea Mainelli	(1) (11)	337,793	20,400	16,534	31,850	18,948	425,525	
Neil Lane	(1) (11)) 342,597)	41,253	20,288	31,850	21,948	457,936	
Peter Negroni	(1) (11)	390,519	4,881	31,268	31,850	7,854	466,372	
Tom Rudin	(1) (11)) 296,141	18,205	26,415	31,850	23,695	396,306	
Mary C Scott	(1) (11)	200,593	8,220	5,555	28,017	11,353	253,738	
Dorothy Sexton	(1) (11)	216,477	9,941	2,042	30,262	11,016	269,738	
Steven Tıtan	(1) (11)	274,260	14,024	18,552	31,850	22,445	361,131	
Juliet Weissman	(1 <u>)</u> (11)	212,942	22,279	431	31,850	25,561	293,063	
Trevor Packer	(1) (11)		38,400	633	31,850	6,017	367,254	
Robert Alıg	(1) (11)		43,566	41,435	31,850	11,935	400,182	

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of	f W-2 and/or 1099-MI	SC compensation	(C) Deferred	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation	compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
Hal Hıggınbotham	(ı) (ıı)	370,716	14,897	29,688	31,850	14,481	461,632	
Stephen Meyer	(ı) (ıı)	295,010	29,370	12,167	31,850	18,364	386,761	
Pam Nelson	(ı) (ıı)	276,043	50,010	19,699	31,850	6,851	384,453	
Jım Strande	(ı) (ıı)	291,037	24,863	24,988	31,850	17,795	390,533	
	(ı) (ıı)	185,553	25,646	624	27,618	9,905	249,346	

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SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Name of the organization	Employer identif	ication number
College Entrance Examination Board		
	13-1623965	

Identifier	Return Reference	Explanation
Form 990 Part I	1	The College Board is a not-for-profit membership association that provides programs and services to help students prepare for and succeed in college. The College Board was created in 1900 to expand access to higher education. Today, the association is made up of more than 6,000 secondary schools, colleges, universities and other educational organizations. The College Board and its members are committed to the principles of excellence and equity in education, and that commitment is embodied in all of its programs, services and activities. As a membership association of secondary schools and institutions of higher education, The College Board works to improve education and respond to member needs and concerns.

ldentifier	Return Reference	Explanation
Form 990 Part I	1	In fiscal 2011-12, The College Board served more than seven million students and their parents 23,000 high schools and 3,900 colleges through major programs and services in college admission, guidance, assessment, financial aid, enrollment, and teaching and learning. To further its mission, the organization also conducts research collects data advocates on behalf of students, teachers, school counselors, admission and financial aid officers, and institutions of higher education, and to improve education standards and practices. In addition, annual and regional forums and workshops are held to address the most pressing issues of interest to the associations members.

Identifier	Return Reference	Explanation
Form 990 Part I	1	Among the College Boards best-known programs are the SAT, the PSAT/NMSQT and the Advanced Placement Program AP Through its free online resources, the College Board provides critical information about the college-going process to millions of students every year

Identifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	To fulfill commitment to excellence in education, the College Board works to help prepare all students to succeed in rigorous course work and to realize that college is a possibility for them. Through programs developed for grades six to 12, the College Board helps schools promote high standards of learning, place writing at the center of the curriculum and offer college guidance.

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	SpringBoard is the College Boards official Pre-AP program for grades 6-12 in English Language Arts and Mathematics, based on the rigorous College Board Standards for College Success Written by teachers for teachers, SpringBoard is a research-based college readiness program designed to prepare all students for AP and college success through integrated instructional materials, formative assessments and sustained professional development

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	The College Boards Advanced Placement Program AP enables willing and academically prepared students to pursue college-level studies with the opportunity to earn college credit, advanced placement or both while still in high school. Through AP cources in 34 subjects, each culminating in a rigorous exam, students learn to think critically, construct solid arguments and see many sides of an issue. These are skills that prepare them for college and beyond. Taking AP cources demonstrates to college admission officers that students have sought the most rigorous curriculum available to them, and research indicates that students who score a 3 or higher on the AP Exam typically experience greater academic success in college and are more likely to earn a college degree that non-AP students.

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	Each AP teachers syllabus is evaluated and approved by faculty from some of the nations leading colleges and universities, and AP Exams are developed and scored by college faculty and experienced AP teachers Most four-year colleges and universities in the United States grant credit, advanced placement or both on the basis of successful AP Exam scores-more than 3,600 institutions worldwide annually receive AP scores More than 20 million in discounts were provided to AP test takers in fiscal 2012

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	The College Boards CollegeEd and Guidance Publications unit offers publications, professional development and supplemental curriculum materials to help educators prepare students for success in college and beyond CollegeEd provides a collaborative academic and career exploration curriculum for students, educators and parents, designed to empower students with the skills and knowledge to envision their goals and achieve success in higher education. The program includes middle and high school family guides, as well as an online component to help students and their parents plan for, apply to and pay for college.

Identifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	The College Boards College Handbook, Scholarship Handbook, Book of Majors and Getting Financial Aid also provide valuable information on these topics to prospective students and their parents. The College Counseling Sourcebook Advice and Strategies from Experienced School Counselors, now in its sixth edition, is an essential reference for counselors across the country.

Identifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	Recognizing the need to help middle and high school students in underrepresented groups enter the pipeline to higher education, the College Board created College Board Schools with the support of the Bill and Melinda Gates Foundation and the Michael and Susan Dell Foundation. In New York State, College Board Schools are new public schools, grades six to 12, that serve students in low-income and minority communities with the aim of preparing neighborhood students for access to and success in college. There are currently 18 College Board Schools in New York.

Identifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	The Chinese Language and Culture Initiatives are helping to support the growth of Chinese language education in U.S. schools and build a solid foundation for the AP Chinese Language and Culture course and exam. The initiatives, which include a series of programs, are made possible through a historic collaboration with the Confucius Institute Headquarters/Hanban of China. Currently, 172 guest teachers from China are placed in high schools, middle schools and elementary schools across the United States. In June 2012, approximately 400 U.S. educators traveled to China with the Chinese Bridge Delegation for a one-week educational tour as guests of Hanban. In collaboration with the Asia Society, the College Board co-hosts the National Chinese Language. Conference, an annual meeting attracting nearly 1,200 educators from across the nation.

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	In addition, the initiative has organized in-service professional development for US based Chinese teachers and Chinese culture presentations in US schools, as well as providing scholarships for Chinese teaching candidates

ldentifier	Return Reference	Explanation
Form 990 Part III	4a COLLEGE READINESS	The College Board believes that extensive and effective use of data can be used to improve teaching and learning. By understanding students strengths and skills, teachers can help them succeed in high school and beyond. Also important is an understanding of how students skills compare nationally and internationally. To gauge learning objectively-and help students build on their strengths and address weaknesses-the College. Board has developed assessments for use by teachers, schools, students and colleges.

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	PSAT/NMSQT is a comprehensive assessment program taken by more than 3.5 million students and fee waivers of 2 million are given annually. The PSAT/NMSQT measures the critical reading, mathematics and writing skills that students need for success in college and beyond. It provides practice for the SAT entry into scholarship programs detailed feedback valuable resources for students, schools, and districts personalized college and career planning tools and data and reporting resources that help educators increase access to rigorous courses while improving teaching and learning.

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	The SAT, the nations premier college admission test, was developed as a tool to democratize access to college for all students. The SAT measures the academic skills and knowledge that students acquire in high school. It also shows how well students can apply their knowledge, a factor that educators and researchers agree is critical to success in college course work. The SAT is accepted and used by the vast majority of nonprofit four-year colleges, including open-admission colleges. About 1.66 million students in the class of 2012 took the SAT, and minority students comprised 45 percent of test-takers.

ldentifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	In keeping with its mission to connect students to college success and opportunity, the College Board provides SAT fee waivers to low-income students for whom exam fees would present an unnecessary barrier in the college-going process 45 million in fee waivers were provided. About 22 percent of SAT takers in the class of 2012 utilized fee waivers to prepare for and take the SAT. Students who participate in the College Boards SAT fee-waiver program may also be eligible to have college application fees waived. The directory of colleges that have agreed to waive, or to consider waiving application fees for students participating in the SAT fee-waiver program is located at http://www.collegeboard.org/proddownloads/sat/directory-of-colleges-for-sat-program-fee-waivers.pdf

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	College-Level Examination Program CLEP assesses students college-level know ledge, regardless of where the know ledge was acquired. Students can use the CLEP examinations to demonstrate learning and earn placement, credit or exemption from introductory college-level courses. ACCUPLACER, is a computer-adaptive diagnostic, online intervention and placement testing system that assesses student academic skills in reading, writing and mathematics in an immediate and accurate way. ACCUPLACER is used primarity by institutions to aid in effective placement of incoming students.

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	ReadiStep is a low-stakes middle school assessment that helps teachers provide the guidance middle school students need to prepare for high school and college. Developed by College Board professionals in partnership middle school teacher and other education experts. ReadiStep provides early feedback on students skills. It identifies areas in which students need to develop their skills, as well as students who are ready for more advanced course work. ReadiStep is vertically aligned with the PSAT/NMSQT and SAT and measures the skills through the same format and question types in three fundamental academic disciplies critical reading, mathematics and writing skills.

ldentifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	Enrollment Services The College Board works with colleges and universities to help them find the best students for their campuses and to effectively and efficiently distribute the financial aid that will help students complete their education. It is imperative that higher education institutions recruit and retain students who are a good fit for their programs. The better the fit, the more likely the student will be to enroll, enhance on-campus learning, graduate and ultimately contribute to society. By achieving success, these students pave the way for future students to attend college. The College Board provides a suite of financial aid, recruitment and admission services that help colleges and students achieve their goals.

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	Financial Aid The College Boards College Scholarship Service pioneered need-based financial aid concepts and methodologies more than five decades ago Today, the College Boards various financial aid programs and services help institutions distribute resources efficiently, while supporting equity and a high level of service. PowerFAIDS is an all-encompassing financial aid management system. Institutional Need Analysis System INAS is a need-analysis calculator that allows colleges to determine estimated family contributions.

ldentifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	CSS/Financial Aid PROFILE is a service that institutions use to make sensitive financial aid decisions and that students and families use to apply for institutional aid. Fee Waivers are granted automatically to first-time applicants from low-income families, based on the financial information provided on the CSS/Financial Aid PROFILE forms. Colleges use the Institutional Documentation Service IDOC to greatly reduce the amount of paper in their offices. On a colleges behalf, the College Board will collect documents from applicants, scan them, enter tax return and W-2 data, and transmit data electronically to institutions, making the process easier for colleges, students and parents. The College Boards Net Price Calculator Service, which is used by about 300 colleges, assists colleges in providing student-specific information about their net price.

Identifier	Return Reference	Explanation
Form 990 Part III	4b COLLEGE CONNECTION SUCCESS SYSTEMS	Recruitment and Admission Enrollment Planning Service EPS and Descriptor PLUS are data services that make use of College Board information to provide institutions with intelligence on trends and conditions that directly affect their enrollment management strategy. Student Search Service provides colleges, universities and scholarship organizations with access to college-bound students who wish to be recruited. Colleges and universities use the Admitted Student Questionnaire ASQ to determine how they might improve aspects of their institutions, such as academic offerings or recruitment materials. Spotlight helps colleges and universities describe their institutions in College MatchMaker on collegeboard com, so that more students will be attracted to their campuses.

Identifier	Return Reference	Explanation
Form 990 Part III	4c RESEARCH, DATA ANALYSIS	Data and Analysis The College Board is a respected source of data. The Annual Survey of Colleges collects information of use to students, parents, counselors and educators about the characteristics of accredited colleges, including programs, costs, application requirements and deadlines. The data are used to produce the College Boards popular College Search program on bigfuture org the College Handbook and the annual Trends in College Pricing, part of the Trends in Higher Education Series. The Annual Survey of Colleges data are also used by journalists and researchers.

Identifier	Return Reference	Explanation
Form 990 Part III	4c RESEARCH, DATA ANALYSIS	The College Boards Research and Development Department conducts research on issues of importance to core programs, such as the SAT and AP Results are often disseminated through published research reports and presentations at various educational conferences, including the conference of the American Educational Research Association. The analysis unit is responsible for evaluating and fulfilling requests for College Board data.

ldentifier	Return Reference	Explanation
Form 990 Part III	4c RESEARCH, DATA ANALYSIS	In February 2012, the AP Report to the Nation reported educators quantifiable successes in helping a wider, more ethnically diverse segment of students gain access to and achieve success in college-level work. In September, the College Board released the results of an analysis of the years graduating class of SAT takers, noting a higher number of first-generation students than last year and a high rate of minority student participation

Identifier	Return Reference	Explanation
Form 990 Part III	4c RESEARCH, DATA ANALYSIS	In October, the College Board released Trends in College Pricing 2012 and Trends in Student Aid 2012, showing that tuition continues to rise, but while large increases in federal grant aid and tax benefits cushioned the impact of rising tuition prices from 2008-09 to 2010-11, total grant aid for students did not increase in 2011-12. The reports also documented a wide variation in prices in a diverse higher education system. The Trends in Higher Education Series supplies important statistics, information and analysis for policymakers, educators, news media and the public, as well as thousands of College Board members.

ldentifier		Return Reference	Explanation
Form 990 Part III	4c	ADVOCACY	ADVOCACY Education Comes First The College Board Advocacy Policy Center is uniquely positioned to build critical connections between policy research and real-world experience, making innovative ideas accessible and actionable to drive fundamental systemic reform in education. The center is dedicated to the study of educational opportunity and success. It conducts research and analyses on policies and educational challenges relted to three policy areas college preparation and access, college affordability and finanical aid and college admission and completion

ldentifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	The Center provides data, tools and resources that policymakers and educators can use to broaden the reach of programs that work, while also improving educational opportunities and outcomes. Furthermore, the Center communicates Critical information about college access and affordability to policymakers, educators, parents and students in order to impove the school-to college transition and increase college completion rates, especially for traditionally underserved groups. The Center benefits from the College Boards more than 100 years as a standard of academic excellence, with an active network of members from across the education spectrum, extensive experience with programs and services designed to connect students to college opportunity and success and school and district models for comprehensive, systemic reform

ldentifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	The College Board Advocacy Policy Center engages a national network of policymakers, practitioners, researchers and innovators to share ideas, explore solutions to seemingly intractable problems in education, and identify gaps in information. Throughout the year the College Board hosts policy forums and roundtables, convening innovative minds to radically rethink how education is delivered in America. The Centers work is focused on three areas critical to college success. A portfolio of research-based initiatives which addresses the challenges and opportunities in each area.

ldentifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	College Preparation Access All students deserve the highest-quality education and an opportunity to participate in academically challenging courses to prepare for success beyond high school. We provide evidence-based tools, resources and effective practices to help educators build a college-ready culture of high expectations and achievement, we also raise awareness of the value and importance of K-12 teachers and school counselors, who work directly with students, their families and their communities. Key initiatives include The Collegekeys Compact, Schools Counselor Advocacy and Educational Experiences Facing Young Men of Color

ldentifier	I	Return Reference	Explanation
Form 990 Part III	4c	ADVOCACY	College Affordability Financial Aid All students should have access to an affordable college experience. We offer recommendations to improve and simplify the student financial aid system in order to make enrollment and full participation in the college experience possible for all students. We also provide institutions and policymakers with data that shed light on the current state of college prices and student financial aid, as well as long-term pricing and financial aid trends. Key initiatives include Rethinking Student Aid, Trends in Higher Education Series and Education Pays.

Identifier	F	Return Reference	Explanation
Form 990 Part III	4c	ADVOCACY	College Admission Completion Making the benefits of higher education available to more people improves lives and strengthens our nation. The College Board offers recommendations to simplify the college admission and transfer processes, promote the educational benefits of diversity and improve college completion rates. We develop evidence-based practices and policies to increase post secondary attainment, particularly among students from low-income and minority backgrounds, as well as underserved schools and districts.

Identifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	The Annual College Completion Agenda A comprehensive progress report on rigorous indicators aligned to 10 interdependent recommendations charts the progress of the nation and each of the 50 states toward the goal of 55 college completion by 2025. The report points out success in individual states, while acknowledging the formidable challenges that remain at every level of the system for students who aspire to enroll and succeed in college. Key initiatives include College. Completion Agenda, Access Diversity Collaborative, Admissions in the 21st Century and The Completion Arch.

Identifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	The Membership Office recruits and maintains new members, supports governance activities and works to strengthen relationships between College Board staff and members to achieve our shared goals. Through programs, services and large-scale conferences, the College Board seeks to foster community, expand knowledge and enhance the profession among its more than 6,000 members from the United States and abroad. Professional development is another important component of College Board services. Support for teachers, counselors and administrators includes online resources, workshops, conferences and publications. These professional development activities are conducted by a number of College Board programs.

Identifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	To further foster the College Boards mission of connecting all students-including those with disabilities-to college success, Services for Students with Disabilities staff works hard to ensure that students with disabilities receive the accommodations necessary to participate in College Board testing. To determine who requires an accommodation, the College Board uses qualified professionals, both in-house staff and our national panel of experts, to review and assess every request on an individual basis. A number of other services assist colleges and universities in finding students who will succeed on their campuses, managing these students financial aid needs and evaluating their educational outcomes.

ldentifier	Re	turn Reference	Explanation
Form 990 Part III	4c		Other initiatives build on the College Boards mission to connect students to college success by working to improve academic preparation increase access to college maximize our nations higher education system, which includes addressing graduation and retention and consider the gamut of K-12 issues

Identifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	The College Board Website The College Board website is the most highly trafficked online college planning resource. The website provides critical information and helpful tools and services to millions of high school students every year. Students use the site to get high-quality information about more than 3900 college and universities, find colleges that fit their desires and needs, receive PSAT/NMSQT scores, access career and major exploration tools, prepare and register for the SAT, and learn about and apply for a wide variety of financial aid resources. In April 2012, the College Board launched BigFuture bigfuture org a free, comprehensive wieb resource that improves the college planning process. Designed with the input of students and educators, the sites step-by-step approach makes the college planning process easier to navigate.

ldentifier	Return Reference	Explanation
Form 990 Part III	4c ADVOCACY	It also helps students learns how to overcome the barriers that make college seem out of reach. This project was born out of concerns at the College Board and among educator advocacy groups about the increasingly complex college admissions process and unequal access to expert college guidance, especially for those who may be the first in their family to attend college or who are at schools with very high student-to-counselor ratios.

Identifier	Return Reference	Explanation
Form 990 Part VI	6	The College Board is a membership corporation chartered by the NYS Board of Regents whose members are institutions, systems, organizations and agencies engaged in or serving post secondary/higher and secondary education and working to support preparation for and transition to post secondary/higher education

ldentifier	Return Reference	Explanation
Form 990 Part VI	7a	Members elect 30 of the 31 members of the governing body, the Board of Trustees, by appointing delegates who represent them at meetings of the College Board, Regional Assemblies, and National Assemblies as follows 9 Trustees are elected by 6 Regional Assemblies, 6 Trustees are elected by 3 National Assemblies, and 15 Trustees are elected at-large nationally

ldentifier	Return Reference	Explanation
Form 990 Part VI	7b	If the governing board proposes an amendment of the corporate Charter or bylaws, a two-thirds vote of the members is required to approve the proposed amendment. Members may also suspend the Bylaws with a unanimous vote when a quorum is present at a meeting.

Identifier	Return Reference	Explanation
Form 990 Part VI		The 990 is reviewed by the Tax Director, the College Boards public accounting firm, the Chief Accounting Officer, members of the senior management team, and the Audit Committee of the Board of Trustees before it is provided to the Board of Trustees

Identifier	Return Reference	Explanation
Form 990 Part VI	12c	Annual Disclosure Statement Each year, the College Board Office provides the Trustees, Officers, and Executive Directors Guidelines for Avoiding Conflicts of Interest, Maintaining Confidentiality, and Barring Insider Trading and requires them to sign annual disclosure statements, which are reviewed by the College Board Offices of the Secretary and General Counsel

ldentifier	Return Reference	Explanation
Form 990 Part VI	12c contd	The College Board Employee Handbook Handbook sets forth the College Board policies on conflicts, which require employees to report actual and potential conflicts in writing. A violation will result in immediate discipline, including immediate termination. Ethics and Compliance Reporting System is an additional mechanism for both employees and non-employees to raise concerns in an anonymous and confidential manner through an internet based ethics and compliance reporting system and call center. Reports submitted are reviewed by the College Board Office of the General Counsel.

ldentifier	Return Reference	Explanation
Form 990 Part VI	15b	Compensation for top management is reviewed annually by an external consulting firm and by the Compensation Committee of the Board of Trustees

Identifier	Return Reference	Explanation
Form 990 Part VI	19	The College Board complies with all laws requiring public disclosure of governing documents, conflict of interest policies, and financial statement reporting. The College Boards Bylaws, Charter, and Assembly Governance Plans are available at collegeboard org

ldentifier	Return Reference	Explanation
Form 990 Part VII		Gaston Caperton does not receive any compensation for his Trustee role College Board Trustees do not receive any compensation in their capacity as a Trustee Guidelines adopted by the Board of Trustees on October 3, 2008 no longer permit payments to a Trustee for service beyond the scope of his or her service as a Trustee of the College Board which must be fully disclosed. The listed payments were honoraria provided to members of academic committees related to committee service prior to their becoming trustees.

ldentifier	Return Reference	Explanation
Form 990 Part IX	11g	This expense consists of consulting and contractual vendor services for test administration and fulfillment

ldentifier	Return Reference	Explanation
Form 990 Part XI	2b	The College Boards financial statements were audited on a consolidated basis

Identifier	Return Reference	Explanation							
Form 990 Part XI	5	Change in Accounting for Post retirement benefits of Temporarily Restricted Net Assets on Investment 9,711 Total	8,361,689	78,000 Unrealı	Release zed Loss				

Identifier	Return Reference	Explanation
Form 990	3	Part I-B, SCHEDULE C The College Board did not incur a section 4955 tax for the year and therefore the filing of Form 4720 is not applicable

ldentifier	Return Reference	Explanation
Form 990 Part V		Cayman Islands, United Kingdom and Canada

Identifier	Return Reference	Explanation
		Form 990 Part I Line 1 The College Board is a not-for-profit membership association that provides programs and services to helps students prepare for and succeed in college. The College Board was created in 1900 to expand access to higher education. To day, the association is made up of more than 6,000 secondary schools, colleges, universit less and other educational organizations. The College Board and its members are committed to the principles of excellence and equity in education, and that commitment is embodied in all of its programs, services and activities. As a membership association of secondary is chools and institutions of higher education. The College Board works to improve education and respond to member needs and concerns. Form 990 Part I Line 1 In fisca I 2011-12, The College Board served more than seven million students and their parients 23, 000 high schools and 3,900 colleges through major programs and services in college admission, guidance, assessment, financial aid, enrollment, and teaching and learning. To further its mission, the organization also conducts research collects data advocates on behalf of students, teachers, school counselors, admission and financial ad officers, and institutions of higher education, and to improve education standards and practices. In addition, a ninual and regional forums and workshops are held to address the most pressing issues of in treest to the associations members. Form 990 Part I Line 1. Among the College Boards best-known programs are the SAT, the FSAT/MINSCT and the Advanced Placement Pro gram AP. Through its free online resources, the College Board provides critical information in about the college-going process to millions of students every year. Form 990 Part III Line 4a. COLLEGE READINESS To fulfill commitment to excellence in education, the College Board works to help prepare all students to succeed in rigorous course work in a for excellence in education, the College Board works to help prepare all students to success through integrated ins

Identifier	Return Reference	Explanation
		able information on these topics to prospective students and their parents. The College Co unseling Sourcebook Advice and Strategies from Experienced School Counselors, now in its sixth edition, is an essential reference for counselors across the country. Form 990 Part III Line 4a. COLLEGE READINESS Recognizing the need to help middle and high school students in underrepresented groups enter the pipeline to higher education, the College Board created College Board Schools with the support of the Bill and Melinda Gates F oundation and the Michael and Susan Dell Foundation. In New York State, College Board Schools are new public schools, grades as it to 12, that serve students in low-income and minority communities with the aim of preparing neighborhood students for access to and success in college. There are currently 18 College Board Schools in New York Form 990 Part III Line 4a. COLLEGE READINESS The Chinese Language and Culture Initiatives are helping to support the growth of Chinese language education in U.S. schools and build a soil of foundation for the AP Chinese Language and Culture course and exam. The initiatives, which include a series of programs, are made possible through a historic collaboration with the Confucius Institute Headquarters/Hanbain of China. Currently, 172 guest teachers from China are placed in high schools, middle schools and elementary schools across the United States. In June 2012, approximately 400 U.S. educators traveled to China with the Chinese B ridge Delegad to-hosts the National Chinese Language Conference, a nannual meeting attracting nearly 1,200 educators from across the national Chinese Language Conference, an annual meeting attracting nearly 1,200 educators from across the nation Form 90 Part III Line 4a. COLLEGE READINESS in addition, the initiative has organized in -service professional development for U.S. based Chinese teaching candidates. Form 990 Part III Line 4a. COLLEGE READINESS The College Board belowed the strengths and skills, teachers can help them succ

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -DLN: 93493119004413 OMB No 1545-0047 **SCHEDULE R Related Organizations and Unrelated Partnerships** (Form 990) ► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. ► Attach to Form 990. See separate instructions. Open to Public Department of the Treasury Inspection Internal Revenue Service Name of the organization **Employer identification number** College Entrance Examination Board 13-1623965 Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.) (b) (c) (d) Name, address, and EIN of disregarded entity Legal domicile (state Total income End-of-year assets Direct controlling Primary activity or foreign country) entity Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) (g) Section 512(b)(13) Name, address, and EIN of related organization Primary activity Legal domicile (state Exempt Code section Public charity status Direct controlling controlled or foreign country) (if section 501(c)(3)) entity organization Yes

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. Cat No 50135Y Schedule R (Form 990) 2011

Part III	Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990,	Part IV,	line 34
	because it had one or more related organizations treated as a partnership during the tax year.)		

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of- year assets	(h) Disprop allocati	rtionate	(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) Gener mana partr	ral or aging	(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(T) Share of total Income	(g) Share of end-of-year assets	(h) Percentage ownership
(1) Sequitur Corporation 45 Columbus Avenue New York, NY 10023 75-2229149	Recruitment Services	TX	College Board	C Corp	146,335	1,456,362	100 000 %
(2) MyRoad 45 Columbus Avenue New York, NY 10023 30-0210217	Guidance Services	DE	College Board	C Corp	169,355	291,656	100 000 %
						Schodulo D /	Form 000\ 2011

(5)

(6)

Par	Transactions With Related Organizations (Complete if the organization answered "Ye	s" on Form 990, Pa	rt IV, lıne 34, 35, 3	5A, or 36.)							
ı	Note. Complete line 1 if any entity is listed in Parts II, III or IV				Yes	No					
1 Dur	ring the tax year, did the orgranization engage in any of the following transactions with one or more related orga	nızatıons lısted ın Part	s II-IV?								
a	Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity			1a		No					
Ь	b Gift, grant, or capital contribution to related organization(s)										
c (c Gift, grant, or capital contribution from related organization(s)										
d	Loans or loan guarantees to or for related organization(s)			1d		No					
e	Loans or loan guarantees by related organization(s)			1e		No					
f s	Sale of assets to related organization(s)			1f		No					
g	Purchase of assets from related organization(s)			1 g		No					
h	Exchange of assets with related organization(s)			1h		No					
i L	ease of facilities, equipment, or other assets to related organization(s)			1i		No					
j L	ease of facilities, equipment, or other assets from related organization(s)			1 j		No					
k	Performance of services or membership or fundraising solicitations for related organization(s)			1k	Yes	3					
I P	Performance of services or membership or fundraising solicitations by related organization(s)			11		No					
m s	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)			1m	ו	No					
n :	Sharing of paid employees with related organization(s)			1n	Yes	1					
0	Reimbursement paid to related organization(s) for expenses			10		No					
р	Reimbursement paid by related organization(s) for expenses			1р	Yes	1					
q	Other transfer of cash or property to related organization(s)			1q		No					
r	Other transfer of cash or property from related organization(s)			1r		No					
	f the answer to any of the above is "Yes," see the instructions for information on who must complete this line, i	ncluding covered relat	ionships and transact	ion thresholds							
	(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved	(d) Method of determi involve		nount					
(1) Not	applicable	o		not applicable							
(2)											
(3)											
(4)											

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income(related, unrelated, excluded from tax under sections 512- 514)		(e) Are all partners section 501(c)(3) anizations?	(f) Share of total income (g) Share of end-of-year assets Disproprtion		(h) Disproprtionate allocations?		Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man	j) eral or aging :ner?	(k) Percentage ownership
			314)	Yes	No			Yes	No		Yes	No			
													·		

Schedule R (Form 990) 2011

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier Return Reference Explanation

Schedule R (Form 990) 2011

Software ID: 11000218
Software Version: 2011.0.0

EIN: 13-1623965

Name: College Entrance Examination Board

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours	(C) Position (check all that apply)						compensation compensation	Reportable compensation	(F) Estimated amount of other
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations
Arlene C Ackerman Trustee	2 00	Х						0	0	0
Frank B Ashley III Trustee	2 00	Х						0	0	0
Gall Berson Trustee	2 00	Х						0	0	0
Youlonda Copeland-Morgan Trustee	2 00	Х						0	0	0
Shun Fang Chang Trustee	2 00	Х						0	0	0
Douglas L Christiansen Trustee	2 00	Х						2,000	0	0
Jonathan M Chu Trustee	2 00	Х						0	0	0
Belinda W Chung Trustee	2 00	Х						0	0	0
Karen Francis-Begay Trustee	2 00	Х						0	0	0
Carlos Garcia Trustee	2 00	Х						0	0	0
Willie J Gilchrist Trustee	2 00	Х						0	0	0
Barbara A Gill Trustee	2 00	Х						0	0	0
Terry Grier Trustee	2 00	Х						0	0	0
Catharine B Hill Trustee	2 00	Х						0	0	0
Pamela T Horne Trustee	2 00	Х						0	0	0
Maghan Keita Trustee	2 00	Х						0	0	0
Mıldred R Johnson Trustee	2 00	Х						0	0	0
Luis Martinez-Fernandez Trustee	2 00	Х						0	0	0
Patrıcıa McWade Trustee	2 00	Х						0	0	0
Gary D Meunier Trustee	2 00	Х						0	0	0
A drian Mims Trustee	2 00	Х						0	0	0
Janına Montero Trustee	2 00	Х						0	0	0
Mary B Nucciarone Trustee	2 00	Х						0	0	0
Daniel J Rodas Trustee	2 00	Х						0	0	0
Paul W Sechrist Trustee	2 00	Х						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest

(A) Name and Title	(B) Average hours per		(tion that			_		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
	week	Individual trustae or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			
Michael M Shackleford Trustee	2 00	×						0	0	C
Gordon E Stanley Trustee	2 00	Х						0	0	0
John A Tucker Trustee	2 00	Х						0	0	C
Paul G Weaver Trustee	2 00	Х						0	0	0
Arthur L Williams Trustee	2 00	Х						0	0	0
Laurence Bunin SVP, College Connection Success	40 00			х				303,796	0	33,718
Wayne Camara VP, Research Development	40 00			х				336,073	0	37,505
Eric Cantor SVP, Regional Accounts	40 00			х				290,357	0	35,931
Gaston Caperton President	40 00	Х		х				1,432,579	0	54,645
Diane Duggan SVP, CIO	40 00			х				441,612	0	42,642
Herbert Elish SVP, COO	40 00			х				572,779	0	44,343
Thomas Higgins SVP, Finance/CFO	40 00			х				469,837	0	55,800
Peter Kauffman VP, Communications	40 00			х				288,010	0	45,813
Andrea Mainelli SVP, Regional Accounts	40 00			х				374,726	0	50,798
Neil Lane SVP, General Counsel	40 00			х				404,138	0	53,798
Peter Negroni SVP, Relationship Development	40 00			х				426,668	0	39,704
Tom Rudin SVP, Government Relations	40 00			х				340,761	0	55,545
Mary C Scott VP, Membership	40 00			х				214,368	0	39,370
Dorothy Sexton VP, Secretary	40 00			х				228,460	0	41,278
Steven Titan VP, Treasurer	40 00			х				306,837	0	54,295
Juliet Weissman VP, Organizational Effectiveness	40 00			Х				235,651	0	57,411
Trevor Packer SVP, AP Programs	40 00			x				329,387	0	37,866
Robert Alig VP, MSRO	40 00					Х		356,397	0	43,785
Hal Higginbotham SVP	40 00					Х		415,300	0	46,331
Stephen Meyer VP, Office of Strategy Management	40 00					Х		336,547	0	50,215

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) A verage hours per week		() ition (that a			II		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			
Pam Nelson VP, Springboard	40 00					Х		345,752	0	38,701
Jım Strande VP, Digital Assessment Planning	40 00					Х		340,888	0	49,645
Kathryn Juric VP, Consumer Assess Programs	40 00				х			211,823	0	37,522
Mabel G Freeman Trustee	2 00	Х						0	0	0
Ana M Guzman Trustee	2 00	Х						0	0	0
Michael R Heintze Trustee	2 00	Х						0	0	0
Lloyd G Jackson Trustee	2 00	Х						0	0	0
Scott C Kelley Trustee	2 00	Х						0	0	0
Shirley A Ort Trustee	2 00	Х						0	0	0
Peggy O'Neill Skinner Trustee	2 00	Х						0	0	0
Patricia Z Smith Trustee	2 00	Х						0	0	0